



**THE NCS**<sup>TM</sup>  
The National Community Survey<sup>TM</sup>

## Milford, DE

Supplemental Online Survey Results

2019



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# About this Report

As part of its participation in The National Community Survey™, the City of Milford conducted a mailed survey of 1,700 residents. Surveys were mailed to randomly selected households in June 2019 and data were collected through August 2019 (see the report, *The National Community Survey: Community Livability Report, Milford, DE, 2019*). The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during July and August 2019 and 84 surveys were received. This report contains the results of this opt-in administration of the web-based survey. These data were not collected through a random sample and it is unknown who in the community was aware of link on the City's website; therefore a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were weighted to match the demographic characteristics of the 2010 Census and 2017 American Community Survey estimates for adults in the City of Milford.

The results of the weighting scheme for the opt-in survey are presented in the following table.

Table 1: Milford, DE 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
<b>Housing</b>			
Rent home	45%	3%	19%
Own home	55%	97%	81%
Detached unit*	66%	87%	78%
Attached unit*	34%	13%	22%
<b>Race and Ethnicity</b>			
White	69%	94%	87%
Not white	31%	6%	13%
Not Hispanic	86%	99%	91%
Hispanic	14%	1%	9%
<b>Sex and Age</b>			
Female	54%	72%	63%
Male	46%	28%	37%
18-34 years of age	31%	6%	15%
35-54 years of age	31%	32%	34%
55+ years of age	38%	62%	50%
Females 18-34	16%	1%	6%
Females 35-54	17%	26%	23%
Females 55+	21%	45%	34%
Males 18-34	14%	3%	9%
Males 35-54	15%	6%	11%
Males 55+	17%	19%	16%
<b>AREA</b>			
Ward 1	33%	44%	37%
Ward 2	20%	23%	19%
Ward 3	22%	25%	30%
Ward 4	26%	8%	15%

\* U.S. Census Bureau, ACS 2017 5-year estimates

# Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

## Responses excluding “don’t know”

Table 2: Question 1

Please rate each of the following aspects of quality of life in Milford:	Excellent		Good		Fair		Poor		Total	
Milford as a place to live	12%	N=9	60%	N=44	26%	N=19	2%	N=2	100%	N=74
Your neighborhood as a place to live	22%	N=14	40%	N=26	35%	N=22	2%	N=2	100%	N=64
Milford as a place to raise children	27%	N=12	52%	N=24	22%	N=10	0%	N=0	100%	N=47
Milford as a place to work	2%	N=1	18%	N=9	25%	N=12	54%	N=26	100%	N=49
Milford as a place to visit	6%	N=4	33%	N=21	44%	N=28	16%	N=10	100%	N=62
Milford as a place to retire	10%	N=6	56%	N=34	24%	N=15	10%	N=6	100%	N=60
The overall quality of life in Milford	9%	N=6	59%	N=38	28%	N=18	3%	N=2	100%	N=64

Table 3: Question 2

Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Milford	19%	N=14	45%	N=33	33%	N=24	4%	N=3	100%	N=74
Overall ease of getting to the places you usually have to visit	19%	N=12	62%	N=40	18%	N=12	1%	N=1	100%	N=65
Quality of overall natural environment in Milford	25%	N=16	46%	N=29	27%	N=17	2%	N=1	100%	N=64
Overall “built environment” of Milford (including overall design, buildings, parks and transportation systems)	1%	N=1	49%	N=30	47%	N=29	4%	N=2	100%	N=63
Health and wellness opportunities in Milford	15%	N=10	45%	N=28	32%	N=20	8%	N=5	100%	N=62
Overall opportunities for education and enrichment	3%	N=2	28%	N=16	43%	N=25	26%	N=15	100%	N=57
Overall economic health of Milford	4%	N=2	30%	N=18	38%	N=23	28%	N=17	100%	N=60
Sense of community	23%	N=15	32%	N=20	31%	N=20	14%	N=9	100%	N=64
Overall image or reputation of Milford	7%	N=4	48%	N=29	24%	N=15	20%	N=12	100%	N=61

Table 4: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Milford to someone who asks	27%	N=19	45%	N=32	19%	N=14	9%	N=6	100%	N=72
Remain in Milford for the next five years	45%	N=30	38%	N=25	11%	N=7	7%	N=5	100%	N=67

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Table 5: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	55%	N=37	39%	N=26	3%	N=2	2%	N=2	0%	N=0	100%	N=67
In Milford's downtown area during the day	32%	N=21	61%	N=40	7%	N=5	0%	N=0	0%	N=0	100%	N=66

Table 6: Question 5

Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	10%	N=7	61%	N=43	28%	N=20	2%	N=1	100%	N=72
Ease of public parking	12%	N=8	19%	N=13	57%	N=37	12%	N=8	100%	N=65
Ease of travel by car in Milford	18%	N=12	66%	N=44	14%	N=9	3%	N=2	100%	N=67
Ease of travel by public transportation in Milford	0%	N=0	7%	N=2	17%	N=5	76%	N=21	100%	N=28
Ease of travel by bicycle in Milford	6%	N=2	39%	N=14	34%	N=12	21%	N=8	100%	N=35
Ease of walking in Milford	13%	N=7	57%	N=31	27%	N=15	3%	N=2	100%	N=55
Availability of paths and walking trails	10%	N=5	44%	N=24	41%	N=23	5%	N=3	100%	N=55
Air quality	20%	N=13	53%	N=34	25%	N=16	2%	N=1	100%	N=65
Cleanliness of Milford	7%	N=5	55%	N=37	33%	N=22	5%	N=3	100%	N=67
Overall appearance of Milford	5%	N=3	56%	N=37	35%	N=23	5%	N=3	100%	N=67
Public places where people want to spend time	7%	N=4	34%	N=21	49%	N=31	10%	N=7	100%	N=63
Variety of housing options	9%	N=5	34%	N=18	29%	N=15	27%	N=15	100%	N=53
Availability of affordable quality housing	6%	N=3	33%	N=18	30%	N=16	31%	N=17	100%	N=54
Fitness opportunities (including exercise classes and paths or trails, etc.)	14%	N=8	38%	N=23	41%	N=24	7%	N=4	100%	N=60
Recreational opportunities	5%	N=3	20%	N=12	47%	N=29	28%	N=18	100%	N=62
Availability of affordable quality food	3%	N=2	25%	N=17	54%	N=36	18%	N=12	100%	N=67
Availability of affordable quality health care	14%	N=8	42%	N=25	29%	N=17	15%	N=9	100%	N=59
Availability of preventive health services	9%	N=6	44%	N=26	24%	N=14	23%	N=13	100%	N=58
Availability of affordable quality mental health care	2%	N=1	20%	N=9	14%	N=6	64%	N=28	100%	N=43

Table 7: Question 6

Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	0%	N=0	44%	N=14	31%	N=10	25%	N=8	100%	N=31
K-12 education	4%	N=2	45%	N=17	48%	N=18	3%	N=1	100%	N=38
Adult educational opportunities	0%	N=0	13%	N=4	20%	N=6	67%	N=20	100%	N=30
Opportunities to attend cultural/arts/music activities	5%	N=3	46%	N=26	35%	N=20	15%	N=8	100%	N=57
Opportunities to participate in religious or spiritual events and activities	22%	N=10	66%	N=32	11%	N=5	1%	N=1	100%	N=48
Employment opportunities	2%	N=1	10%	N=5	34%	N=17	54%	N=26	100%	N=49
Shopping opportunities	3%	N=2	20%	N=13	27%	N=18	50%	N=32	100%	N=65
Cost of living in Milford	8%	N=5	35%	N=22	44%	N=28	13%	N=9	100%	N=64
Overall quality of business and service establishments in Milford	5%	N=3	31%	N=20	48%	N=30	16%	N=10	100%	N=63
Vibrant downtown/commercial area	4%	N=3	24%	N=16	52%	N=34	20%	N=13	100%	N=65

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Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall quality of new development in Milford	4%	N=2	28%	N=17	46%	N=28	23%	N=14	100%	N=60
Opportunities to participate in social events and activities	16%	N=10	24%	N=15	50%	N=31	10%	N=6	100%	N=62
Opportunities to volunteer	15%	N=7	54%	N=28	27%	N=14	4%	N=2	100%	N=51
Opportunities to participate in community matters	11%	N=6	34%	N=19	36%	N=20	19%	N=10	100%	N=54
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=7	45%	N=25	18%	N=10	25%	N=14	100%	N=55
Neighborliness of residents in Milford	16%	N=10	37%	N=23	37%	N=23	10%	N=6	100%	N=63

Table 8: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	22%	N=15	78%	N=54	100%	N=69
Made efforts to make your home more energy efficient	11%	N=8	89%	N=62	100%	N=69
Observed a code violation or other hazard in Milford (weeds, abandoned buildings, etc.)	22%	N=15	78%	N=54	100%	N=69
Household member was a victim of a crime in Milford	92%	N=64	8%	N=5	100%	N=69
Reported a crime to the police in Milford	70%	N=49	30%	N=21	100%	N=69
Stocked supplies in preparation for an emergency	67%	N=47	33%	N=23	100%	N=69
Campaigned or advocated for an issue, cause or candidate	74%	N=51	26%	N=18	100%	N=69
Contacted the City of Milford (in-person, phone, email or web) for help or information	35%	N=24	65%	N=45	100%	N=69
Contacted Milford elected officials (in-person, phone, email or web) to express your opinion	60%	N=42	40%	N=28	100%	N=69

Table 9: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Milford?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Milford recreation facilities or their services	7%	N=5	17%	N=12	38%	N=25	38%	N=25	100%	N=66
Visited a neighborhood park or City park	6%	N=4	37%	N=24	37%	N=24	19%	N=13	100%	N=65
Used Milford public libraries or their services	5%	N=3	22%	N=15	42%	N=27	31%	N=20	100%	N=65
Participated in religious or spiritual activities in Milford	8%	N=5	19%	N=12	13%	N=8	60%	N=39	100%	N=65
Attended a City-sponsored event	2%	N=1	8%	N=5	73%	N=47	18%	N=12	100%	N=65
Used bus or other public transportation instead of driving	0%	N=0	0%	N=0	2%	N=2	98%	N=64	100%	N=65
Carpooled with other adults or children instead of driving alone	1%	N=1	7%	N=4	26%	N=17	66%	N=43	100%	N=65
Walked or biked instead of driving	5%	N=3	20%	N=13	17%	N=11	58%	N=38	100%	N=65
Volunteered your time to some group/activity in Milford	11%	N=7	11%	N=7	14%	N=9	63%	N=41	100%	N=65
Participated in a club	1%	N=1	18%	N=12	6%	N=4	75%	N=48	100%	N=64
Talked to or visited with your immediate neighbors	35%	N=23	42%	N=28	19%	N=13	3%	N=2	100%	N=65
Done a favor for a neighbor	14%	N=9	41%	N=26	31%	N=20	15%	N=10	100%	N=64

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Table 10: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	0%	N=0	2%	N=2	45%	N=30	53%	N=35	100%	N=66
Attended a local public meeting	0%	N=0	2%	N=2	45%	N=30	53%	N=35	100%	N=66

Table 11: Question 10

Please rate the quality of each of the following services in Milford:	Excellent		Good		Fair		Poor		Total	
Police services	50%	N=26	39%	N=21	11%	N=6	0%	N=0	100%	N=53
Fire services	45%	N=20	48%	N=22	6%	N=3	1%	N=0	100%	N=45
Ambulance or emergency medical services	35%	N=18	61%	N=31	4%	N=2	0%	N=0	100%	N=51
Crime prevention	12%	N=5	55%	N=24	30%	N=13	2%	N=1	100%	N=44
Fire prevention and education	18%	N=6	62%	N=21	16%	N=5	5%	N=2	100%	N=34
Traffic enforcement	8%	N=4	60%	N=30	26%	N=13	5%	N=3	100%	N=50
Street repair	2%	N=1	37%	N=20	39%	N=21	22%	N=12	100%	N=54
Street cleaning	13%	N=7	49%	N=26	35%	N=18	3%	N=1	100%	N=53
Street lighting	8%	N=4	58%	N=32	28%	N=16	6%	N=3	100%	N=56
Snow removal	14%	N=7	66%	N=31	19%	N=9	1%	N=1	100%	N=47
Sidewalk maintenance	2%	N=1	28%	N=14	36%	N=18	33%	N=16	100%	N=50
Traffic signal timing	6%	N=3	48%	N=26	21%	N=11	25%	N=14	100%	N=54
Bus or transit services	6%	N=1	12%	N=2	33%	N=5	49%	N=8	100%	N=17
Garbage collection	37%	N=19	51%	N=25	7%	N=3	5%	N=3	100%	N=50
Recycling	33%	N=17	54%	N=28	12%	N=6	1%	N=0	100%	N=51
Yard waste pick-up	35%	N=16	40%	N=18	21%	N=10	3%	N=2	100%	N=45
Storm drainage	11%	N=5	25%	N=11	44%	N=20	19%	N=9	100%	N=44
Drinking water	7%	N=3	36%	N=18	37%	N=19	20%	N=10	100%	N=50
Sewer services	19%	N=9	54%	N=27	25%	N=12	2%	N=1	100%	N=49
Power (electric) utility	17%	N=9	62%	N=33	14%	N=7	6%	N=3	100%	N=53
Utility billing	13%	N=7	43%	N=23	27%	N=15	17%	N=9	100%	N=54
City parks	12%	N=6	55%	N=27	31%	N=15	3%	N=2	100%	N=50
Recreation programs or classes	5%	N=2	31%	N=9	49%	N=14	15%	N=4	100%	N=29
Recreation facilities	9%	N=3	46%	N=17	34%	N=12	11%	N=4	100%	N=36
Land use, planning and zoning	6%	N=2	26%	N=9	28%	N=10	40%	N=14	100%	N=35
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=1	16%	N=7	34%	N=15	47%	N=21	100%	N=44
Animal control	8%	N=3	34%	N=11	28%	N=9	30%	N=10	100%	N=32
Economic development	5%	N=2	27%	N=12	17%	N=7	51%	N=22	100%	N=43
Health services	18%	N=9	50%	N=24	23%	N=11	10%	N=5	100%	N=48
Public library services	57%	N=26	33%	N=15	2%	N=1	8%	N=4	100%	N=46
Public information services	13%	N=5	54%	N=22	25%	N=10	8%	N=3	100%	N=40

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Please rate the quality of each of the following services in Milford:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Cable television	8%	N=3	38%	N=16	26%	N=11	28%	N=12	100%	N=43
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	23%	N=7	54%	N=18	21%	N=7	2%	N=1	100%	N=32
Preservation of natural areas such as open space, farmlands and greenbelts	11%	N=4	52%	N=22	17%	N=7	21%	N=9	100%	N=42
Milford open space	5%	N=2	44%	N=20	33%	N=15	18%	N=8	100%	N=45
City-sponsored special events	18%	N=9	49%	N=24	18%	N=9	14%	N=7	100%	N=49
Overall customer service by Milford employees (police, receptionists, planners, etc.)	28%	N=14	58%	N=29	11%	N=5	3%	N=2	100%	N=50

Table 12: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The City of Milford	12%	N=7	58%	N=32	27%	N=15	3%	N=2	100%	N=55
The Federal Government	7%	N=3	26%	N=12	34%	N=16	33%	N=15	100%	N=45

Table 13: Question 12

Please rate the following categories of Milford government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Milford	14%	N=7	29%	N=14	45%	N=21	12%	N=6	100%	N=47
The overall direction that Milford is taking	6%	N=3	35%	N=16	35%	N=16	24%	N=11	100%	N=46
The job Milford government does at welcoming resident involvement	8%	N=3	20%	N=8	35%	N=14	36%	N=14	100%	N=39
Overall confidence in Milford government	7%	N=3	21%	N=9	43%	N=19	29%	N=13	100%	N=44
Generally acting in the best interest of the community	8%	N=3	36%	N=15	31%	N=13	26%	N=11	100%	N=43
Being honest	10%	N=4	35%	N=14	26%	N=10	29%	N=12	100%	N=40
Treating all residents fairly	10%	N=4	40%	N=16	24%	N=10	25%	N=10	100%	N=40

Table 14: Question 13

Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Milford	66%	N=36	31%	N=17	3%	N=2	0%	N=0	100%	N=54
Overall ease of getting to the places you usually have to visit	26%	N=13	56%	N=29	10%	N=5	9%	N=5	100%	N=52
Quality of overall natural environment in Milford	28%	N=15	53%	N=27	19%	N=10	0%	N=0	100%	N=52
Overall "built environment" of Milford (including overall design, buildings, parks and transportation systems)	40%	N=21	37%	N=19	21%	N=11	2%	N=1	100%	N=52
Health and wellness opportunities in Milford	37%	N=19	36%	N=19	25%	N=13	2%	N=1	100%	N=52
Overall opportunities for education and enrichment	49%	N=25	32%	N=17	17%	N=9	2%	N=1	100%	N=52
Overall economic health of Milford	56%	N=29	33%	N=17	11%	N=6	0%	N=0	100%	N=52
Sense of community	35%	N=18	51%	N=27	13%	N=7	0%	N=0	100%	N=52

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Table 15: Question 14

Please rate how important, if at all, it is for the City of Milford to prioritize each of the following potential focus areas over the next five years:	Essential		Very important		Somewhat important		Not at all important		Total	
	Economic Development (e.g., support for retaining/expanding businesses, attracting new businesses, workforce development, etc.)	62%	N=33	35%	N=19	3%	N=2	0%	N=0	100%
Utilities and Environment (e.g., ensuring reliable, sufficient safe water and electric resources, efficient utility use and implementing sustainable practices)	65%	N=33	28%	N=14	7%	N=4	0%	N=0	100%	N=51
Neighborhoods (e.g., promoting strong neighborhoods, neighborhood connectivity to the community as a whole, supply of quality housing for all socio-economic groups, etc.)	35%	N=18	53%	N=27	12%	N=6	0%	N=0	100%	N=51
Safety (ensuring the police force is well-trained and has the necessary equipment, staff, resources and facilities)	85%	N=43	11%	N=6	3%	N=2	0%	N=0	100%	N=51
Parks & Recreation (providing recreational programs for all ages, maintaining and developing parks and amenities like the Mispillion Riverwalk, etc.)	37%	N=18	51%	N=25	13%	N=6	0%	N=0	100%	N=50

Table 16: Question 15

How much do you support or oppose additional financial resources for each of the following focus areas?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	Economic Development (e.g., support for retaining/expanding businesses, attracting new businesses, workforce development, etc.)	56%	N=28	27%	N=13	15%	N=7	2%	N=1	100%
Utilities and Environment (e.g., ensuring reliable, sufficient safe water and electric resources, efficient utility use and implementing sustainable practices)	66%	N=33	22%	N=11	9%	N=4	2%	N=1	100%	N=50
Neighborhoods (e.g., promoting strong neighborhoods, neighborhood connectivity to the community as a whole, supply of quality housing for all socio-economic groups, etc.)	42%	N=20	49%	N=24	7%	N=3	2%	N=1	100%	N=48
Safety (ensuring the police force is well-trained and has the necessary equipment, staff, resources and facilities)	87%	N=43	11%	N=5	0%	N=0	2%	N=1	100%	N=50
Parks & Recreation (providing recreational programs for all ages, maintaining and developing parks and amenities like the Mispillion Riverwalk, etc.)	67%	N=32	29%	N=14	3%	N=2	1%	N=1	100%	N=49

Table 17: Question 16

Many Milford businesses stay open for expanded hours on the 3rd Thursday of each month. Please select the option that comes closest to your level of participation in 3rd Thursday events and activities in Downtown Milford in the last 12 months.	Percent	Number
I am not aware of 3rd Thursday	24%	N=13
I have heard of 3rd Thursday but have not attended	38%	N=20
I have attended 3rd Thursday activities once or twice	15%	N=8
I have attended 3rd Thursday activities three times or more	23%	N=12
Total	100%	N=52

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Table 18: Question 17

Please select the option that best describes you:	Percent	Number
I have used the 3rd Thursday discount shopping button	3%	N=2
I am aware of the 3rd Thursday discount shopping button, but have not used it	41%	N=20
I am not aware of the 3rd Thursday discount shopping button	56%	N=28
Total	100%	N=49

Table 19: Question 18

Downtown Milford businesses could consider expanding their normal hours (most businesses are currently open on weekdays with limited evening and/or weekend hours). How likely, if at all, would you be to frequent Downtown Milford businesses at the following times?	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Friday evenings	46%	N=22	21%	N=10	13%	N=7	20%	N=10	100%	N=49
Mondays during the day	22%	N=11	31%	N=15	12%	N=6	36%	N=17	100%	N=49
Saturday afternoons or evenings	43%	N=23	35%	N=19	12%	N=6	10%	N=5	100%	N=54
Sunday afternoons or evenings	24%	N=13	39%	N=21	17%	N=9	21%	N=11	100%	N=54

Table 20: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	0%	N=0	1%	N=0	0%	N=0	12%	N=7	87%	N=50	100%	N=58
Purchase goods or services from a business located in Milford	0%	N=0	1%	N=0	27%	N=16	60%	N=34	13%	N=7	100%	N=58
Eat at least 5 portions of fruits and vegetables a day	10%	N=6	11%	N=7	30%	N=17	40%	N=23	8%	N=5	100%	N=58
Participate in moderate or vigorous physical activity	4%	N=3	21%	N=12	31%	N=18	37%	N=21	7%	N=4	100%	N=58
Read or watch local news (via television, paper, computer, etc.)	2%	N=1	6%	N=4	22%	N=13	24%	N=14	46%	N=26	100%	N=58
Vote in local elections	6%	N=3	0%	N=0	7%	N=4	21%	N=12	65%	N=37	100%	N=57

Table 21: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	9%	N=5
Very good	52%	N=29
Good	33%	N=19
Fair	4%	N=2
Poor	2%	N=1
Total	100%	N=56

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Table 22: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=5
Somewhat positive	18%	N=10
Neutral	47%	N=25
Somewhat negative	17%	N=9
Very negative	10%	N=5
Total	100%	N=54

Table 23: Question D4

What is your employment status?	Percent	Number
Working full time for pay	54%	N=31
Working part time for pay	19%	N=11
Unemployed, looking for paid work	2%	N=1
Unemployed, not looking for paid work	0%	N=0
Fully retired	26%	N=15
Total	100%	N=58

Table 24: Question D5

Do you work inside the boundaries of Milford?	Percent	Number
Yes, outside the home	21%	N=12
Yes, from home	7%	N=4
No	72%	N=40
Total	100%	N=56

Table 25: Question D6

How many years have you lived in Milford?	Percent	Number
Less than 2 years	19%	N=11
2 to 5 years	10%	N=6
6 to 10 years	22%	N=12
11 to 20 years	25%	N=14
More than 20 years	25%	N=14
Total	100%	N=58

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Table 26: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	78%	N=45
Building with two or more homes (duplex, townhome, apartment or condominium)	20%	N=12
Mobile home	0%	N=0
Other	2%	N=1
Total	100%	N=58

Table 27: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	19%	N=11
Owned	81%	N=45
Total	100%	N=56

Table 28: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	10%	N=6
\$300 to \$599 per month	8%	N=5
\$600 to \$999 per month	25%	N=14
\$1,000 to \$1,499 per month	27%	N=15
\$1,500 to \$2,499 per month	25%	N=14
\$2,500 or more per month	4%	N=2
Total	100%	N=55

Table 29: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	64%	N=33
Yes	36%	N=18
Total	100%	N=51

Table 30: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	60%	N=34
Yes	40%	N=23
Total	100%	N=58

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Table 31: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	10%	N=5
\$25,000 to \$49,999	27%	N=16
\$50,000 to \$99,999	36%	N=21
\$100,000 to \$149,999	22%	N=12
\$150,000 or more	6%	N=3
Total	100%	N=57

Table 32: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	91%	N=52
Yes, I consider myself to be Spanish, Hispanic or Latino	9%	N=5
Total	100%	N=58

Table 33: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=0
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	4%	N=2
White	88%	N=50
Other	9%	N=5

Total may exceed 100% as respondents could select more than one option.

Table 34: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	15%	N=11
35 to 44 years	21%	N=15
45 to 54 years	14%	N=10
55 to 64 years	21%	N=15
65 to 74 years	26%	N=19
75 years or older	3%	N=3
Total	100%	N=74

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Table 35: Question D16

What is your sex?	Percent	Number
Female	63%	N=37
Male	37%	N=21
Total	100%	N=58

Table 36: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	64%	N=34
Land line	17%	N=9
Both	19%	N=10
Total	100%	N=52

## Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 37: Question 1

Please rate each of the following aspects of quality of life in Milford:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Milford as a place to live	12%	N=9	60%	N=44	26%	N=19	2%	N=2	0%	N=0	100%	N=74
Your neighborhood as a place to live	22%	N=14	40%	N=26	35%	N=22	2%	N=2	0%	N=0	100%	N=64
Milford as a place to raise children	20%	N=12	38%	N=24	16%	N=10	0%	N=0	26%	N=17	100%	N=64
Milford as a place to work	2%	N=1	14%	N=9	20%	N=12	42%	N=26	23%	N=14	100%	N=63
Milford as a place to visit	6%	N=4	32%	N=21	44%	N=28	16%	N=10	2%	N=1	100%	N=64
Milford as a place to retire	10%	N=6	53%	N=34	23%	N=15	9%	N=6	5%	N=3	100%	N=64
The overall quality of life in Milford	9%	N=6	59%	N=38	28%	N=18	3%	N=2	0%	N=0	100%	N=64

Table 38: Question 2

Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Milford	19%	N=14	45%	N=33	33%	N=24	4%	N=3	0%	N=0	100%	N=74
Overall ease of getting to the places you usually have to visit	19%	N=12	62%	N=40	18%	N=12	1%	N=1	0%	N=0	100%	N=65
Quality of overall natural environment in Milford	25%	N=16	45%	N=29	27%	N=17	2%	N=1	1%	N=1	100%	N=65
Overall "built environment" of Milford (including overall design, buildings, parks and transportation systems)	1%	N=1	47%	N=30	46%	N=29	3%	N=2	3%	N=2	100%	N=65
Health and wellness opportunities in Milford	15%	N=10	44%	N=28	31%	N=20	7%	N=5	3%	N=2	100%	N=64
Overall opportunities for education and enrichment	3%	N=2	25%	N=16	39%	N=25	24%	N=15	10%	N=6	100%	N=64
Overall economic health of Milford	3%	N=2	29%	N=18	35%	N=23	27%	N=17	6%	N=4	100%	N=64
Sense of community	23%	N=15	32%	N=20	31%	N=20	14%	N=9	0%	N=0	100%	N=64
Overall image or reputation of Milford	7%	N=4	46%	N=29	23%	N=15	19%	N=12	5%	N=3	100%	N=64

Table 39: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Milford to someone who asks	27%	N=19	45%	N=32	19%	N=14	9%	N=6	0%	N=0	100%	N=72
Remain in Milford for the next five years	45%	N=30	38%	N=25	11%	N=7	7%	N=5	0%	N=0	100%	N=67

Table 40: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	55%	N=37	39%	N=26	3%	N=2	2%	N=2	0%	N=0	0%	N=0	100%	N=67
In Milford's downtown area during the day	31%	N=21	60%	N=40	7%	N=5	0%	N=0	0%	N=0	1%	N=1	100%	N=67

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Table 41: Question 5

Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	10%	N=7	61%	N=43	28%	N=20	2%	N=1	0%	N=0	100%	N=72
Ease of public parking	12%	N=8	19%	N=13	56%	N=37	12%	N=8	1%	N=1	100%	N=65
Ease of travel by car in Milford	18%	N=12	66%	N=44	14%	N=9	3%	N=2	0%	N=0	100%	N=67
Ease of travel by public transportation in Milford	0%	N=0	3%	N=2	7%	N=5	32%	N=21	58%	N=38	100%	N=65
Ease of travel by bicycle in Milford	3%	N=2	21%	N=14	18%	N=12	11%	N=8	47%	N=32	100%	N=67
Ease of walking in Milford	11%	N=7	47%	N=31	22%	N=15	2%	N=2	17%	N=11	100%	N=66
Availability of paths and walking trails	8%	N=5	36%	N=24	34%	N=23	4%	N=3	18%	N=12	100%	N=67
Air quality	20%	N=13	52%	N=34	24%	N=16	2%	N=1	2%	N=1	100%	N=66
Cleanliness of Milford	7%	N=5	55%	N=37	33%	N=22	5%	N=3	0%	N=0	100%	N=67
Overall appearance of Milford	5%	N=3	56%	N=37	35%	N=23	5%	N=3	0%	N=0	100%	N=67
Public places where people want to spend time	7%	N=4	33%	N=21	47%	N=31	10%	N=7	4%	N=3	100%	N=66
Variety of housing options	7%	N=5	27%	N=18	23%	N=15	22%	N=15	20%	N=14	100%	N=67
Availability of affordable quality housing	5%	N=3	27%	N=18	24%	N=16	25%	N=17	19%	N=13	100%	N=67
Fitness opportunities (including exercise classes and paths or trails, etc.)	12%	N=8	34%	N=23	37%	N=24	6%	N=4	11%	N=7	100%	N=67
Recreational opportunities	4%	N=3	18%	N=12	44%	N=29	27%	N=18	7%	N=5	100%	N=67
Availability of affordable quality food	3%	N=2	25%	N=17	54%	N=36	18%	N=12	0%	N=0	100%	N=67
Availability of affordable quality health care	12%	N=8	38%	N=25	27%	N=17	13%	N=9	10%	N=6	100%	N=66
Availability of preventive health services	8%	N=6	39%	N=26	21%	N=14	20%	N=13	11%	N=7	100%	N=66
Availability of affordable quality mental health care	1%	N=1	13%	N=9	9%	N=6	41%	N=28	35%	N=23	100%	N=67

Table 42: Question 6

Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	0%	N=0	20%	N=14	14%	N=10	11%	N=8	55%	N=38	100%	N=69
K-12 education	2%	N=2	27%	N=17	28%	N=18	2%	N=1	41%	N=27	100%	N=64
Adult educational opportunities	0%	N=0	6%	N=4	9%	N=6	31%	N=20	54%	N=35	100%	N=65
Opportunities to attend cultural/arts/music activities	4%	N=3	41%	N=26	31%	N=20	13%	N=8	11%	N=7	100%	N=65
Opportunities to participate in religious or spiritual events and activities	16%	N=10	50%	N=32	9%	N=5	1%	N=1	24%	N=15	100%	N=63
Employment opportunities	2%	N=1	7%	N=5	26%	N=17	40%	N=26	25%	N=16	100%	N=65
Shopping opportunities	3%	N=2	20%	N=13	27%	N=18	50%	N=32	0%	N=0	100%	N=65
Cost of living in Milford	8%	N=5	34%	N=22	43%	N=28	13%	N=9	2%	N=1	100%	N=65
Overall quality of business and service establishments in Milford	4%	N=3	30%	N=20	47%	N=30	16%	N=10	3%	N=2	100%	N=65
Vibrant downtown/commercial area	4%	N=3	24%	N=16	52%	N=34	20%	N=13	0%	N=0	100%	N=65
Overall quality of new development in Milford	3%	N=2	26%	N=17	43%	N=28	21%	N=14	6%	N=4	100%	N=64
Opportunities to participate in social events and activities	15%	N=10	23%	N=15	48%	N=31	9%	N=6	5%	N=3	100%	N=65

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Please rate each of the following characteristics as they relate to Milford as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Opportunities to volunteer	12%	N=7	43%	N=28	21%	N=14	3%	N=2	21%	N=14	100%	N=65
Opportunities to participate in community matters	9%	N=6	29%	N=19	30%	N=20	16%	N=10	16%	N=10	100%	N=65
Openness and acceptance of the community toward people of diverse backgrounds	10%	N=7	38%	N=25	15%	N=10	22%	N=14	14%	N=9	100%	N=65
Neighborliness of residents in Milford	15%	N=10	36%	N=23	36%	N=23	10%	N=6	3%	N=2	100%	N=65

Table 43: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	22%	N=15	78%	N=54	100%	N=69
Made efforts to make your home more energy efficient	11%	N=8	89%	N=62	100%	N=69
Observed a code violation or other hazard in Milford (weeds, abandoned buildings, etc.)	22%	N=15	78%	N=54	100%	N=69
Household member was a victim of a crime in Milford	92%	N=64	8%	N=5	100%	N=69
Reported a crime to the police in Milford	70%	N=49	30%	N=21	100%	N=69
Stocked supplies in preparation for an emergency	67%	N=47	33%	N=23	100%	N=69
Campaigned or advocated for an issue, cause or candidate	74%	N=51	26%	N=18	100%	N=69
Contacted the City of Milford (in-person, phone, email or web) for help or information	35%	N=24	65%	N=45	100%	N=69
Contacted Milford elected officials (in-person, phone, email or web) to express your opinion	60%	N=42	40%	N=28	100%	N=69

Table 44: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Milford?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Milford recreation facilities or their services	7%	N=5	17%	N=12	38%	N=25	38%	N=25	100%	N=66
Visited a neighborhood park or City park	6%	N=4	37%	N=24	37%	N=24	19%	N=13	100%	N=65
Used Milford public libraries or their services	5%	N=3	22%	N=15	42%	N=27	31%	N=20	100%	N=65
Participated in religious or spiritual activities in Milford	8%	N=5	19%	N=12	13%	N=8	60%	N=39	100%	N=65
Attended a City-sponsored event	2%	N=1	8%	N=5	73%	N=47	18%	N=12	100%	N=65
Used bus or other public transportation instead of driving	0%	N=0	0%	N=0	2%	N=2	98%	N=64	100%	N=65
Carpooled with other adults or children instead of driving alone	1%	N=1	7%	N=4	26%	N=17	66%	N=43	100%	N=65
Walked or biked instead of driving	5%	N=3	20%	N=13	17%	N=11	58%	N=38	100%	N=65
Volunteered your time to some group/activity in Milford	11%	N=7	11%	N=7	14%	N=9	63%	N=41	100%	N=65
Participated in a club	1%	N=1	18%	N=12	6%	N=4	75%	N=48	100%	N=64
Talked to or visited with your immediate neighbors	35%	N=23	42%	N=28	19%	N=13	3%	N=2	100%	N=65
Done a favor for a neighbor	14%	N=9	41%	N=26	31%	N=20	15%	N=10	100%	N=64

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Table 45: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	0%	N=0	2%	N=2	45%	N=30	53%	N=35	100%	N=66
Attended a local public meeting										

Table 46: Question 10

Please rate the quality of each of the following services in Milford:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	41%	N=26	32%	N=21	9%	N=6	0%	N=0	18%	N=12	100%	N=65
Fire services	33%	N=20	35%	N=22	4%	N=3	1%	N=0	26%	N=16	100%	N=61
Ambulance or emergency medical services	29%	N=18	51%	N=31	3%	N=2	0%	N=0	17%	N=10	100%	N=61
Crime prevention	9%	N=5	40%	N=24	22%	N=13	2%	N=1	28%	N=17	100%	N=61
Fire prevention and education	11%	N=6	37%	N=21	9%	N=5	3%	N=2	40%	N=23	100%	N=56
Traffic enforcement	8%	N=4	53%	N=30	24%	N=13	5%	N=3	11%	N=6	100%	N=56
Street repair	2%	N=1	36%	N=20	38%	N=21	22%	N=12	3%	N=2	100%	N=56
Street cleaning	12%	N=7	46%	N=26	33%	N=18	3%	N=1	6%	N=3	100%	N=56
Street lighting	8%	N=4	58%	N=32	28%	N=16	6%	N=3	1%	N=0	100%	N=56
Snow removal	12%	N=7	56%	N=31	16%	N=9	1%	N=1	15%	N=9	100%	N=56
Sidewalk maintenance	2%	N=1	25%	N=14	32%	N=18	30%	N=16	11%	N=6	100%	N=56
Traffic signal timing	6%	N=3	46%	N=26	20%	N=11	25%	N=14	2%	N=1	100%	N=55
Bus or transit services	2%	N=1	4%	N=2	10%	N=5	15%	N=8	70%	N=39	100%	N=56
Garbage collection	34%	N=19	46%	N=25	6%	N=3	5%	N=3	9%	N=5	100%	N=54
Recycling	30%	N=17	50%	N=28	11%	N=6	1%	N=0	9%	N=5	100%	N=56
Yard waste pick-up	28%	N=16	32%	N=18	17%	N=10	3%	N=2	19%	N=11	100%	N=56
Storm drainage	9%	N=5	20%	N=11	35%	N=20	15%	N=9	21%	N=12	100%	N=56
Drinking water	6%	N=3	33%	N=18	34%	N=19	18%	N=10	9%	N=5	100%	N=56
Sewer services	16%	N=9	48%	N=27	22%	N=12	2%	N=1	12%	N=7	100%	N=56
Power (electric) utility	17%	N=9	60%	N=33	13%	N=7	6%	N=3	4%	N=2	100%	N=56
Utility billing	12%	N=7	41%	N=23	27%	N=15	17%	N=9	3%	N=2	100%	N=56
City parks	10%	N=6	49%	N=27	27%	N=15	3%	N=2	11%	N=6	100%	N=56
Recreation programs or classes	3%	N=2	16%	N=9	26%	N=14	8%	N=4	48%	N=27	100%	N=56
Recreation facilities	6%	N=3	30%	N=17	22%	N=12	7%	N=4	35%	N=20	100%	N=56
Land use, planning and zoning	4%	N=2	16%	N=9	18%	N=10	25%	N=14	36%	N=20	100%	N=56
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=1	12%	N=7	27%	N=15	38%	N=21	21%	N=12	100%	N=56
Animal control	5%	N=3	20%	N=11	16%	N=9	17%	N=10	42%	N=23	100%	N=56
Economic development	4%	N=2	21%	N=12	13%	N=7	39%	N=22	22%	N=12	100%	N=56
Health services	15%	N=9	43%	N=24	20%	N=11	8%	N=5	14%	N=8	100%	N=56
Public library services	47%	N=26	27%	N=15	2%	N=1	6%	N=4	18%	N=10	100%	N=56
Public information services	9%	N=5	38%	N=22	18%	N=10	6%	N=3	29%	N=16	100%	N=56

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Please rate the quality of each of the following services in Milford:	Excellent		Good		Fair		Poor		Don't know		Total	
Cable television	6%	N=3	29%	N=16	20%	N=11	22%	N=12	22%	N=12	100%	N=55
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	13%	N=7	32%	N=18	12%	N=7	1%	N=1	42%	N=24	100%	N=56
Preservation of natural areas such as open space, farmlands and greenbelts	8%	N=4	39%	N=22	13%	N=7	16%	N=9	25%	N=14	100%	N=56
Milford open space	4%	N=2	36%	N=20	27%	N=15	14%	N=8	19%	N=11	100%	N=56
City-sponsored special events	16%	N=9	44%	N=24	17%	N=9	13%	N=7	11%	N=6	100%	N=55
Overall customer service by Milford employees (police, receptionists, planners, etc.)	26%	N=14	53%	N=29	10%	N=5	3%	N=2	9%	N=5	100%	N=55

Table 47: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Milford	11%	N=7	53%	N=32	25%	N=15	3%	N=2	9%	N=5	100%	N=60
The Federal Government	5%	N=3	21%	N=12	27%	N=16	26%	N=15	21%	N=12	100%	N=57

Table 48: Question 12

Please rate the following categories of Milford government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Milford	13%	N=7	26%	N=14	41%	N=21	11%	N=6	9%	N=5	100%	N=52
The overall direction that Milford is taking	5%	N=3	31%	N=16	32%	N=16	21%	N=11	11%	N=5	100%	N=52
The job Milford government does at welcoming resident involvement	6%	N=3	15%	N=8	26%	N=14	27%	N=14	26%	N=13	100%	N=52
Overall confidence in Milford government	6%	N=3	17%	N=9	37%	N=19	24%	N=13	16%	N=8	100%	N=52
Generally acting in the best interest of the community	6%	N=3	30%	N=15	26%	N=13	22%	N=11	16%	N=9	100%	N=52
Being honest	7%	N=4	27%	N=14	20%	N=10	23%	N=12	24%	N=12	100%	N=52
Treating all residents fairly	8%	N=4	31%	N=16	19%	N=10	19%	N=10	23%	N=12	100%	N=52

Table 49: Question 13

Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Milford	66%	N=36	31%	N=17	3%	N=2	0%	N=0	100%	N=54
Overall ease of getting to the places you usually have to visit	26%	N=13	56%	N=29	10%	N=5	9%	N=5	100%	N=52
Quality of overall natural environment in Milford	28%	N=15	53%	N=27	19%	N=10	0%	N=0	100%	N=52
Overall "built environment" of Milford (including overall design, buildings, parks and transportation systems)	40%	N=21	37%	N=19	21%	N=11	2%	N=1	100%	N=52
Health and wellness opportunities in Milford	37%	N=19	36%	N=19	25%	N=13	2%	N=1	100%	N=52
Overall opportunities for education and enrichment	49%	N=25	32%	N=17	17%	N=9	2%	N=1	100%	N=52
Overall economic health of Milford	56%	N=29	33%	N=17	11%	N=6	0%	N=0	100%	N=52
Sense of community	35%	N=18	51%	N=27	13%	N=7	0%	N=0	100%	N=52

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Table 50: Question 14

Please rate how important, if at all, it is for the City of Milford to prioritize each of the following potential focus areas over the next five years:	Essential		Very important		Somewhat important		Not at all important		Total	
Economic Development (e.g., support for retaining/expanding businesses, attracting new businesses, workforce development, etc.)	62%	N=33	35%	N=19	3%	N=2	0%	N=0	100%	N=53
Utilities and Environment (e.g., ensuring reliable, sufficient safe water and electric resources, efficient utility use and implementing sustainable practices)	65%	N=33	28%	N=14	7%	N=4	0%	N=0	100%	N=51
Neighborhoods (e.g., promoting strong neighborhoods, neighborhood connectivity to the community as a whole, supply of quality housing for all socio-economic groups, etc.)	35%	N=18	53%	N=27	12%	N=6	0%	N=0	100%	N=51
Safety (ensuring the police force is well-trained and has the necessary equipment, staff, resources and facilities)	85%	N=43	11%	N=6	3%	N=2	0%	N=0	100%	N=51
Parks & Recreation (providing recreational programs for all ages, maintaining and developing parks and amenities like the Mispillion Riverwalk, etc.)	37%	N=18	51%	N=25	13%	N=6	0%	N=0	100%	N=50

Table 51: Question 15

How much do you support or oppose additional financial resources for each of the following focus areas?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
Economic Development (e.g., support for retaining/expanding businesses, attracting new businesses, workforce development, etc.)	55%	N=28	27%	N=13	15%	N=7	2%	N=1	0%	N=0	100%	N=50
Utilities and Environment (e.g., ensuring reliable, sufficient safe water and electric resources, efficient utility use and implementing sustainable practices)	66%	N=33	22%	N=11	9%	N=4	2%	N=1	0%	N=0	100%	N=50
Neighborhoods (e.g., promoting strong neighborhoods, neighborhood connectivity to the community as a whole, supply of quality housing for all socio-economic groups, etc.)	41%	N=20	48%	N=24	7%	N=3	2%	N=1	1%	N=1	100%	N=49
Safety (ensuring the police force is well-trained and has the necessary equipment, staff, resources and facilities)	87%	N=43	11%	N=5	0%	N=0	2%	N=1	0%	N=0	100%	N=50
Parks & Recreation (providing recreational programs for all ages, maintaining and developing parks and amenities like the Mispillion Riverwalk, etc.)	66%	N=32	28%	N=14	3%	N=2	1%	N=1	1%	N=1	100%	N=49

Table 52: Question 16

Many Milford businesses stay open for expanded hours on the 3rd Thursday of each month. Please select the option that comes closest to your level of participation in 3rd Thursday events and activities in Downtown Milford in the last 12 months.	Percent	Number
I am not aware of 3rd Thursday	24%	N=13
I have heard of 3rd Thursday but have not attended	38%	N=20
I have attended 3rd Thursday activities once or twice	15%	N=8
I have attended 3rd Thursday activities three times or more	23%	N=12
Total	100%	N=52

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Table 53: Question 17

Please select the option that best describes you:	Percent	Number
I have used the 3rd Thursday discount shopping button	3%	N=2
I am aware of the 3rd Thursday discount shopping button, but have not used it	41%	N=20
I am not aware of the 3rd Thursday discount shopping button	56%	N=28
Total	100%	N=49

Table 54: Question 18

Downtown Milford businesses could consider expanding their normal hours (most businesses are currently open on weekdays with limited evening and/or weekend hours). How likely, if at all, would you be to frequent Downtown Milford businesses at the following times?	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Friday evenings	45%	N=22	21%	N=10	13%	N=7	19%	N=10	1%	N=0	100%	N=49
Mondays during the day	21%	N=11	30%	N=15	12%	N=6	35%	N=17	1%	N=0	100%	N=49
Saturday afternoons or evenings	43%	N=23	35%	N=19	11%	N=6	10%	N=5	1%	N=0	100%	N=55
Sunday afternoons or evenings	23%	N=13	38%	N=21	17%	N=9	21%	N=11	1%	N=0	100%	N=55

Table 55: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	0%	N=0	1%	N=0	0%	N=0	12%	N=7	87%	N=50	100%	N=58
Purchase goods or services from a business located in Milford	0%	N=0	1%	N=0	27%	N=16	60%	N=34	13%	N=7	100%	N=58
Eat at least 5 portions of fruits and vegetables a day	10%	N=6	11%	N=7	30%	N=17	40%	N=23	8%	N=5	100%	N=58
Participate in moderate or vigorous physical activity	4%	N=3	21%	N=12	31%	N=18	37%	N=21	7%	N=4	100%	N=58
Read or watch local news (via television, paper, computer, etc.)	2%	N=1	6%	N=4	22%	N=13	24%	N=14	46%	N=26	100%	N=58
Vote in local elections	6%	N=3	0%	N=0	7%	N=4	21%	N=12	65%	N=37	100%	N=57

Table 56: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	9%	N=5
Very good	52%	N=29
Good	33%	N=19
Fair	4%	N=2
Poor	2%	N=1
Total	100%	N=56

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Table 57: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=5
Somewhat positive	18%	N=10
Neutral	47%	N=25
Somewhat negative	17%	N=9
Very negative	10%	N=5
Total	100%	N=54

Table 58: Question D4

What is your employment status?	Percent	Number
Working full time for pay	54%	N=31
Working part time for pay	19%	N=11
Unemployed, looking for paid work	2%	N=1
Unemployed, not looking for paid work	0%	N=0
Fully retired	26%	N=15
Total	100%	N=58

Table 59: Question D5

Do you work inside the boundaries of Milford?	Percent	Number
Yes, outside the home	21%	N=12
Yes, from home	7%	N=4
No	72%	N=40
Total	100%	N=56

Table 60: Question D6

How many years have you lived in Milford?	Percent	Number
Less than 2 years	19%	N=11
2 to 5 years	10%	N=6
6 to 10 years	22%	N=12
11 to 20 years	25%	N=14
More than 20 years	25%	N=14
Total	100%	N=58

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Table 61: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	78%	N=45
Building with two or more homes (duplex, townhome, apartment or condominium)	20%	N=12
Mobile home	0%	N=0
Other	2%	N=1
Total	100%	N=58

Table 62: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	19%	N=11
Owned	81%	N=45
Total	100%	N=56

Table 63: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	10%	N=6
\$300 to \$599 per month	8%	N=5
\$600 to \$999 per month	25%	N=14
\$1,000 to \$1,499 per month	27%	N=15
\$1,500 to \$2,499 per month	25%	N=14
\$2,500 or more per month	4%	N=2
Total	100%	N=55

Table 64: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	64%	N=33
Yes	36%	N=18
Total	100%	N=51

Table 65: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	60%	N=34
Yes	40%	N=23
Total	100%	N=58

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Table 66: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	10%	N=5
\$25,000 to \$49,999	27%	N=16
\$50,000 to \$99,999	36%	N=21
\$100,000 to \$149,999	22%	N=12
\$150,000 or more	6%	N=3
Total	100%	N=57

Table 67: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	91%	N=52
Yes, I consider myself to be Spanish, Hispanic or Latino	9%	N=5
Total	100%	N=58

Table 68: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=0
Asian, Asian Indian or Pacific Islander	0%	N=0
Black or African American	4%	N=2
White	88%	N=50
Other	9%	N=5

Total may exceed 100% as respondents could select more than one option.

Table 69: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	15%	N=11
35 to 44 years	21%	N=15
45 to 54 years	14%	N=10
55 to 64 years	21%	N=15
65 to 74 years	26%	N=19
75 years or older	3%	N=3
Total	100%	N=74

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Table 70: Question D16

What is your sex?	Percent	Number
Female	63%	N=37
Male	37%	N=21
Total	100%	N=58

Table 71: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	64%	N=34
Land line	17%	N=9
Both	19%	N=10
Total	100%	N=52