

Milford, DE

The National Community Survey

Report of Results

2022

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Milford. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 432 residents of the City of Milford collected from January 18th, 2022 to March 8th, 2022. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2022 survey was 19%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Milford.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Milford’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Milford residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Milford’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Milford’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2022 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Milford represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2019 and 2022 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Milford were eligible to participate in the survey. A list of all households within the zip codes serving Milford was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Milford households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Milford boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four wards. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,400 randomly selected households received mailings beginning on January 18th, 2022 and the survey remained open for 7 weeks. For 1,200 households, the first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing contained a reminder letter, another survey, and a postage-paid return envelope. For the remaining 1,200 households, the first mailing was a postcard inviting the household to participate, followed one week later by a reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 3% of the 2,400 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,322 households that received the invitations to participate, 432 completed the survey, providing an overall response rate of 19%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Milford survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (432 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Milford. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on February 22nd, 2022. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Milford. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	5%	24%	26%
	35-54	19%	32%	31%
	55+	76%	44%	42%
Area	Ward 1	40%	32%	32%
	Ward 2	28%	23%	23%
	Ward 3	19%	20%	20%
	Ward 4	13%	25%	25%
Hispanic origin	No, not Spanish, Hispanic, or Latino	95%	84%	84%
	Spanish, Hispanic, or Latino	5%	16%	16%
Housing tenure	Own	84%	52%	52%
	Rent	16%	48%	48%
Housing type	Attached	24%	36%	36%
	Detached	76%	64%	64%
Race & Hispanic origin	Not white alone	18%	42%	42%
	White alone, not Hispanic or Latino	82%	58%	58%
Sex	Female	60%	55%	53%
	Male	40%	45%	47%
Sex/age	Female 18-34	3%	15%	14%
	Female 35-54	13%	17%	17%
	Female 55+	43%	23%	23%
	Male 18-34	2%	9%	12%
	Male 35-54	6%	15%	15%
	Male 55+	33%	20%	20%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Milford funded this research. Please contact Melody Barger of the City of Milford at mbarger@milford-de.gov if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Milford residents continue to experience a high quality of life.

While ratings for quality of life in Milford remained high, they also stayed consistent with previous years. About 8 in 10 gave high marks to Milford as a place to live, the overall quality of life, and were very or somewhat likely to remain in Milford for the next five years. About 7 in 10 had positive views toward the City as a place to both raise children and retire. The item which garnered the most support was how likely residents were to recommend living in Milford (86% very or somewhat likely), and the item with the least support was the overall image or reputation of Milford (57% excellent or good). Each of these ratings was on par with the national averages.

Safety is a priority for residents.

Residents identified the overall feeling of safety in Milford as an area of priority, with 95% deeming it essential or very important for the City to focus on in the next two years. A lower proportion gave positive marks to the overall feeling of safety in the city (63% excellent or good), which was on par with the 2019 iteration of The NCS but lower than the national average. Although the overall feeling of safety was below the benchmark, other items relating to safety in the city garnered mostly positive results. This was highlighted by how safe residents felt in their neighborhood during the day (89%), in Milford's downtown/commercial area during the day (84%), and from fire, flood, and other natural disasters (82%). Additionally, safety-related services were generally viewed favorably. Most residents approved of fire services (88%), ambulance/EMS (83%), and police/sheriff services (76%). About 7 in 10 also approved of fire prevention/education, emergency preparedness, and animal control. However, only about 6 in 10 residents gave positive reviews to crime prevention in Milford. A similar number reported feeling safe from property crime and violent crime, the latter of which was lower than in comparison communities across the nation.

Some aspects of the City's parks and recreation have declined since the previous survey, and residents approve of expanding recreation in Milford.

While the availability of paths and walking trails in Milford experienced a significant increase over the past few years (from 50% in 2019 to 60% in 2022), other items relating to parks and recreation experienced a decline or were lower than the national average. Fitness opportunities (50%) and recreational opportunities (39%) were both on par with 2019 ratings but were lower than the benchmarks. Additionally, numerous items in this facet received less support in 2022 than in previous years. Such items included City parks (14% decrease to 61% excellent or good), recreation programs or classes (8% decrease to 54%), and recreational centers of facilities (7% decrease to 53%). However, it is important to note that the COVID-19 pandemic may have impacted these ratings to some extent, and future monitoring is encouraged.

In addition to the standard questions in The NCS, Milford also asked residents to gauge their support for adding or expanding various recreation opportunities in the city. Areas of proposed addition or expansion that garnered the most support were parks and playgrounds (81% essential or very important), indoor recreation with sports, fitness, and youth programming (78%), and bike trails and pedestrian paths (74%). Around 6 in 10 supported hardcourt sports such as basketball, tennis, pickleball, etc., and a swimming pool/splash pad, whereas about 5 in 10 would approve of amenities for turf/softcourt sports or an amphitheater. The item that garnered the least support was a skate park (38%).

Economy is a priority for residents and poses an opportunity for the City's additional focus.

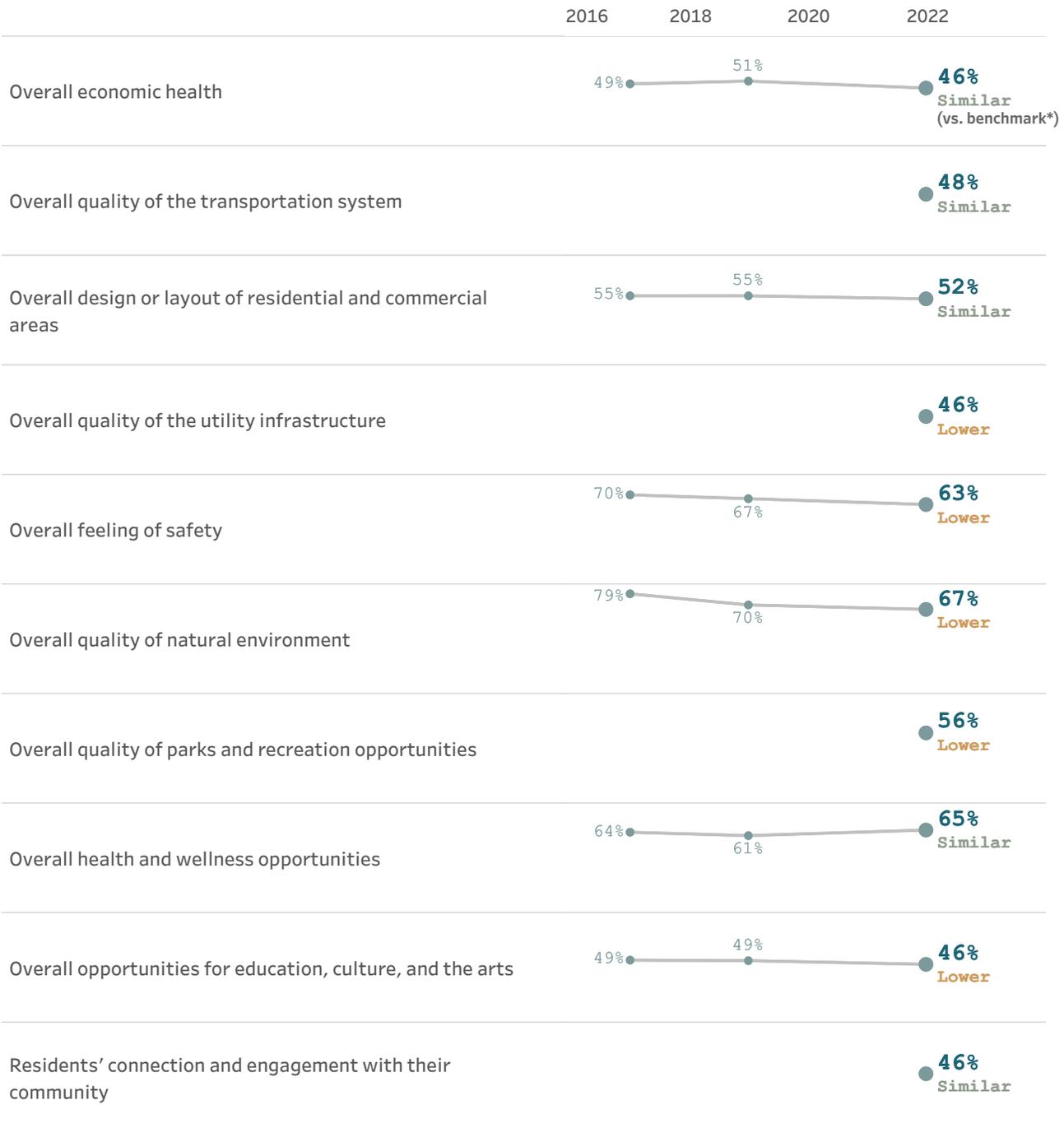
When asked about which general aspects of the community the City should focus on in the next two years, about 9 in 10 respondents identified overall economic health as an area of priority. In comparison, just under half of residents gave positive ratings to the quality of economic health in Milford (46% excellent or good), identifying it as a potential area of growth and focus for the coming years. At least half had positive views toward Milford as a place to work, the City as a place to visit, and the overall quality of business and service establishments. Residents offered more favorable ratings of employment opportunities this year (43% excellent or good), a 9% increase over 2019 results, while the cost of living scores dropped by 8% (46% excellent or good). Around 4 in 10 residents gave favorable marks to the variety of business and service establishments, which was lower than the national benchmark, and the vibrancy of the city's downtown/commercial area (similar to comparison communities). Only about a quarter of residents felt that the economy would have a positive impact on their family income in the next six months.

Facets of livability

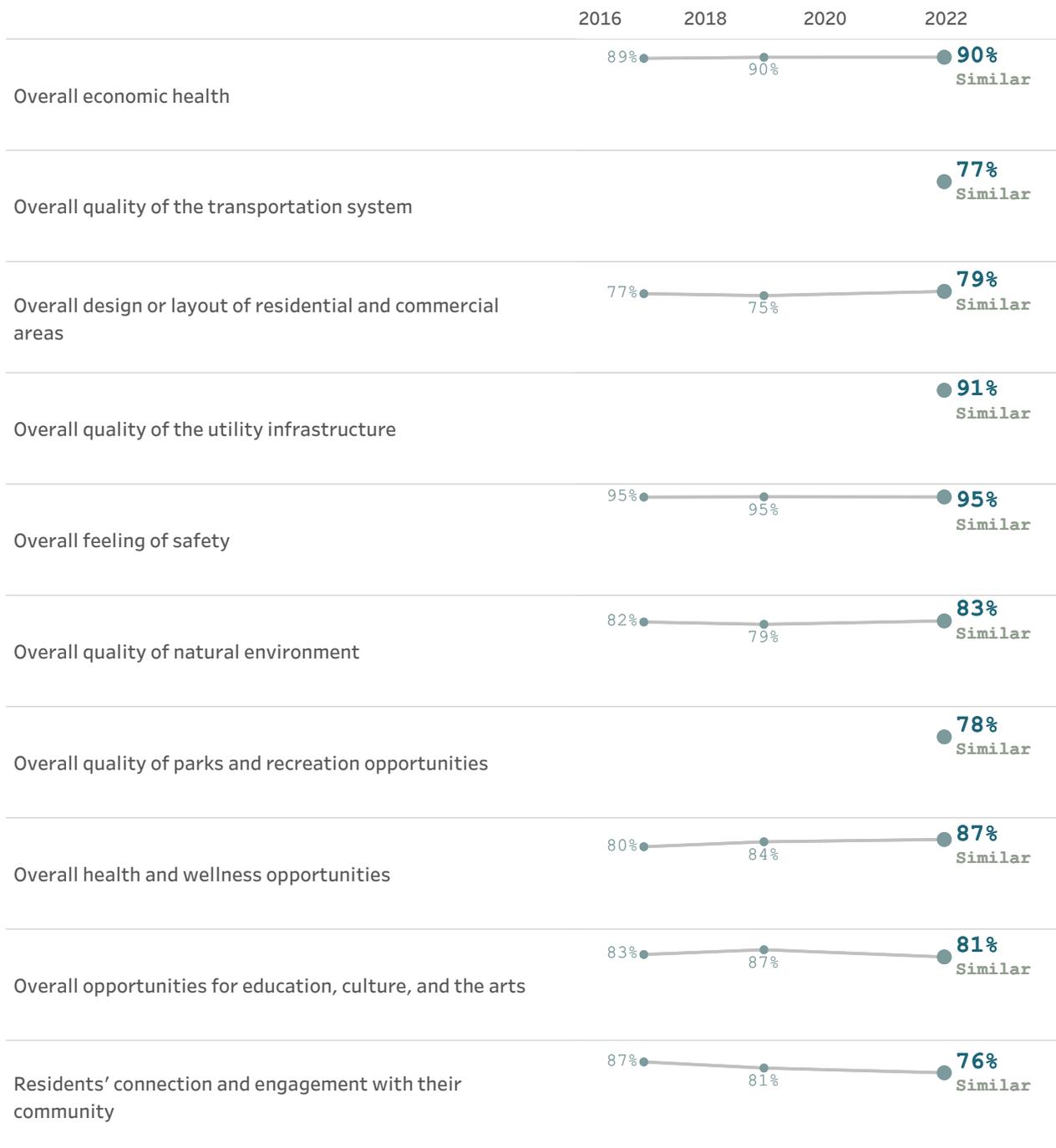
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.
 (% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

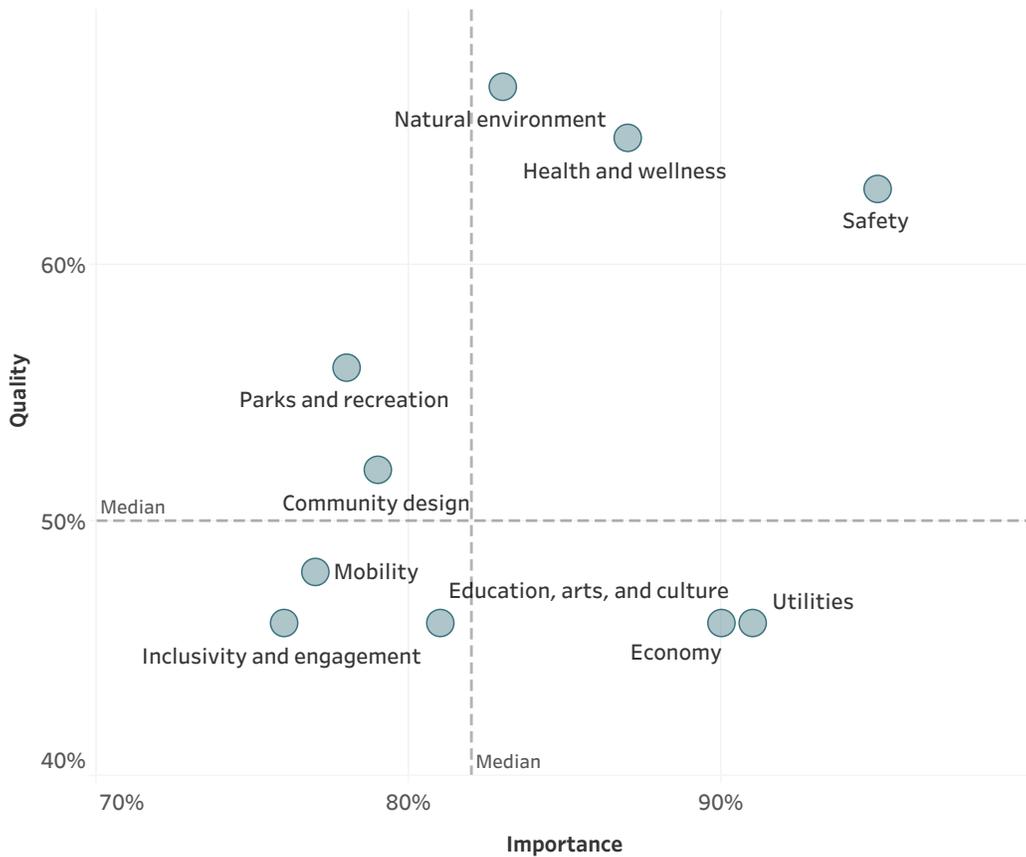
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 50% or more of respondents were considered of “higher quality” and those with ratings lower than 50% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 82% or more of respondents. Services were rated as “less important” if they received a rating of less than 82%. This classification uses the median ratings for quality and importance to divide the services in half.

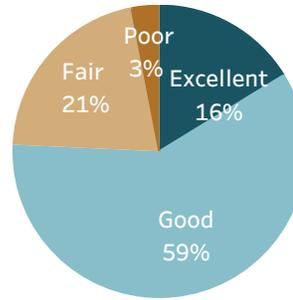
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



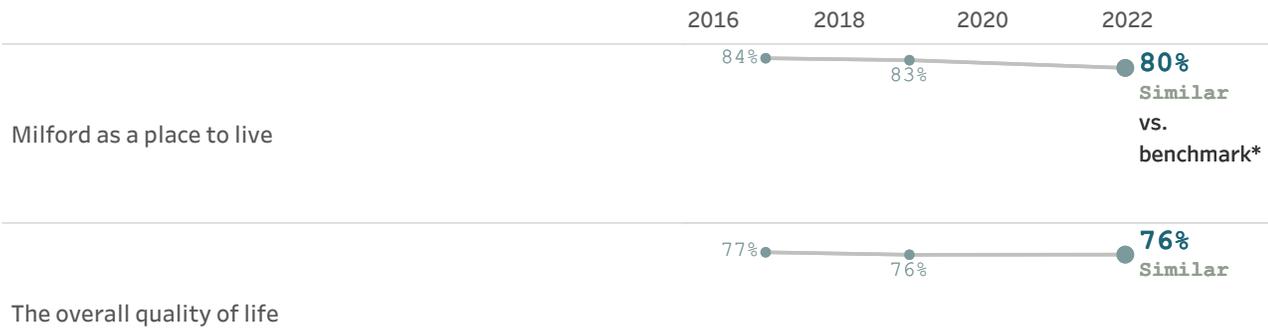
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

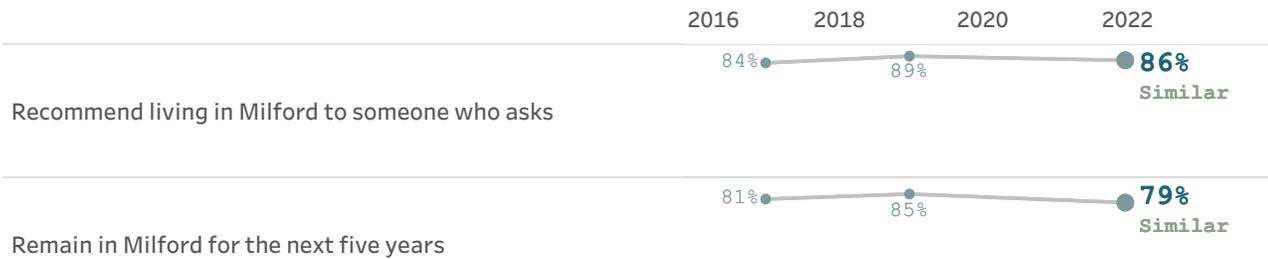
The overall quality of life in Milford, 2022



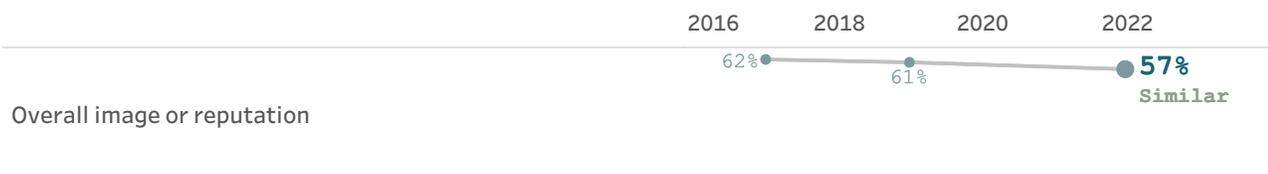
Please rate each of the following aspects of quality of life in Milford.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Milford community.
(% excellent or good)

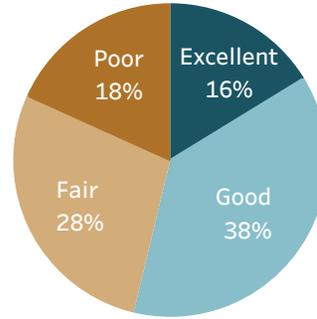


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

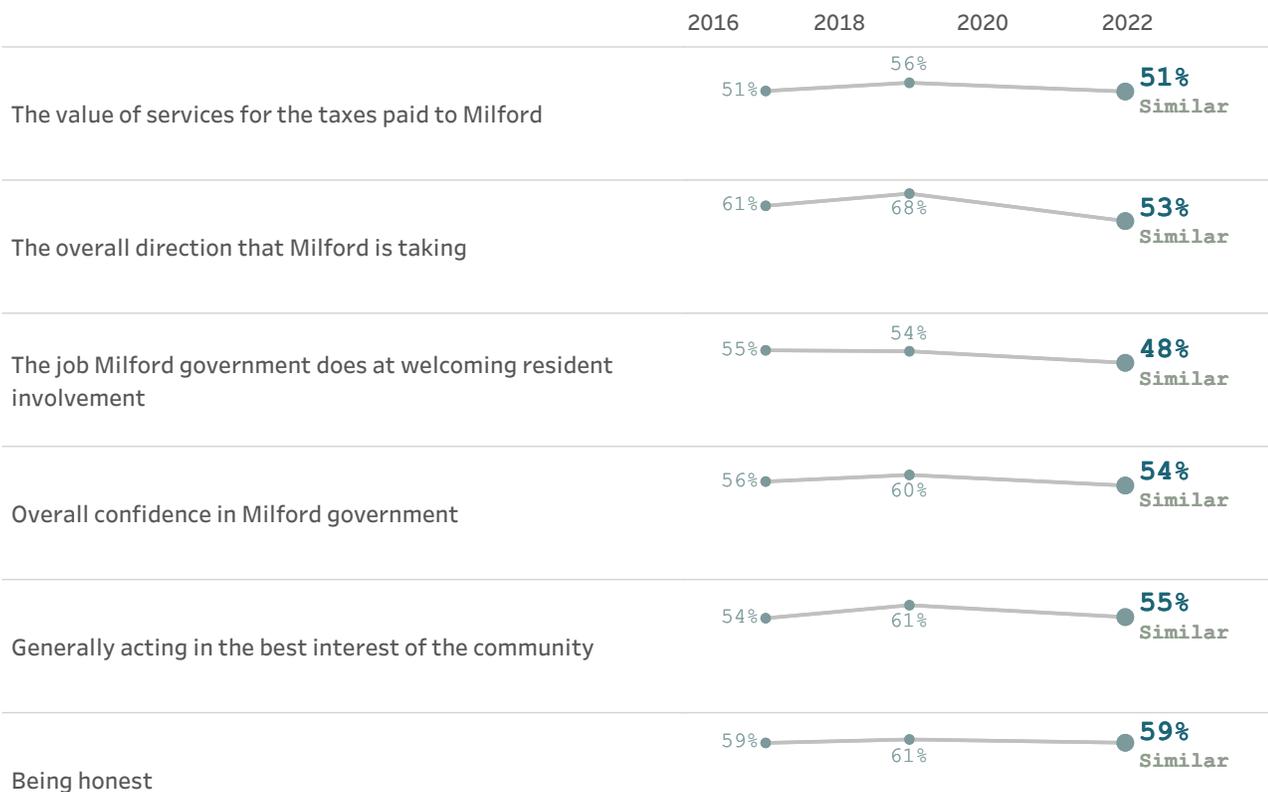
Overall confidence in Milford government, 2022

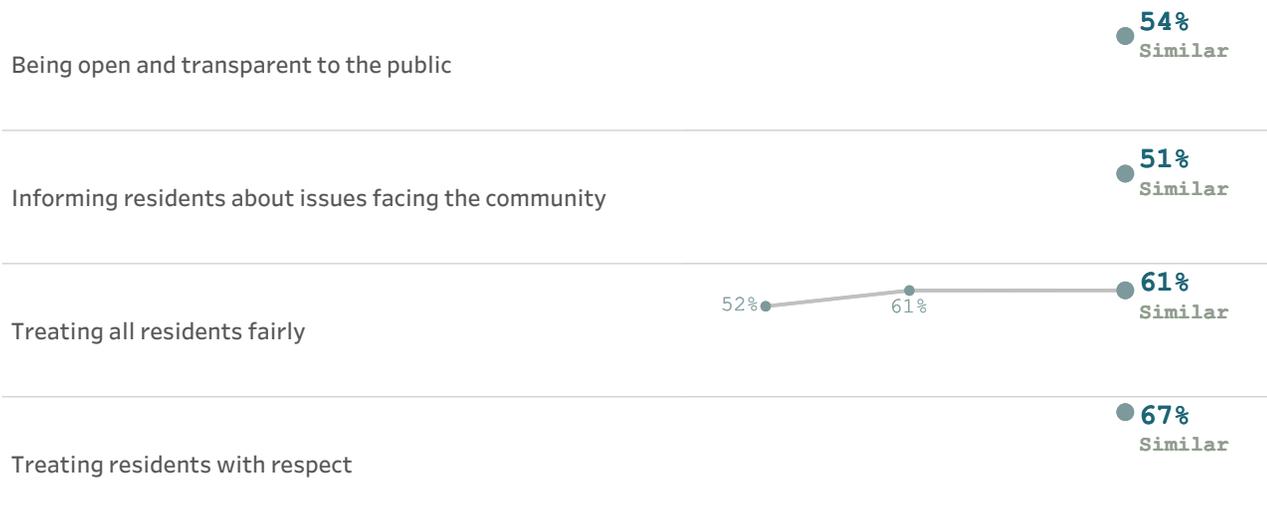


Please rate the quality of each of the following services in Milford. (% excellent or good)

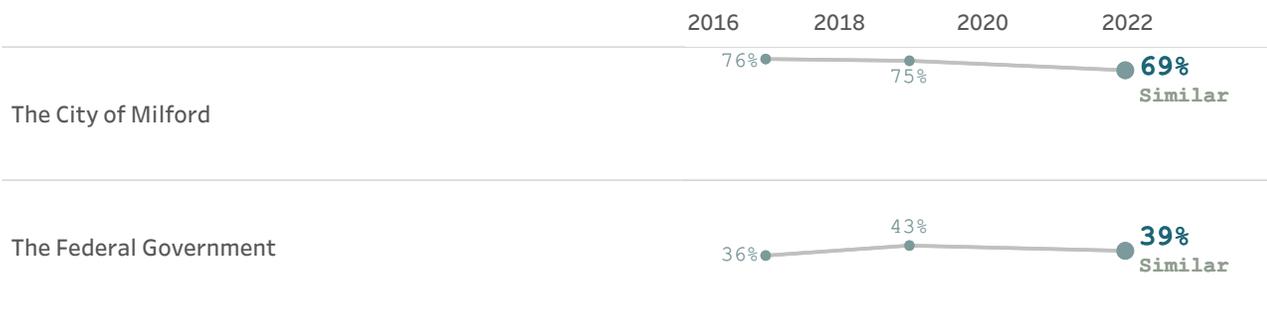


Please rate the following categories of Milford government performance. (% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

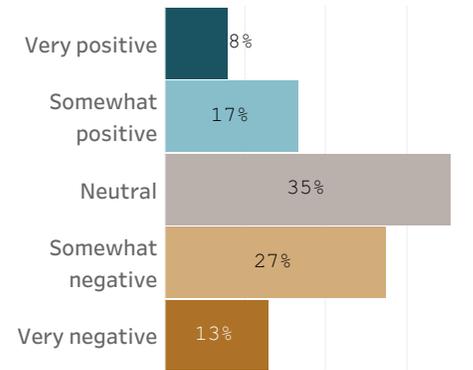
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

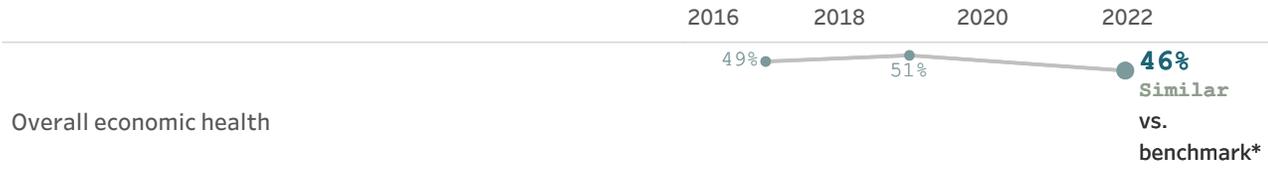
Overall economic health of Milford, 2022



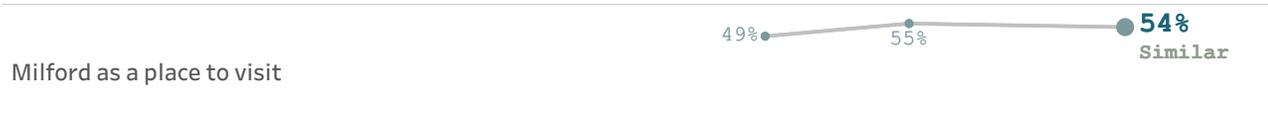
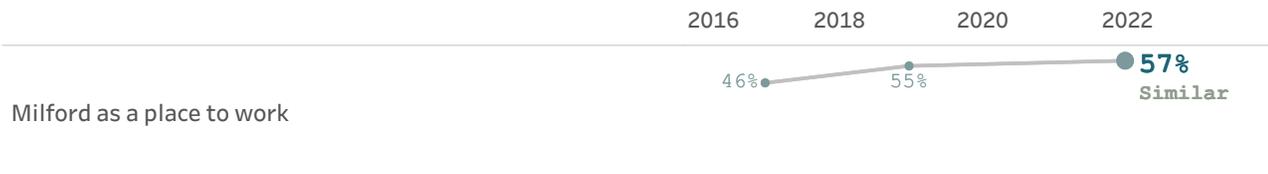
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



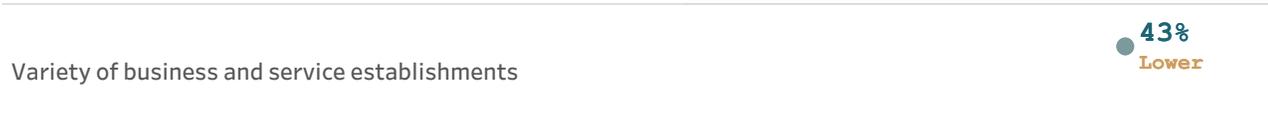
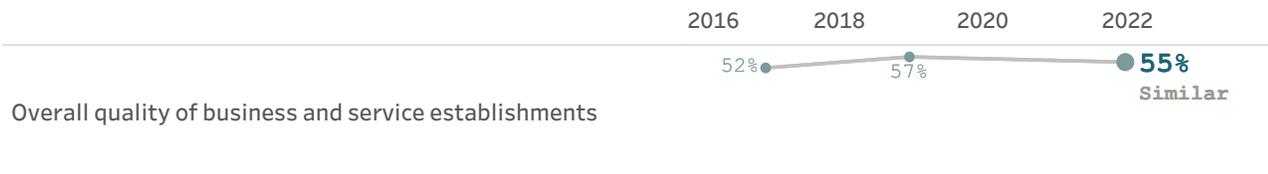
Please rate each of the following characteristics as they relate to Milford as a whole. (% excellent or good)

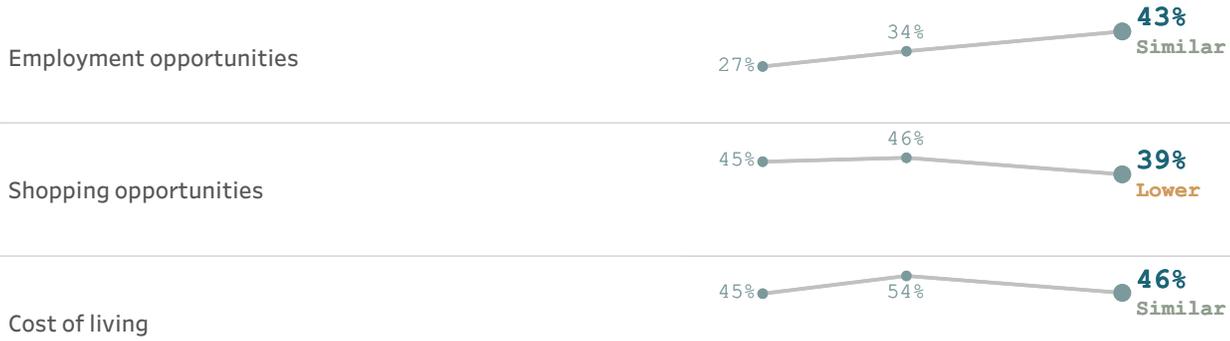


Please rate each of the following aspects of quality of life in Milford. (% excellent or good)

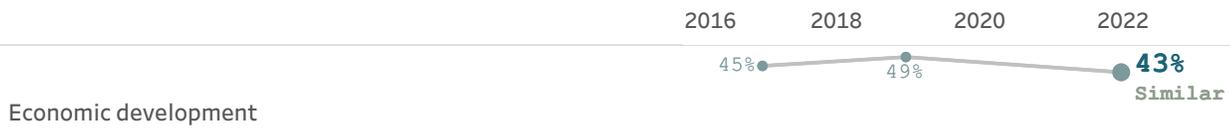


Please rate each of the following in the Milford community. (% excellent or good)

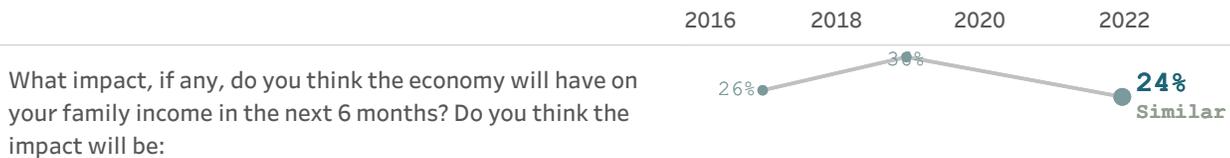




Please rate the quality of each of the following services in Milford.
 (% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)

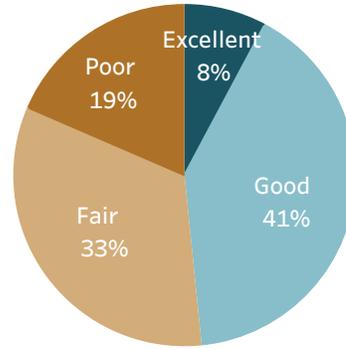


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

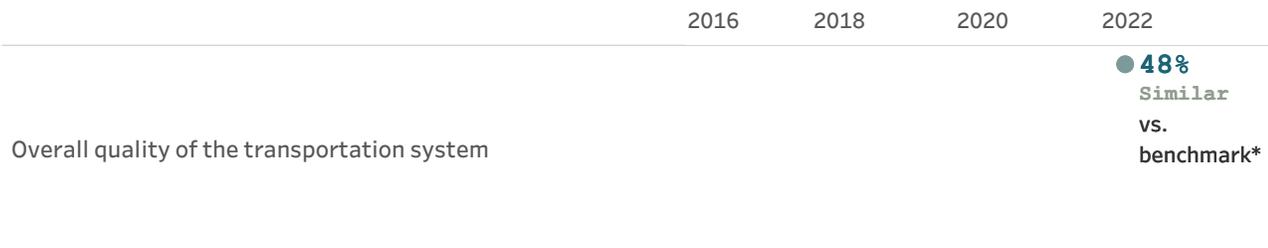
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

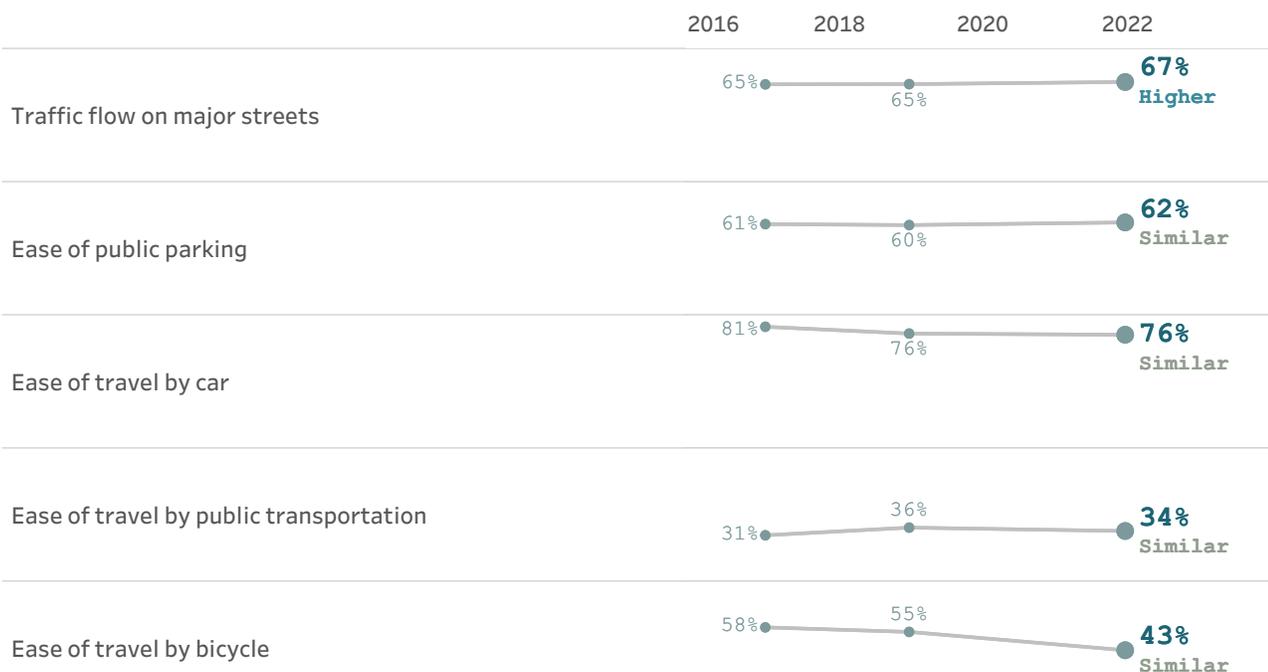
Overall quality of the transportation system in Milford, 2022



Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please also rate each of the following in the Milford community.
(% excellent or good)

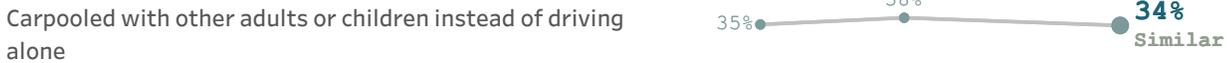




Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

2016 2018 2020 2022



Please rate the quality of each of the following services in Milford.

(% excellent or good)

2016 2018 2020 2022



Bus or transit services

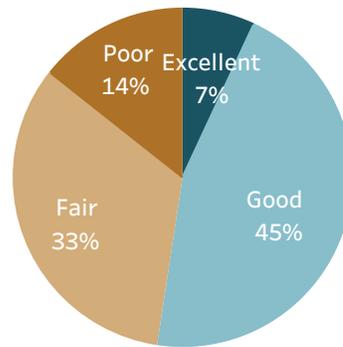


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

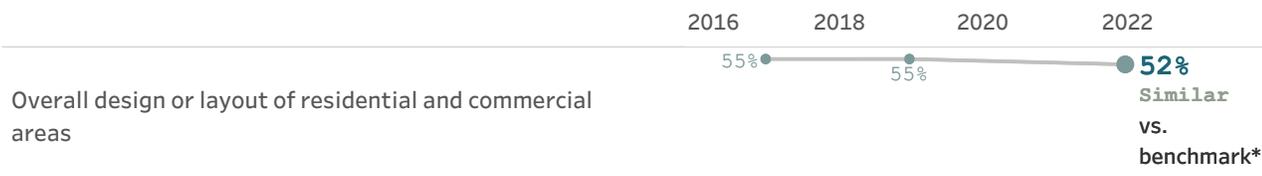
Overall design or layout of Milford's residential and commercial areas, 2022

Community design

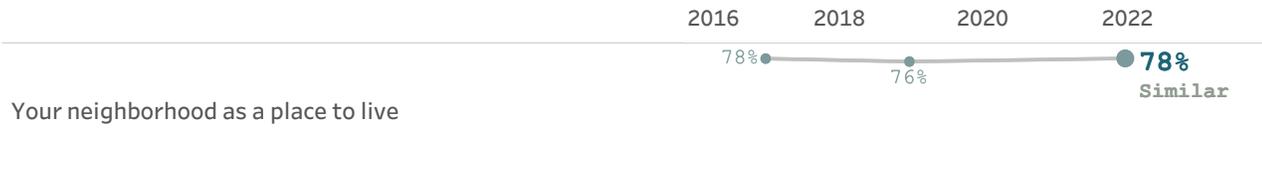
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)

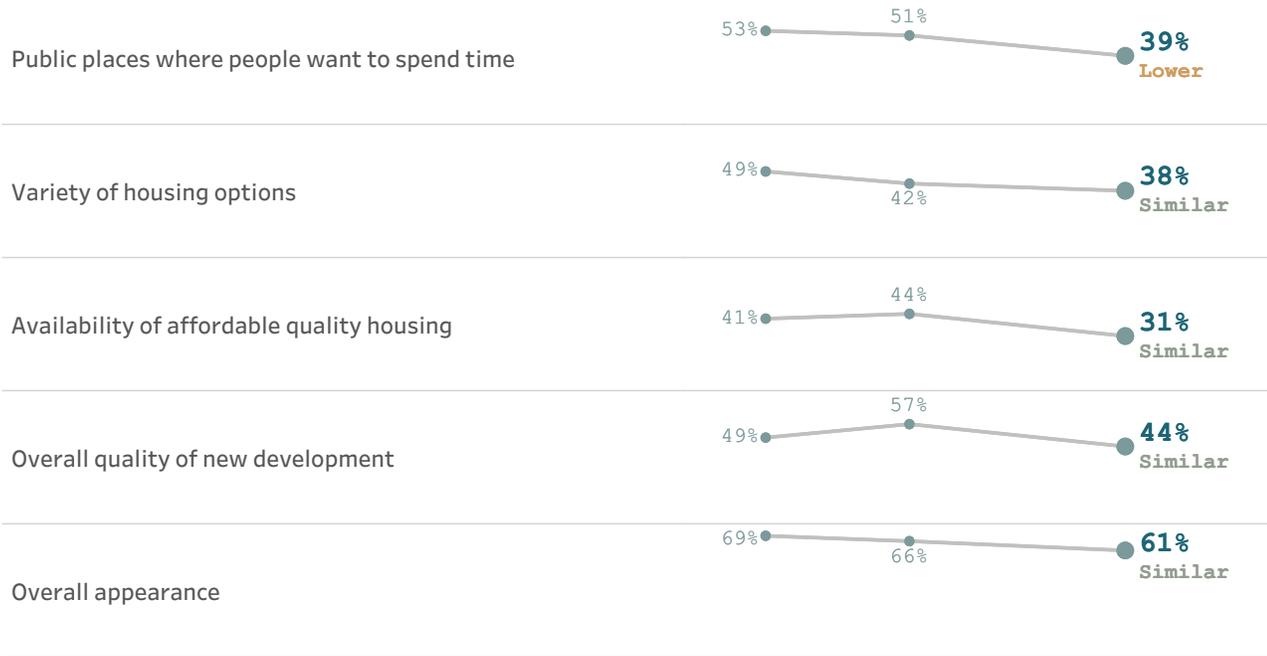


Please rate each of the following aspects of quality of life in Milford.
(% excellent or good)

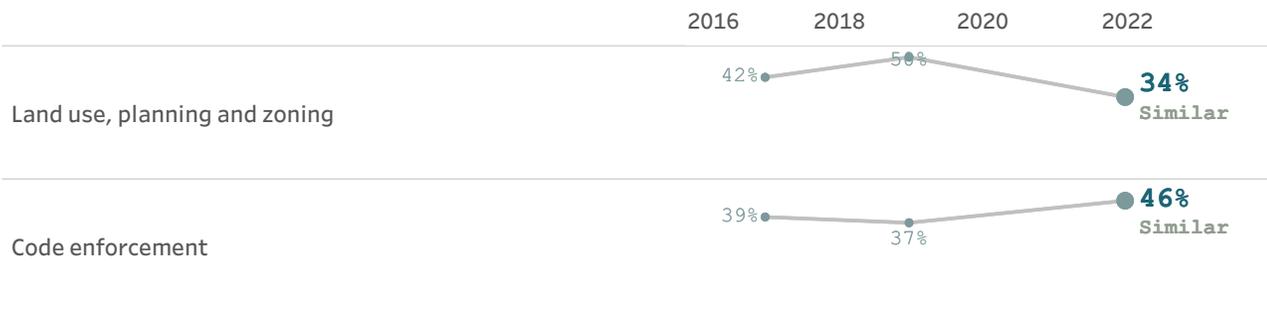


Please also rate each of the following in the Milford community.
(% excellent or good)



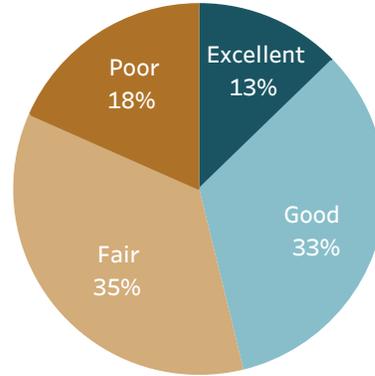


**Please rate the quality of each of the following services in Milford.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

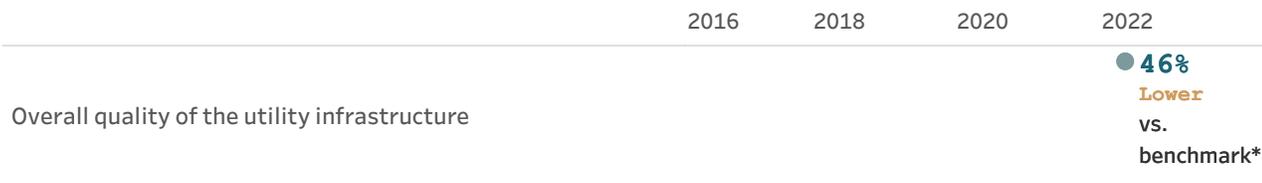
Overall quality of the utility infrastructure in Milford, 2022



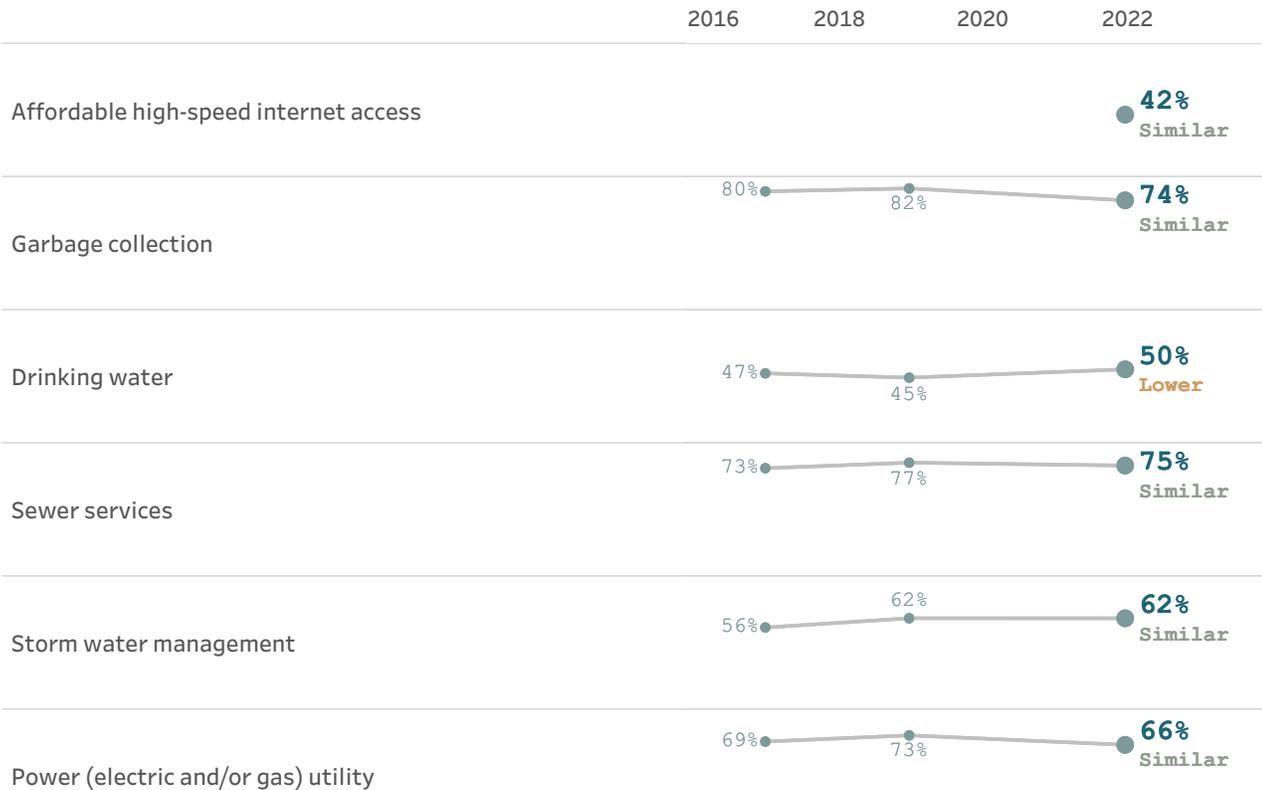
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Milford as a whole. (% excellent or good)



Please rate the quality of each of the following services in Milford. (% excellent or good)



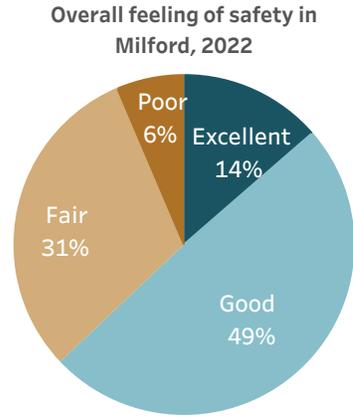
Utility billing



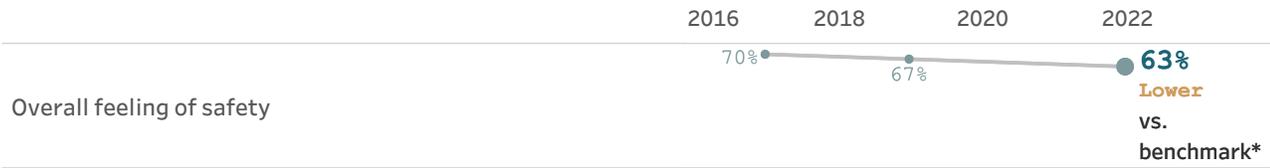
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

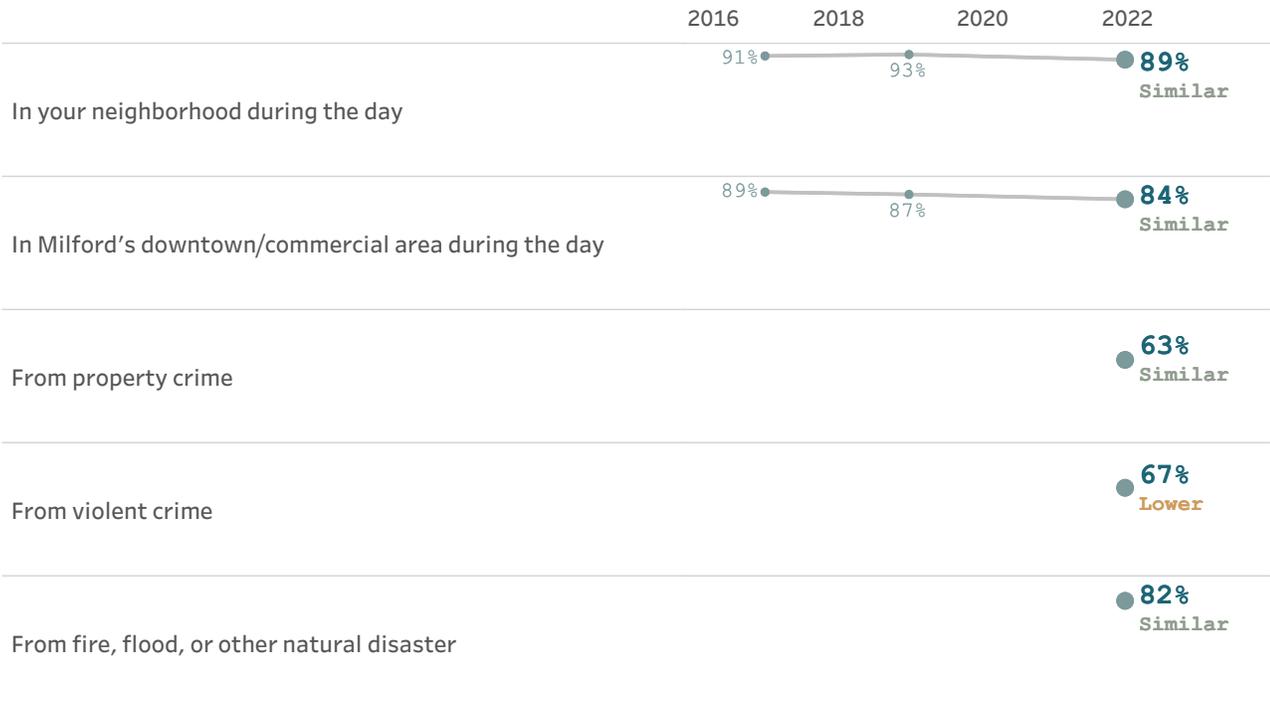
Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



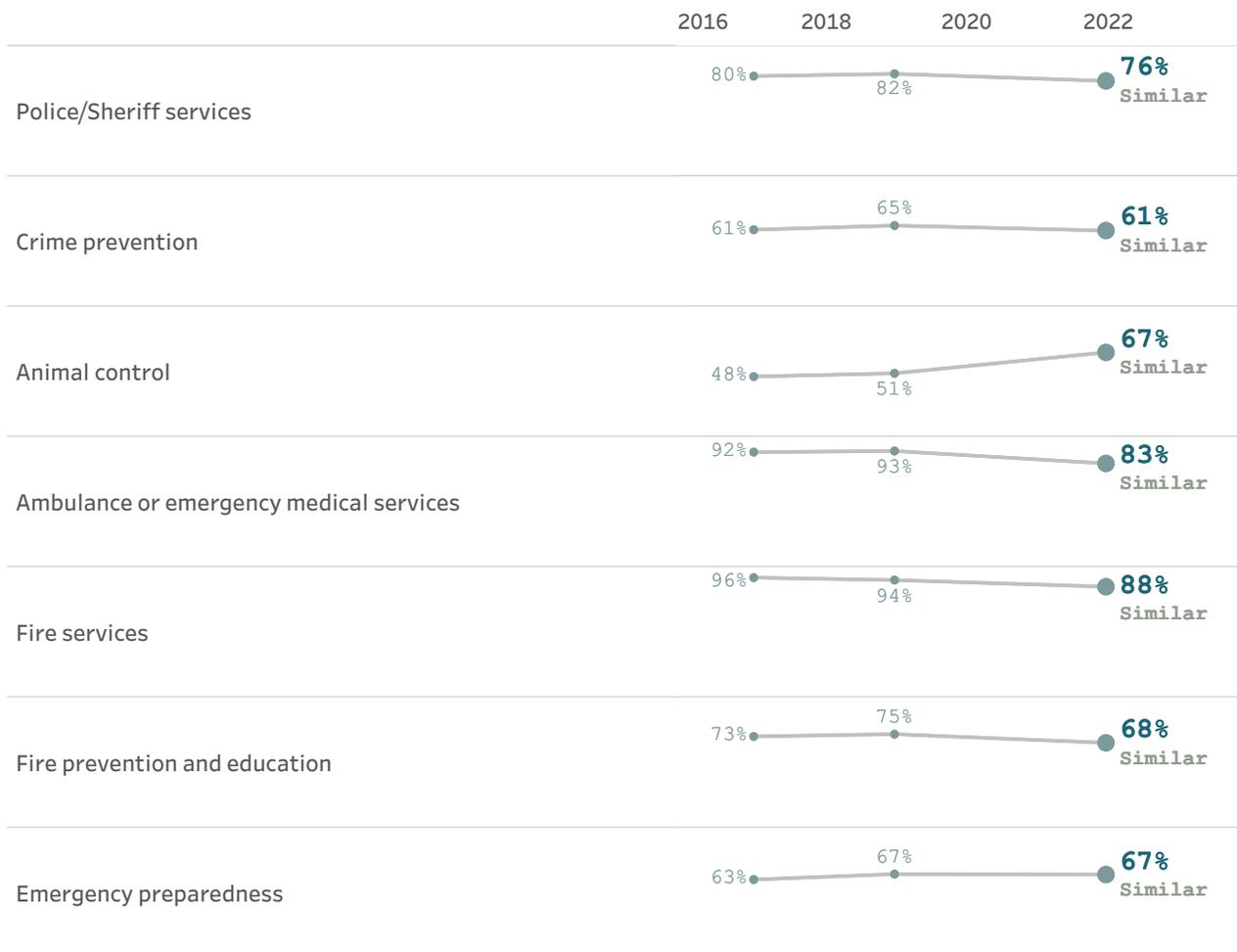
Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)

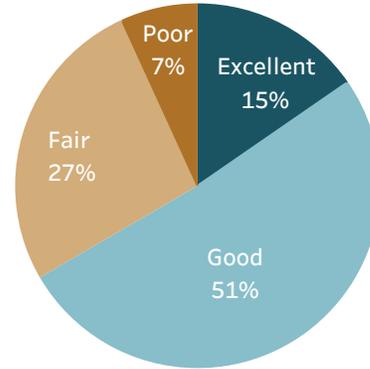


Please rate the quality of each of the following services in Milford.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of natural environment in Milford, 2022



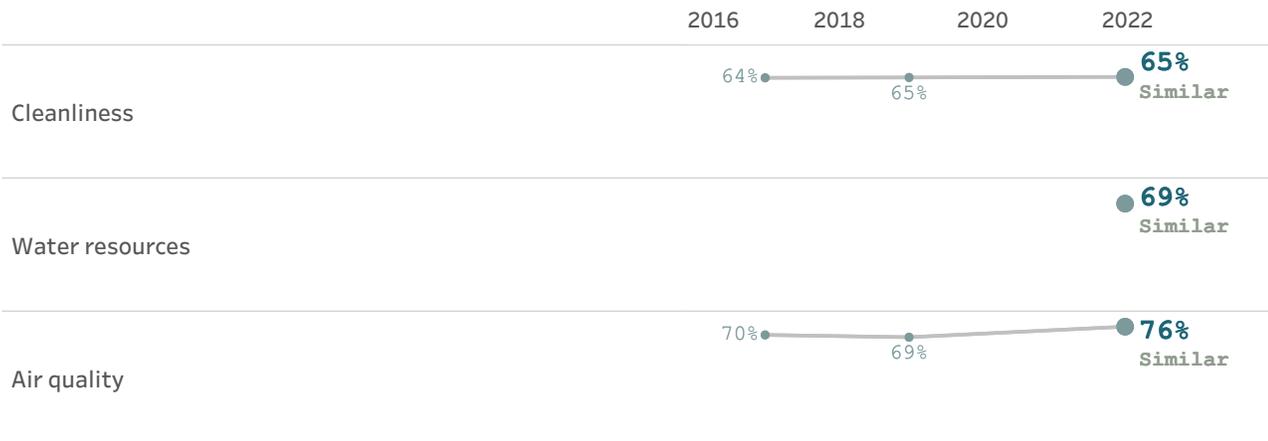
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please also rate each of the following in the Milford community.
(% excellent or good)



Please rate the quality of each of the following services in Milford.
(% excellent or good)





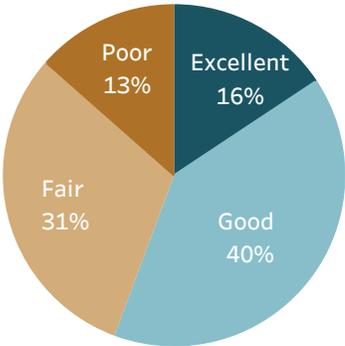
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2022

Parks and recreation

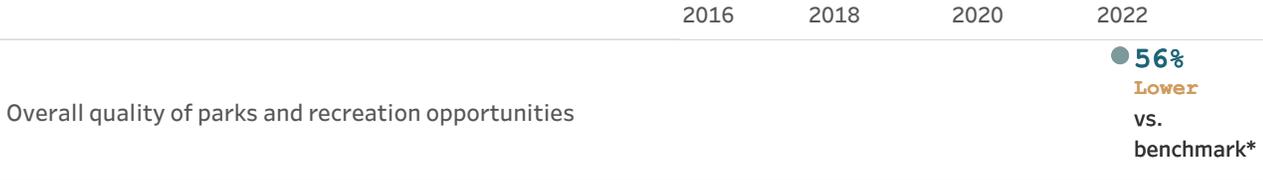
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



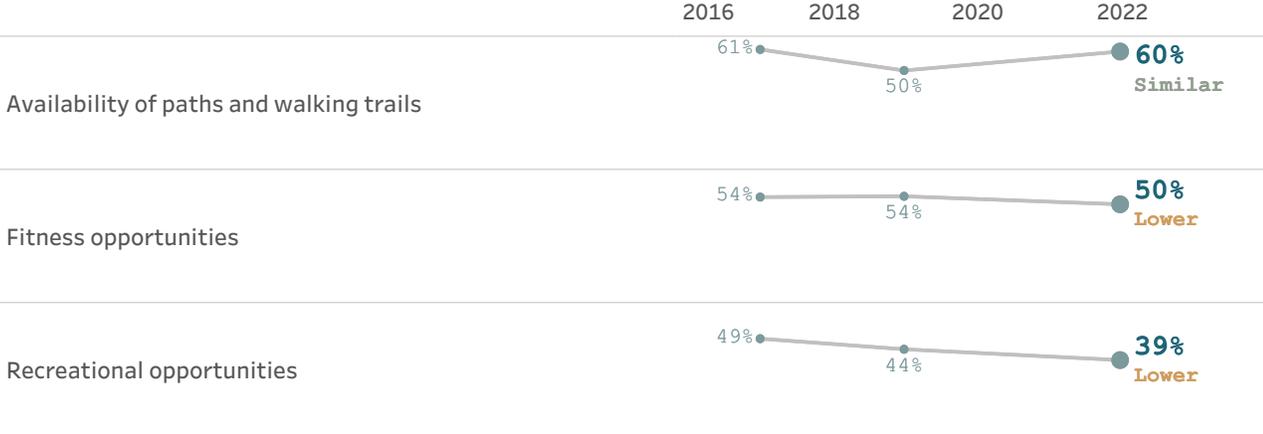
Please rate each of the following characteristics as they relate to Milford as a whole.

(% excellent or good)



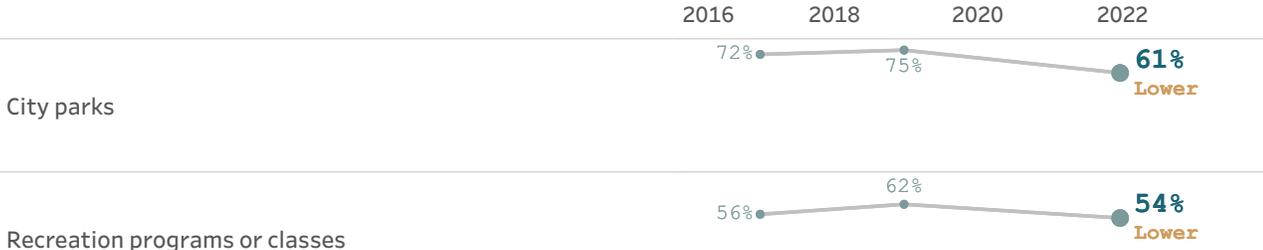
Please also rate each of the following in the Milford community.

(% excellent or good)



Please rate the quality of each of the following services in Milford.

(% excellent or good)

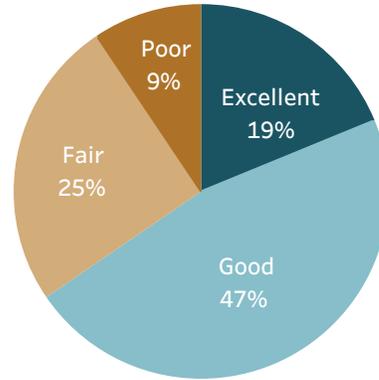


Recreation centers or facilities



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall health and wellness opportunities in Milford, 2022



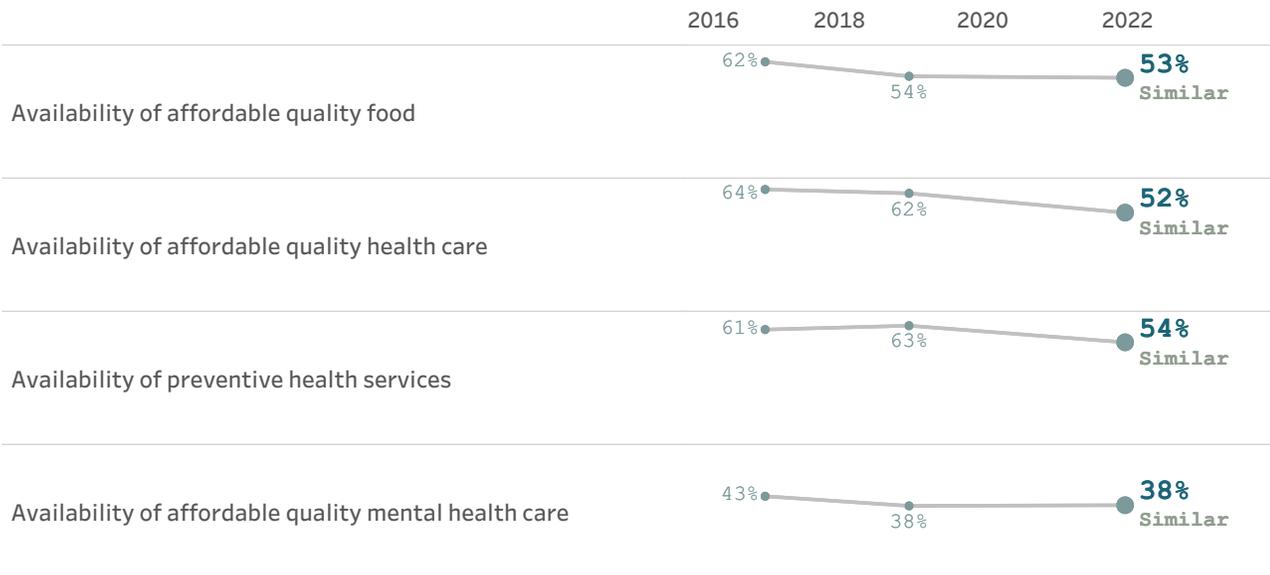
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

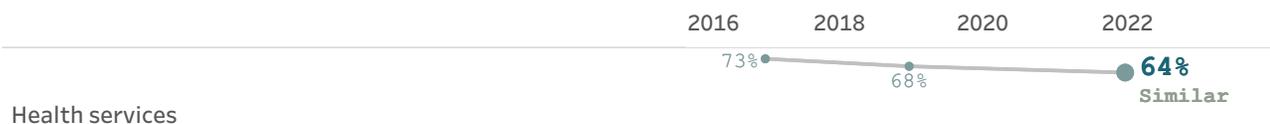
Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please also rate each of the following in the Milford community.
(% excellent or good)



Please rate the quality of each of the following services in Milford.
(% excellent or good)

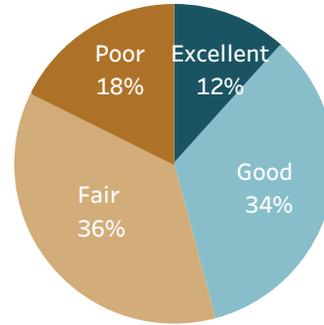


Please rate your overall health.
(% excellent or very good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

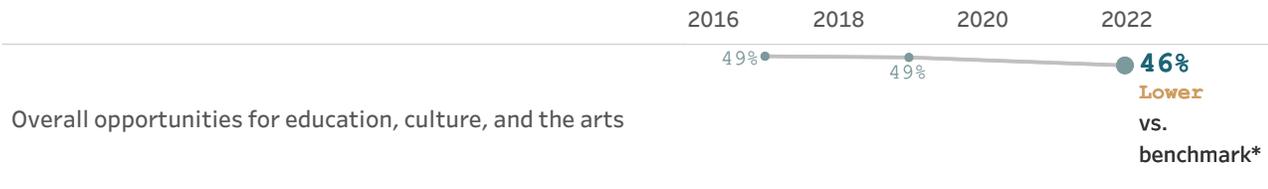
Overall opportunities for education, culture and the arts, 2022



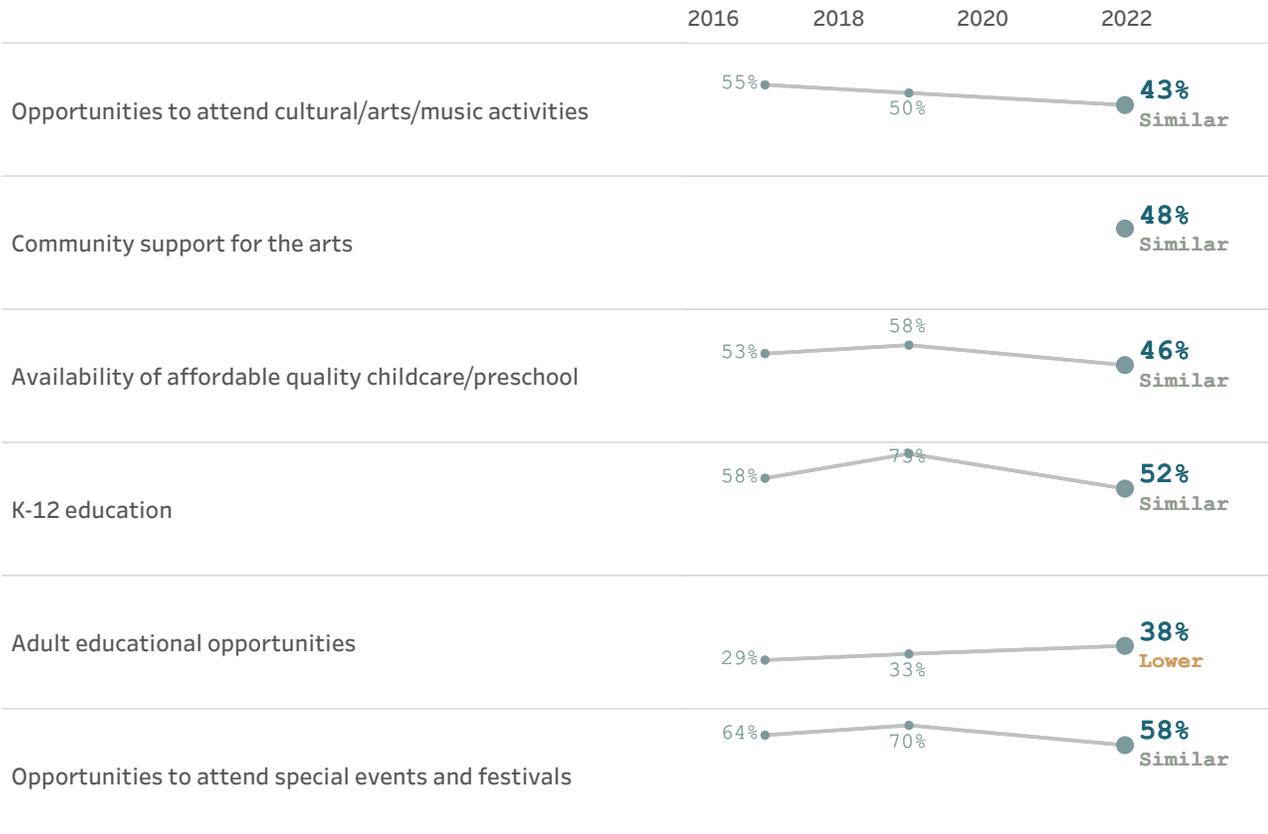
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

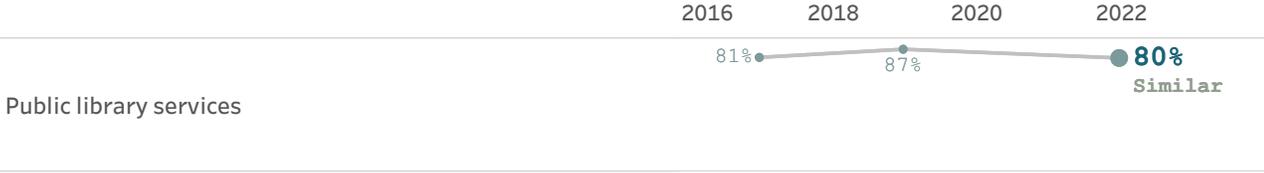
Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please also rate each of the following in the Milford community.
(% excellent or good)



Please rate the quality of each of the following services in Milford.
(% excellent or good)

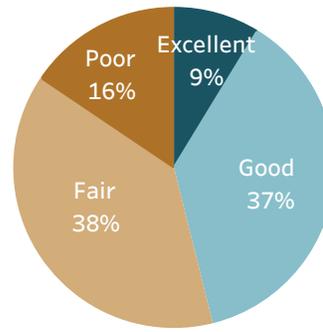


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

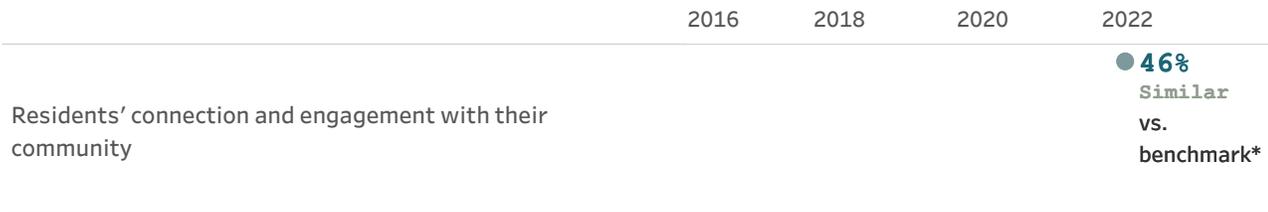
Residents' connection and engagement with their community, 2022

Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



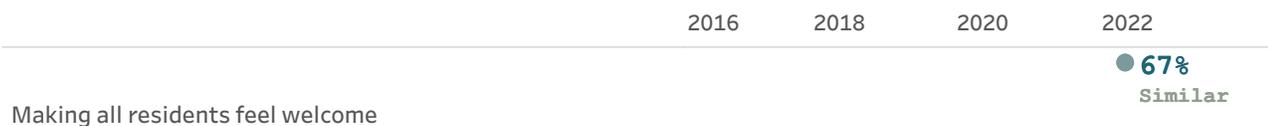
Please rate each of the following characteristics as they relate to Milford as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Milford.
(% excellent or good)



Please rate the job you feel the Milford community does at each of the following.
(% excellent or good)



● **64%**
Similar

Attracting people from diverse backgrounds

● **66%**
Similar

Valuing/respecting residents from diverse backgrounds

● **50%**
Similar

Taking care of vulnerable residents

Please also rate each of the following in the Milford community.
(% excellent or good)

2016 2018 2020 2022

● **54%**
Similar

Sense of civic/community pride

● **57%**
Similar

Neighborliness of residents

49% 60%

● **46%**
Similar

Opportunities to participate in social events and activities

53% 56%

● **58%**
Similar

Opportunities to volunteer

65% 65%

● **52%**
Similar

Opportunities to participate in community matters

55% 56%

● **56%**
Similar

Openness and acceptance of the community toward people of diverse backgrounds

53% 58%

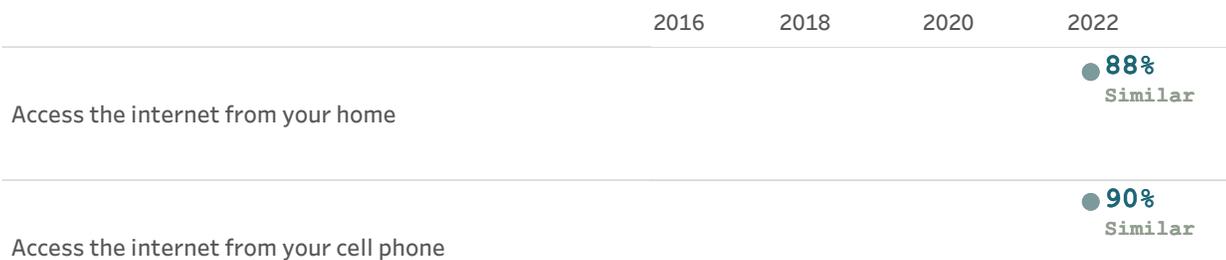
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



Visit social media sites	● 81% Similar
Use or check email	● 95% Similar
Share your opinions online	● 35% Similar
Shop online	● 52% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

		Include "don't know"		
		No		
Please rate how important, if at all, you think it is for Milford to expand the following outdoor tourism opportunities to attract more tourists and residents.	Additional recreation access points along the Mispillion River (for kayaking and fishing, etc.)	Essential		25%
		Very important		40%
		Somewhat important		28%
		Not at all important		8%
More outdoor public events and festivals	Essential		31%	
	Very important		41%	
	Somewhat important		25%	
	Not at all important		3%	
Organized tours (bike tours, birding, and natural heritage bus tours)	Essential		15%	
	Very important		32%	
	Somewhat important		41%	
	Not at all important		12%	
Shuttles to Slaughter Beach	Essential		15%	
	Very important		26%	
	Somewhat important		32%	
	Not at all important		27%	
Additional bike lanes	Essential		18%	
	Very important		34%	
	Somewhat important		37%	
	Not at all important		12%	
Overall quality of parks and recreation opportunities	Essential		29%	
	Very important		44%	
	Somewhat important		22%	
	Not at all important		4%	
How do you feel about the amount of public art in Milford: Is there too much, the right amount, or not enough?	Too much		3%	
	Not enough		36%	

	amount, or would you like to see more?	The right amount		46%
		Would like more		51%
Please rate how important, if at all, you think it is to add or expand the following city recreation opportunities in Milford.	Parks and playgrounds	Essential		37%
		Very important		44%
		Somewhat important		15%
		Not at all important		4%
	Bike trails and pedestrian paths	Essential		36%
		Very important		38%
		Somewhat important		19%
		Not at all important		7%
	Hardcourt sports (basketball, tennis, pickleball, etc.)	Essential		25%
		Very important		32%
		Somewhat important		34%
		Not at all important		10%
	Turf/softcourt sports (soccer, baseball, softball, beach volleyball, etc.)	Essential		21%
		Very important		31%
		Somewhat important		34%
		Not at all important		14%
	Swimming pool/splash pad	Essential		31%
		Very important		26%
		Somewhat important		26%
		Not at all important		16%
	Indoor recreation center with sports, fitness, and youth programming	Essential		36%
		Very important		42%
		Somewhat important		18%
		Not at all important		4%
	Skate park	Essential		14%
		Very important		24%
		Somewhat important		42%
		Not at all important		21%

Amphitheater	Essential		21%
	Very important		31%
	Somewhat important		34%
	Not at all important		14%
The City is considering creating a historic preservation ordinance. This ordinance would create a review board for building demolitions, alterations, and new construction within the City's historic districts. How much would you support this ordinance?	Strongly support		45%
	Somewhat support		40%
	Somewhat oppose		9%
	Strongly oppose		6%

National benchmark tables

This table contains the comparisons of Milford’s results to those from other communities. The first column shows the comparison of Milford’s rating to the benchmark. Milford’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Milford residents is statistically similar to or different than the benchmark. The second column is Milford’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Milford’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Milford’s result -- that is what percent of surveyed communities had a lower rating than Milford.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Milford.	Milford as a place to live	Similar	80%	297	393	24
	Your neighborhood as a place to live	Similar	78%	273	326	16
	Milford as a place to raise children	Similar	70%	288	395	27
	Milford as a place to work	Similar	57%	252	378	33
	Milford as a place to visit	Similar	54%	233	320	27
	Milford as a place to retire	Similar	72%	156	380	59
	The overall quality of life	Similar	76%	313	436	28
	Sense of community	Similar	59%	225	328	31
Please rate each of the following characteristics as they relate to Milford as a whole.	Overall economic health	Similar	46%	233	300	22
	Overall quality of the transportation system	Similar	48%	93	139	33
	Overall design or layout of residential and commercial areas	Similar	52%	232	294	21
	Overall quality of the utility infrastructure	Lower	46%	125	136	8
	Overall feeling of safety	Lower	63%	303	376	19
	Overall quality of natural environment	Lower	67%	251	305	18
	Overall quality of parks and recreation opportunities	Lower	56%	133	142	7
	Overall health and wellness opportunities	Similar	65%	201	295	32
	Overall opportunities for education, culture, and the arts	Lower	46%	257	298	14
	Residents’ connection and engagement with their community	Similar	46%	105	137	24
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Milford to someone who asks	Similar	86%	176	311	43
	Remain in Milford for the next five years	Similar	79%	241	304	21
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	89%	272	360	24
	In Milford’s downtown/commercial area during the day	Similar	84%	230	335	31

Please rate how safe or unsafe you feel:	From property crime	Similar	63%	113	147	23
	From violent crime	Lower	67%	124	147	15
	From fire, flood, or other natural disaster	Similar	82%	86	135	37
Please rate the job you feel the Milford community does at each of the following.	Making all residents feel welcome	Similar	67%	101	142	29
	Attracting people from diverse backgrounds	Similar	64%	43	140	70
	Valuing/respecting residents from diverse backgrounds	Similar	66%	77	140	45
	Taking care of vulnerable residents	Similar	50%	97	137	29
Please rate each of the following in the Milford community.	Overall quality of business and service establishments	Similar	55%	248	303	18
	Variety of business and service establishments	Lower	43%	115	137	16
	Vibrancy of downtown/commercial area	Similar	45%	191	284	33
	Employment opportunities	Similar	43%	185	332	44
	Shopping opportunities	Lower	39%	254	318	20
	Cost of living	Similar	46%	124	297	58
	Overall image or reputation	Similar	57%	282	373	24
Please also rate each of the following in the Milford community.	Traffic flow on major streets	Higher	67%	76	349	78
	Ease of public parking	Similar	62%	143	274	48
	Ease of travel by car	Similar	76%	116	328	64
	Ease of travel by public transportation	Similar	34%	158	280	43
	Ease of travel by bicycle	Similar	43%	217	330	34
	Ease of walking	Similar	61%	192	330	42
	Well-planned residential growth	Similar	43%	100	139	28
	Well-planned commercial growth	Similar	34%	108	139	23
	Well-designed neighborhoods	Lower	44%	122	137	11
	Preservation of the historical or cultural character of the communi..	Similar	61%	75	135	45
	Public places where people want to spend time	Lower	39%	262	290	10
	Variety of housing options	Similar	38%	224	306	27
	Availability of affordable quality housing	Similar	31%	190	331	42
	Overall quality of new development	Similar	44%	253	324	22
	Overall appearance	Similar	61%	266	362	26
	Cleanliness	Similar	65%	231	332	30
	Water resources	Similar	69%	50	125	60

Please also rate each of the following in the Milford community.	Air quality	Similar	76%	191	286	33	
	Availability of paths and walking trails	Similar	60%	243	334	27	
	Fitness opportunities	Lower	50%	250	286	12	
	Recreational opportunities	Lower	39%	296	317	6	
	Availability of affordable quality food	Similar	53%	230	281	18	
	Availability of affordable quality health care	Similar	52%	204	294	30	
	Availability of preventive health services	Similar	54%	203	277	27	
	Availability of affordable quality mental health care	Similar	38%	190	277	31	
	Opportunities to attend cultural/arts/music activities	Similar	43%	245	314	22	
	Community support for the arts	Similar	48%	84	136	38	
	Availability of affordable quality childcare/preschool	Similar	46%	166	292	43	
	K-12 education	Similar	52%	220	297	26	
	Adult educational opportunities	Lower	38%	253	283	10	
	Sense of civic/community pride	Similar	54%	99	136	27	
	Neighborliness of residents	Similar	57%	211	290	27	
	Please indicate whether or not you have done each of the following in the last 12 months.	Opportunities to participate in social events and activities	Similar	46%	244	297	18
		Opportunities to attend special events and festivals	Similar	58%	214	304	29
Opportunities to volunteer		Similar	58%	231	294	21	
Opportunities to participate in community matters		Similar	52%	234	298	21	
Openness and acceptance of the community toward people of diverse...		Similar	56%	206	322	36	
Contacted the City of Milford for help or information		Similar	55%	62	351	82	
Contacted Milford elected officials to express your opinion		Similar	16%	173	292	41	
Attended a local public meeting		Similar	14%	235	291	19	
Watched a local public meeting		Similar	15%	234	270	13	
Volunteered your time to some group/activity		Similar	28%	199	296	33	
Campaigned or advocated for a local issue, cause, or candidate		Similar	17%	183	280	35	
Please rate the quality of each of the following	Voted in your most recent local election	Lower	58%	132	138	5	
	Used public transportation instead of driving	Lower	10%	176	262	33	
	Carpooled with other adults or children instead of driving alone	Similar	34%	234	285	18	
	Walked or biked instead of driving	Lower	46%	222	289	23	
	Public information services	Similar	63%	232	316	26	

Please rate the quality of each of the following services in Milford.

Economic development	Similar	43%	230	307	25
Traffic enforcement	Similar	61%	223	376	40
Traffic signal timing	Similar	56%	121	296	59
Street repair	Similar	39%	275	376	27
Street cleaning	Similar	61%	183	317	42
Street lighting	Similar	54%	210	357	41
Snow removal	Similar	64%	163	278	41
Sidewalk maintenance	Similar	52%	197	322	39
Bus or transit services	Similar	41%	174	273	36
Land use, planning and zoning	Similar	34%	251	320	21
Code enforcement	Similar	46%	259	376	31
Affordable high-speed internet access	Similar	42%	102	132	23
Garbage collection	Similar	74%	257	352	27
Drinking water	Lower	50%	299	319	6
Sewer services	Similar	75%	214	320	33
Storm water management	Similar	62%	212	344	38
Power (electric and/or gas) utility	Similar	66%	203	237	14
Utility billing	Similar	62%	233	272	14
Police/Sheriff services	Similar	76%	263	428	38
Crime prevention	Similar	61%	262	375	30
Animal control	Similar	67%	188	339	44
Ambulance or emergency medical services	Similar	83%	210	338	38
Fire services	Similar	88%	217	371	41
Fire prevention and education	Similar	68%	241	309	22
Emergency preparedness	Similar	67%	168	308	45
Preservation of natural areas	Similar	60%	188	289	35
Milford open space	Similar	55%	212	277	23
Recycling	Similar	69%	227	356	36
Yard waste pick-up	Similar	78%	123	300	59
City parks	Lower	61%	302	334	9
Recreation programs or classes	Lower	54%	281	328	14

Please rate the quality of each of the following services in Milford.	Recreation centers or facilities	Lower	53%	248	301	17
	Health services	Similar	64%	165	268	38
	Public library services	Similar	80%	178	344	48
	Overall customer service by Milford employees	Similar	74%	204	391	47
Please rate the following categories of Milford government performance.	The value of services for the taxes paid to Milford	Similar	51%	256	399	35
	The overall direction that Milford is taking	Similar	53%	205	347	41
	The job Milford government does at welcoming resident involveme..	Similar	48%	210	341	38
	Overall confidence in Milford government	Similar	54%	143	302	52
	Generally acting in the best interest of the community	Similar	55%	164	305	46
	Being honest	Similar	59%	135	295	54
	Being open and transparent to the public	Similar	54%	75	142	47
	Informing residents about issues facing the community	Similar	51%	80	148	46
	Treating all residents fairly	Similar	61%	143	302	52
	Treating residents with respect	Similar	67%	75	139	46
Overall, how would you rate the quality of the services provided by each ..	The City of Milford	Similar	69%	233	396	41
	The Federal Government	Similar	39%	174	283	38
Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.	Overall economic health	Similar	90%	105	276	62
	Overall quality of the transportation system	Similar	77%	59	135	57
	Overall design or layout of residential and commercial areas	Similar	79%	87	277	68
	Overall quality of the utility infrastructure	Similar	91%	29	134	79
	Overall feeling of safety	Similar	95%	67	277	76
	Overall quality of natural environment	Similar	83%	166	277	40
	Overall quality of parks and recreation opportunities	Similar	78%	95	135	30
	Overall health and wellness opportunities	Similar	87%	16	277	94
	Overall opportunities for education, culture, and the arts	Similar	81%	66	277	76
Residents' connection and engagement with their community	Similar	76%	124	277	55	
In general, how many times do you:	Access the internet from your home	Similar	88%	127	135	6
	Access the internet from your cell phone	Similar	90%	104	135	23
	Visit social media sites	Similar	81%	42	134	69
	Use or check email	Similar	95%	101	135	25
	Share your opinions online	Similar	35%	24	135	82

In general, how many times do you:	Shop online	Similar	52%	87	135	36
	Please rate your overall health.	Similar	64%	122	283	57
	What impact, if any, do you think the economy will have on your fa..	Similar	24%	206	286	28

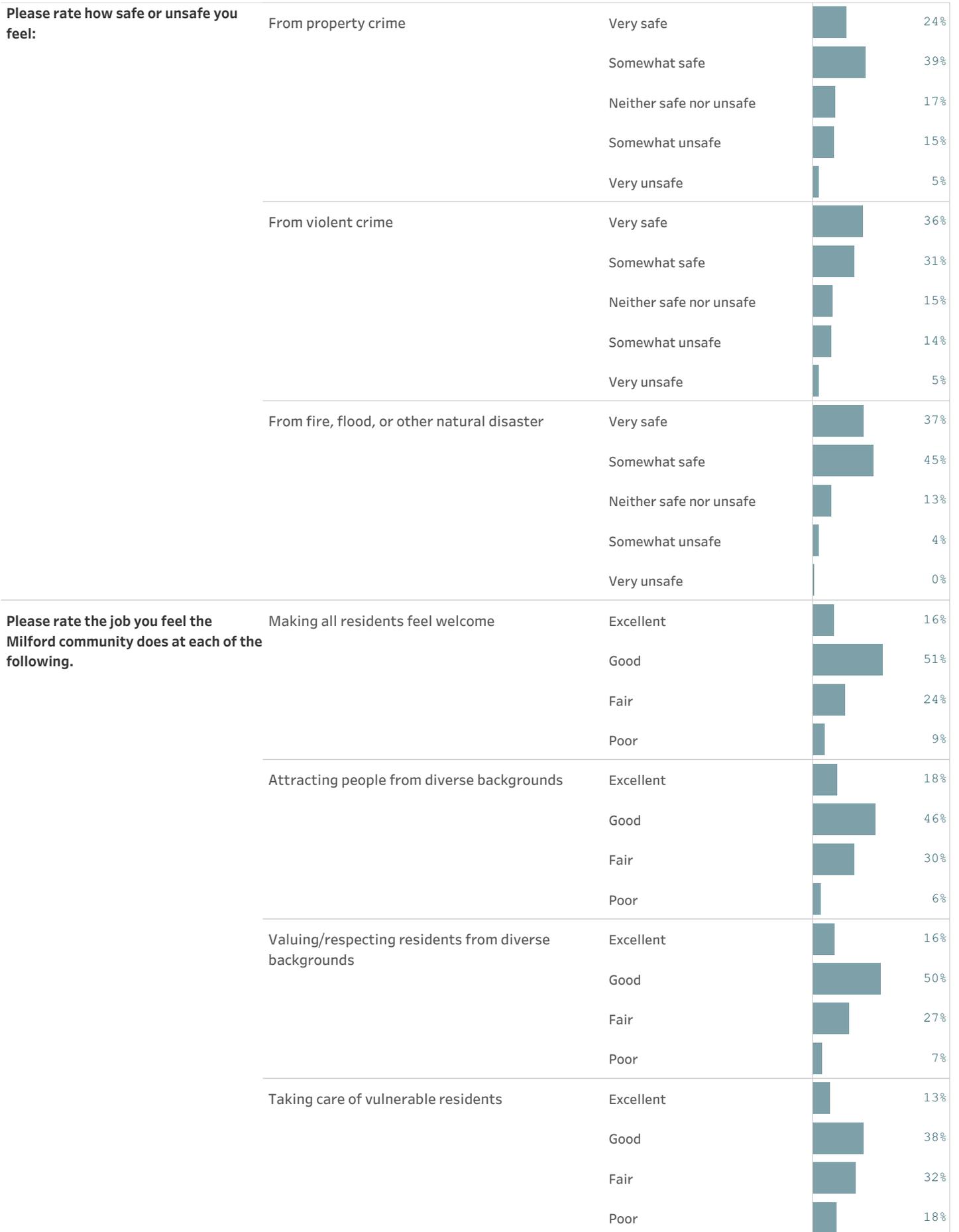
Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate each of the following aspects of quality of life in Milford.	Question	Rating	Frequency	
			Percentage	Count
Milford as a place to live	Milford as a place to live	Excellent	24%	10
		Good	56%	23
		Fair	16%	7
		Poor	4%	2
Your neighborhood as a place to live	Your neighborhood as a place to live	Excellent	24%	10
		Good	54%	22
		Fair	17%	7
		Poor	6%	3
Milford as a place to raise children	Milford as a place to raise children	Excellent	23%	9
		Good	47%	19
		Fair	25%	10
		Poor	5%	2
Milford as a place to work	Milford as a place to work	Excellent	17%	7
		Good	40%	16
		Fair	30%	12
		Poor	13%	5
Milford as a place to visit	Milford as a place to visit	Excellent	15%	6
		Good	39%	16
		Fair	31%	13
		Poor	15%	6
Milford as a place to retire	Milford as a place to retire	Excellent	24%	10
		Good	48%	20
		Fair	23%	9
		Poor	5%	2
The overall quality of life	The overall quality of life	Excellent	16%	7
		Good	59%	24
		Fair	21%	9
		Poor	3%	1

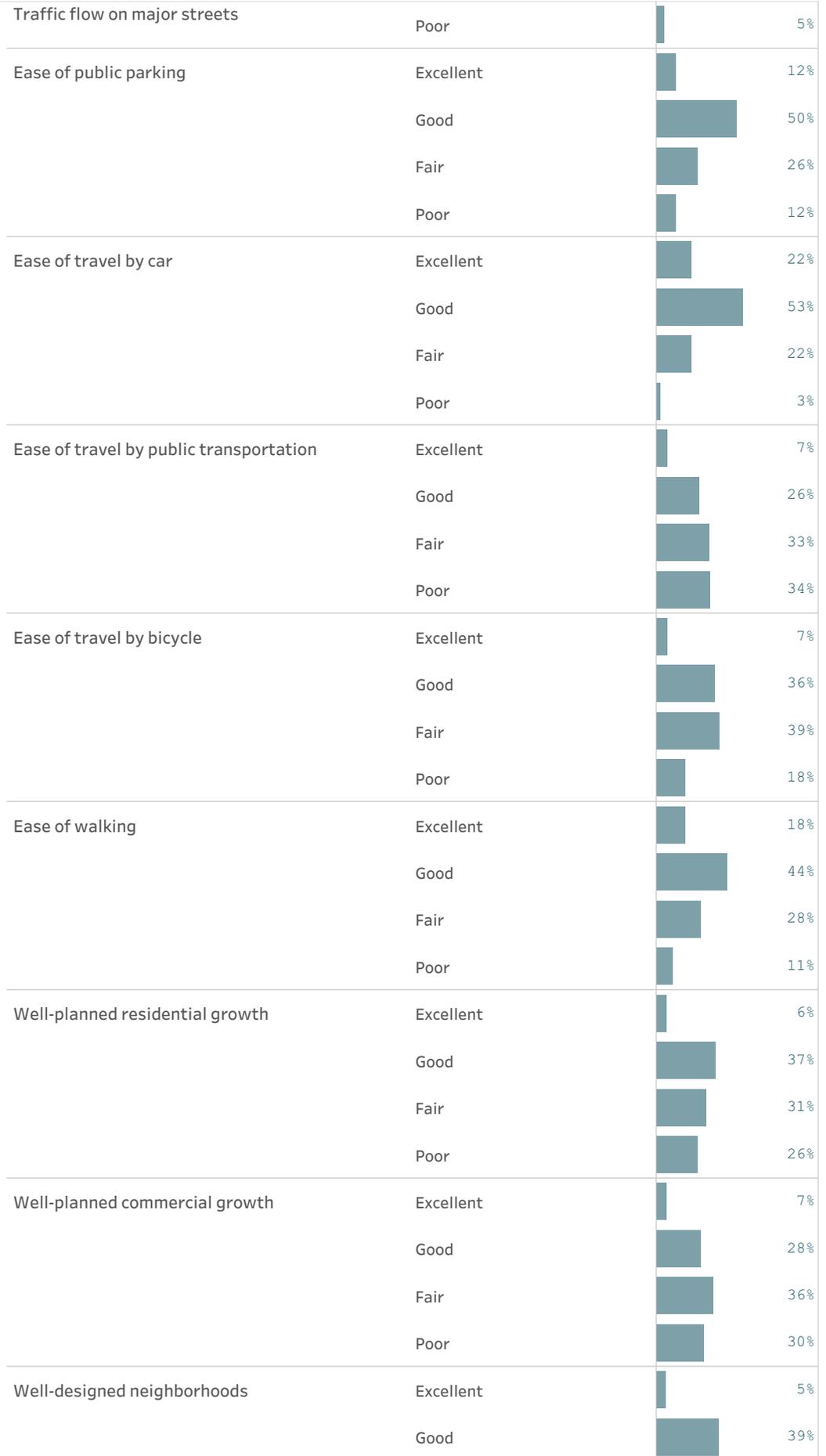
Please rate each of the following aspects of quality of life in Milford.	Sense of community	Excellent		13%
		Good		46%
		Fair		30%
		Poor		11%
Please rate each of the following characteristics as they relate to Milford as a whole.	Overall economic health	Excellent		8%
		Good		38%
		Fair		44%
		Poor		10%
	Overall quality of the transportation system	Excellent		8%
		Good		41%
		Fair		33%
		Poor		19%
	Overall design or layout of residential and commercial areas	Excellent		7%
		Good		45%
		Fair		33%
		Poor		14%
Overall quality of the utility infrastructure	Excellent		13%	
	Good		33%	
	Fair		35%	
	Poor		18%	
Overall feeling of safety	Excellent		14%	
	Good		49%	
	Fair		31%	
	Poor		6%	
Overall quality of natural environment	Excellent		15%	
	Good		51%	
	Fair		27%	
	Poor		7%	
Overall quality of parks and recreation opportunities	Excellent		16%	
	Good		40%	
	Fair		31%	

Please rate each of the following characteristics as they relate to Milford as a whole.	Overall quality of parks and recreation opportunities	Poor		13%	
	Overall health and wellness opportunities	Excellent		19%	
		Good		47%	
		Fair		25%	
		Poor		9%	
	Overall opportunities for education, culture, and the arts	Excellent		12%	
		Good		34%	
		Fair		36%	
		Poor		18%	
	Residents' connection and engagement with their community	Excellent		9%	
		Good		37%	
		Fair		38%	
		Poor		16%	
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Milford to someone who asks	Very likely		35%
			Somewhat likely		51%
			Somewhat unlikely		6%
Very unlikely				9%	
Remain in Milford for the next five years		Very likely		49%	
		Somewhat likely		30%	
		Somewhat unlikely		9%	
		Very unlikely		12%	
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		64%	
		Somewhat safe		25%	
		Neither safe nor unsafe		5%	
		Somewhat unsafe		4%	
		Very unsafe		2%	
	In Milford's downtown/commercial area during the day	Very safe		51%	
		Somewhat safe		32%	
		Neither safe nor unsafe		8%	
		Somewhat unsafe		8%	
		Very unsafe		0%	



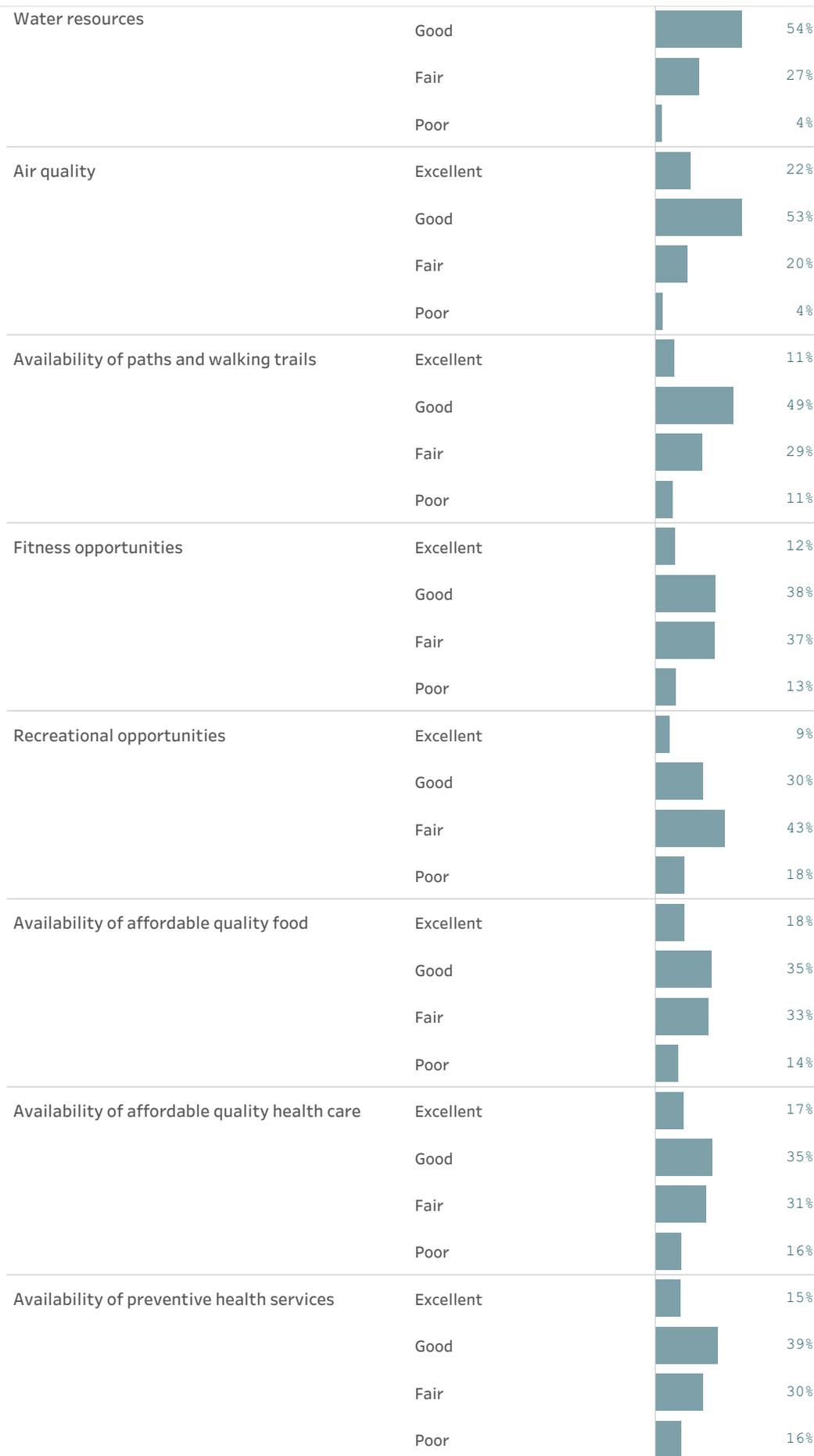
Please rate each of the following in the Milford community.	Overall quality of business and service establishments	Excellent		8%
		Good		47%
		Fair		37%
		Poor		8%
	Variety of business and service establishments	Excellent		8%
		Good		35%
		Fair		38%
		Poor		19%
	Vibrancy of downtown/commercial area	Excellent		11%
		Good		34%
		Fair		30%
		Poor		25%
	Employment opportunities	Excellent		10%
		Good		33%
		Fair		32%
		Poor		24%
	Shopping opportunities	Excellent		7%
		Good		31%
		Fair		33%
		Poor		29%
	Cost of living	Excellent		12%
		Good		33%
		Fair		39%
		Poor		15%
	Overall image or reputation	Excellent		9%
		Good		48%
		Fair		35%
		Poor		8%
Please also rate each of the following in the Milford community.	Traffic flow on major streets	Excellent		10%
		Good		57%
		Fair		28%

Please also rate each of the following in the Milford community.

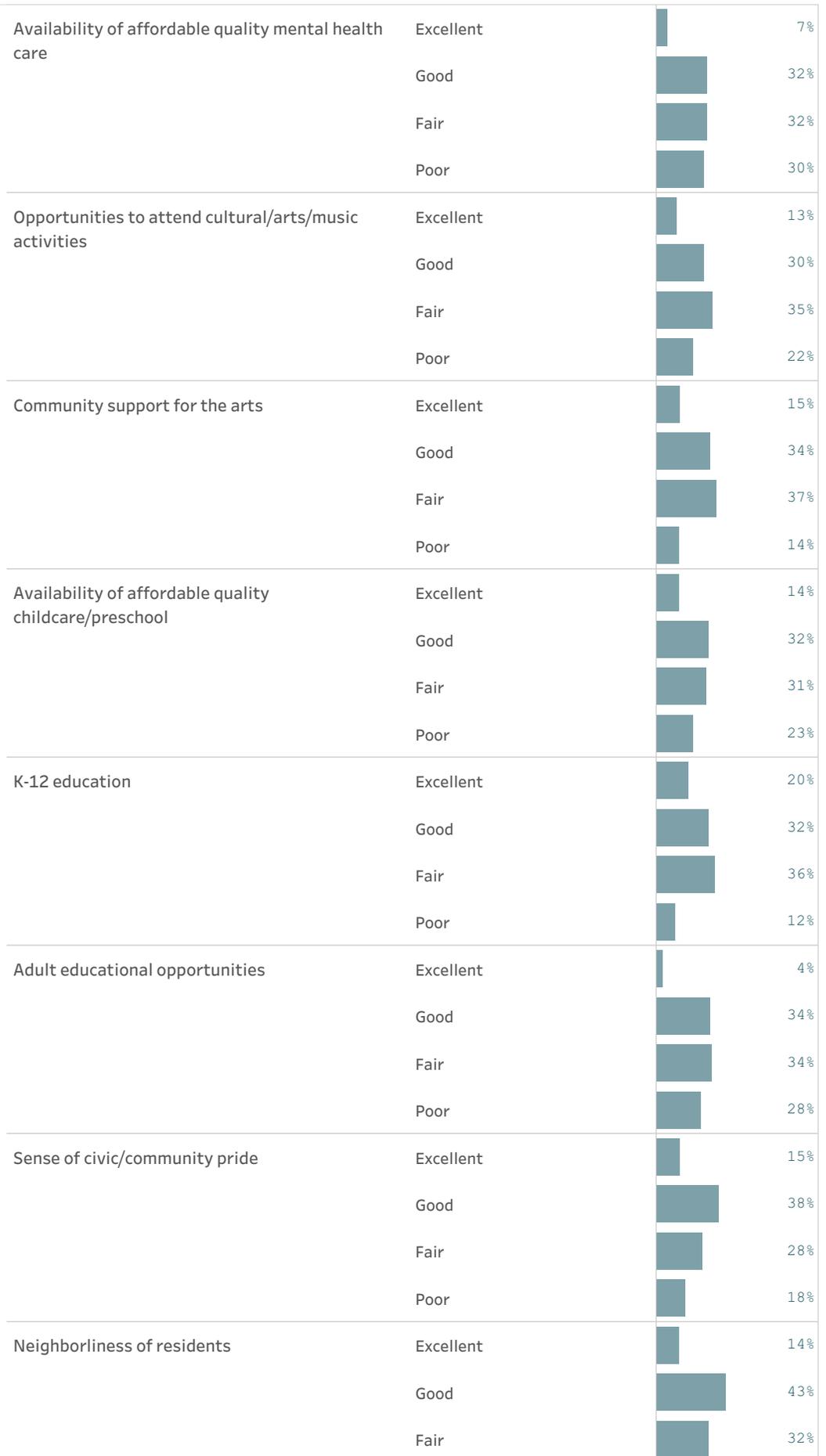


Please also rate each of the following in the Milford community.			
Well-designed neighborhoods	Fair		34%
	Poor		22%
Preservation of the historical or cultural character of the community	Excellent		13%
	Good		48%
	Fair		32%
	Poor		6%
Public places where people want to spend time	Excellent		10%
	Good		29%
	Fair		39%
	Poor		22%
Variety of housing options	Excellent		8%
	Good		30%
	Fair		41%
	Poor		21%
Availability of affordable quality housing	Excellent		6%
	Good		25%
	Fair		38%
	Poor		30%
Overall quality of new development	Excellent		7%
	Good		37%
	Fair		38%
	Poor		18%
Overall appearance	Excellent		11%
	Good		49%
	Fair		33%
	Poor		6%
Cleanliness	Excellent		15%
	Good		50%
	Fair		29%
	Poor		6%
Water resources	Excellent		15%

Please also rate each of the following in the Milford community.



Please also rate each of the following in the Milford community.

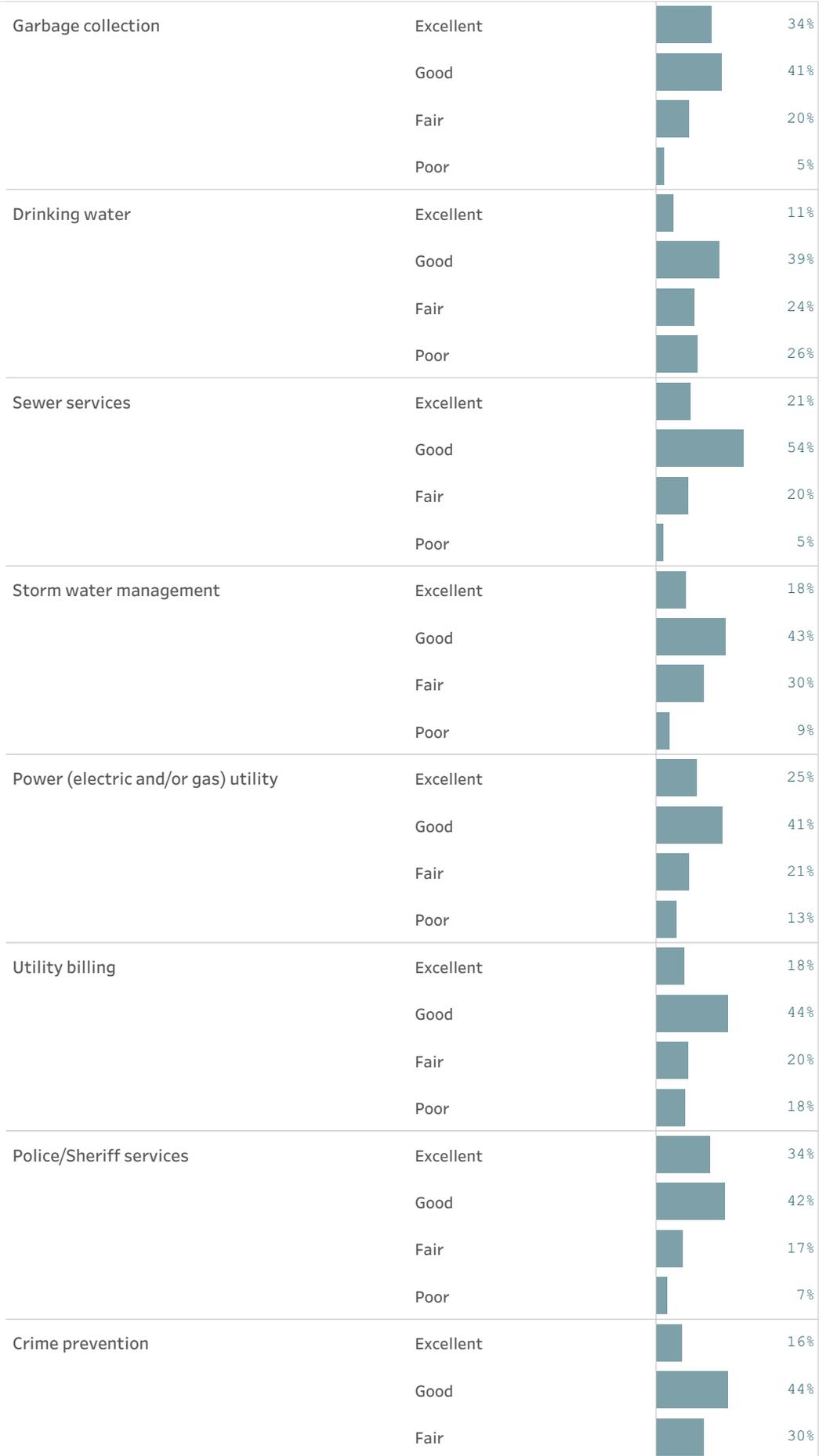


Please also rate each of the following in the Milford community.	Neighborliness of residents	Poor		11%
	Opportunities to participate in social events and activities	Excellent		11%
		Good		36%
		Fair		40%
		Poor		13%
	Opportunities to attend special events and festivals	Excellent		17%
		Good		40%
		Fair		31%
		Poor		11%
	Opportunities to volunteer	Excellent		15%
		Good		43%
		Fair		36%
		Poor		7%
	Opportunities to participate in community matters	Excellent		9%
		Good		43%
		Fair		39%
		Poor		9%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		11%
		Good		45%
		Fair		36%
Poor			8%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Milford for help or information	No		45%
		Yes		55%
	Contacted Milford elected officials to express your opinion	No		84%
		Yes		16%
	Attended a local public meeting	No		86%
		Yes		14%
	Watched a local public meeting	No		85%
		Yes		15%
	Volunteered your time to some group/activity	No		72%
		Yes		28%

Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	No	83%
		Yes	17%
	Voted in your most recent local election	No	43%
		Yes	57%
	Used public transportation instead of driving	No	90%
		Yes	10%
Carpooled with other adults or children instead of driving alone	No	65%	
	Yes	35%	
Walked or biked instead of driving	No	54%	
	Yes	46%	
Please rate the quality of each of the following services in Milford.	Public information services	Excellent	14%
		Good	49%
		Fair	25%
		Poor	12%
	Economic development	Excellent	9%
		Good	34%
		Fair	40%
		Poor	17%
	Traffic enforcement	Excellent	14%
		Good	47%
		Fair	28%
		Poor	11%
Traffic signal timing	Excellent	11%	
	Good	45%	
	Fair	31%	
	Poor	13%	
Street repair	Excellent	7%	
	Good	32%	
	Fair	30%	
	Poor	32%	
Street cleaning	Excellent	16%	

Please rate the quality of each of the following services in Milford.			
Street cleaning	Good		45%
	Fair		32%
	Poor		7%
Street lighting	Excellent		16%
	Good		38%
	Fair		36%
	Poor		10%
Snow removal	Excellent		21%
	Good		44%
	Fair		22%
	Poor		14%
Sidewalk maintenance	Excellent		14%
	Good		38%
	Fair		34%
	Poor		15%
Bus or transit services	Excellent		11%
	Good		30%
	Fair		34%
	Poor		25%
Land use, planning and zoning	Excellent		9%
	Good		25%
	Fair		41%
	Poor		25%
Code enforcement	Excellent		7%
	Good		39%
	Fair		27%
	Poor		27%
Affordable high-speed internet access	Excellent		12%
	Good		30%
	Fair		29%
	Poor		29%

Please rate the quality of each of the following services in Milford.



Please rate the quality of each of the following services in Milford.			
Crime prevention	Poor		10%
Animal control	Excellent		18%
	Good		49%
	Fair		23%
	Poor		10%
Ambulance or emergency medical services	Excellent		41%
	Good		42%
	Fair		16%
	Poor		1%
Fire services	Excellent		44%
	Good		44%
	Fair		11%
	Poor		1%
Fire prevention and education	Excellent		24%
	Good		44%
	Fair		29%
	Poor		3%
Emergency preparedness	Excellent		21%
	Good		46%
	Fair		23%
	Poor		11%
Preservation of natural areas	Excellent		17%
	Good		43%
	Fair		22%
	Poor		18%
Milford open space	Excellent		12%
	Good		43%
	Fair		28%
	Poor		17%
Recycling	Excellent		28%
	Good		41%

Please rate the quality of each of the following services in Milford.				
Recycling	Fair		22%	
	Poor		9%	
Yard waste pick-up	Excellent		33%	
	Good		46%	
	Fair		16%	
	Poor		6%	
City parks	Excellent		17%	
	Good		44%	
	Fair		30%	
	Poor		9%	
Recreation programs or classes	Excellent		13%	
	Good		41%	
	Fair		31%	
	Poor		16%	
Recreation centers or facilities	Excellent		14%	
	Good		38%	
	Fair		31%	
	Poor		16%	
Health services	Excellent		21%	
	Good		43%	
	Fair		24%	
	Poor		11%	
Public library services	Excellent		44%	
	Good		36%	
	Fair		16%	
	Poor		3%	
Overall customer service by Milford employees	Excellent		31%	
	Good		44%	
	Fair		19%	
	Poor		6%	
Please rate the following categories of Milford government performance	The value of services for the taxes paid to Milford	Excellent		11%

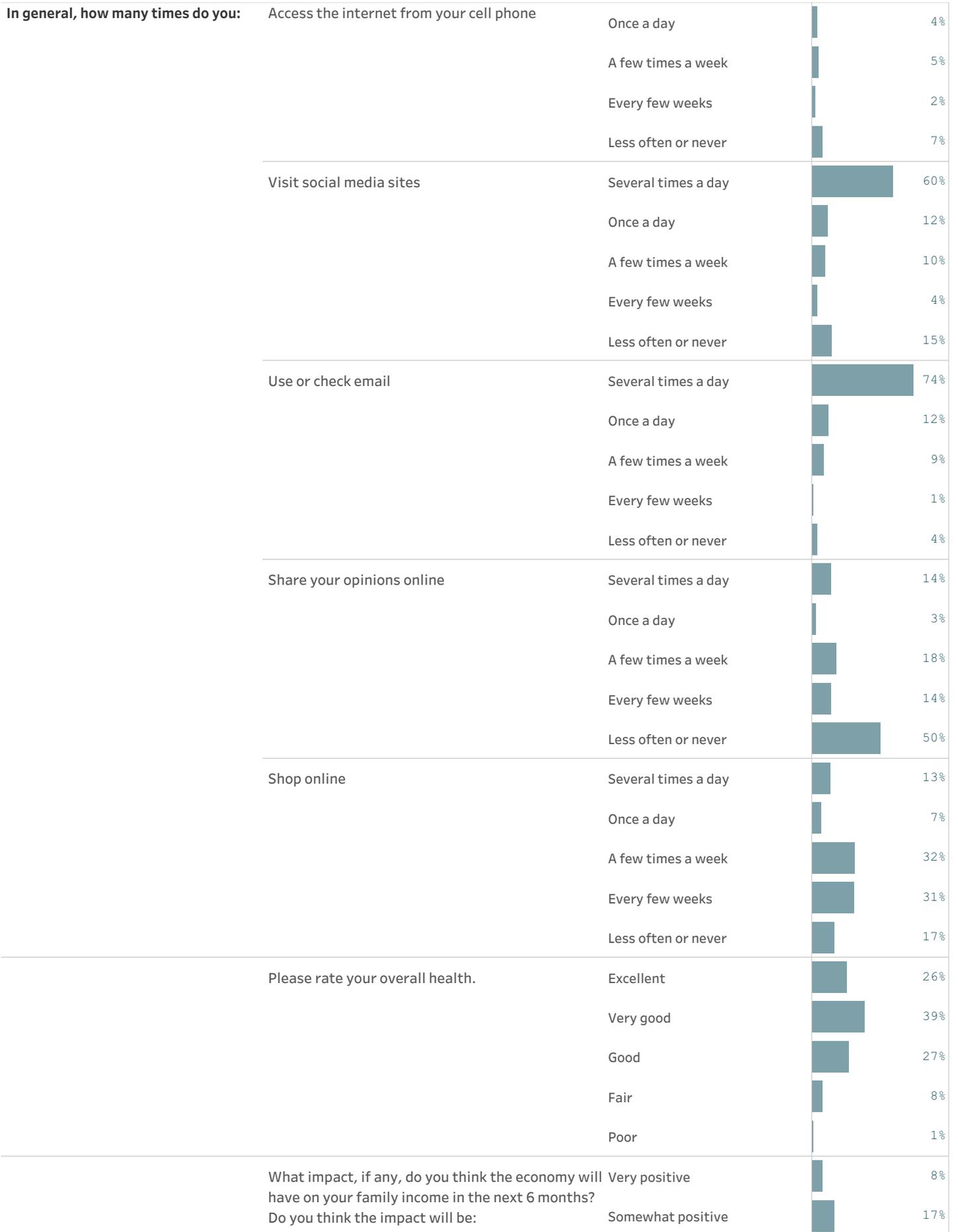
Please rate the following categories of Milford government performance.			
The value of services for the taxes paid to Milford	Good		40%
	Fair		28%
	Poor		21%
The overall direction that Milford is taking	Excellent		14%
	Good		39%
	Fair		34%
	Poor		13%
The job Milford government does at welcoming resident involvement	Excellent		13%
	Good		35%
	Fair		34%
	Poor		18%
Overall confidence in Milford government	Excellent		16%
	Good		38%
	Fair		28%
	Poor		18%
Generally acting in the best interest of the community	Excellent		15%
	Good		40%
	Fair		29%
	Poor		16%
Being honest	Excellent		17%
	Good		42%
	Fair		28%
	Poor		13%
Being open and transparent to the public	Excellent		14%
	Good		40%
	Fair		27%
	Poor		19%
Informing residents about issues facing the community	Excellent		13%
	Good		39%
	Fair		29%
	Poor		19%

Please rate the following categories of Milford government performance.	Treating all residents fairly	Excellent		19%
		Good		42%
		Fair		21%
		Poor		18%
	Treating residents with respect	Excellent		23%
		Good		44%
		Fair		21%
		Poor		11%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Milford	Excellent		22%
		Good		46%
		Fair		23%
		Poor		8%
	The Federal Government	Excellent		10%
		Good		30%
		Fair		31%
		Poor		30%
Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.	Overall economic health	Essential		51%
		Very important		39%
		Somewhat important		9%
		Not at all important		2%
	Overall quality of the transportation system	Essential		27%
		Very important		50%
		Somewhat important		21%
		Not at all important		2%
	Overall design or layout of residential and commercial areas	Essential		34%
		Very important		44%
		Somewhat important		21%
		Not at all important		1%
Overall quality of the utility infrastructure	Essential		55%	
	Very important		36%	
	Somewhat important		9%	

Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure	Not at all important		0%
	Overall feeling of safety	Essential		58%
		Very important		37%
		Somewhat important		5%
	Overall quality of natural environment	Essential		32%
		Very important		50%
		Somewhat important		16%
		Not at all important		1%
	Overall quality of parks and recreation opportunities	Essential		29%
		Very important		50%
		Somewhat important		20%
		Not at all important		1%
	Overall health and wellness opportunities	Essential		41%
Very important			45%	
Somewhat important			10%	
Not at all important			3%	
Overall opportunities for education, culture, and the arts	Essential		39%	
	Very important		42%	
	Somewhat important		17%	
	Not at all important		2%	
Residents' connection and engagement with their community	Essential		30%	
	Very important		46%	
	Somewhat important		22%	
	Not at all important		2%	
Please rate how important, if at all, you think it is for Milford to expand the following outdoor tourism opportunities to attract more tourists and residents.	Overall quality of parks and recreation opportunities	Essential		29%
		Very important		44%
		Somewhat important		22%
		Not at all important		4%
Additional recreation access points along the Mispillion River (for kayaking and fishing, etc.)	Essential		25%	
	Very important		40%	
	Somewhat important		28%	

Please rate how important, if at all, you think it is for Milford to expand the following outdoor tourism opportunities to attract more tourists and residents.	Additional recreation access points along the Mispillion River (for kayaking and fishing, etc.)	Not at all important		8%
	More outdoor public events and festivals	Essential		31%
		Very important		41%
		Somewhat important		25%
		Not at all important		3%
Organized tours (bike tours, birding, and natural heritage bus tours)	Essential		15%	
	Very important		32%	
	Somewhat important		41%	
	Not at all important		12%	
Shuttles to Slaughter Beach	Essential		15%	
	Very important		26%	
	Somewhat important		32%	
	Not at all important		27%	
Additional bike lanes	Essential		18%	
	Very important		34%	
	Somewhat important		37%	
	Not at all important		12%	
How do you feel about the amount of public art in Milford: Is there too much, the right amount, or would you like to see more?	Too much		3%	
	The right amount		46%	
	Would like more		51%	
Please rate how important, if at all, you think it is to add or expand the following city recreation opportunities in Milford.	Parks and playgrounds	Essential		37%
		Very important		44%
		Somewhat important		15%
		Not at all important		4%
Bike trails and pedestrian paths	Essential		36%	
	Very important		38%	
	Somewhat important		19%	
	Not at all important		7%	
Hardcourt sports (basketball, tennis, pickleball, etc.)	Essential		25%	
	Very important		32%	
	Somewhat important		34%	

Please rate how important, if at all, you think it is to add or expand the following city recreation opportunities in Milford.	Hardcourt sports (basketball, tennis, pickleball, etc.)	Not at all important		10%
	Turf/softcourt sports (soccer, baseball, softball, beach volleyball, etc.)	Essential		21%
		Very important		31%
		Somewhat important		34%
		Not at all important		14%
Swimming pool/splash pad	Essential		31%	
	Very important		26%	
	Somewhat important		26%	
	Not at all important		16%	
Indoor recreation center with sports, fitness, and youth programming	Essential		36%	
	Very important		42%	
	Somewhat important		18%	
	Not at all important		4%	
Skate park	Essential		14%	
	Very important		24%	
	Somewhat important		42%	
	Not at all important		21%	
Amphitheater	Essential		21%	
	Very important		31%	
	Somewhat important		34%	
	Not at all important		14%	
The City is considering creating a historic preservation ordinance. The historic preservation ordinance would create a review board to assess applications for building demolitions, alterations, and new construction within the City's historic districts. How much do you support or oppose the City creating a historic preservation ordinance fo..	Strongly support		45%	
	Somewhat support		40%	
	Somewhat oppose		9%	
	Strongly oppose		6%	
In general, how many times do you:	Access the internet from your home	Several times a day		78%
		Once a day		5%
		A few times a week		5%
		Every few weeks		6%
		Less often or never		7%
Access the internet from your cell phone	Several times a day		81%	



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Neutral		35%
	Somewhat negative		27%
	Very negative		13%
How many years have you lived in Milford?	Less than 2 years		16%
	2-5 years		24%
	6-10 years		20%
	11-20 years		22%
	More than 20 years		19%
Which best describes the building you live in?	One family house detached from any other houses		64%
	Building with two or more homes (duplex, townhome, apa..		36%
Do you rent or own your home?	Rent		48%
	Own		52%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		10%
	\$500 to \$999		26%
	\$1,000 to \$1,499		30%
	\$1,500 to \$1,999		24%
	\$2,000 to \$2,499		7%
	\$2,500 to \$2,999		3%
	\$3,000 to \$3,499		1%
	\$3,500 or more		1%
Do any children 17 or under live in your household?	No		70%
	Yes		30%
Are you or any other members of your household aged 65 or older?	No		66%
	Yes		34%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		17%
	\$25,000 to \$49,999		27%
	\$50,000 to \$74,999		24%
	\$75,000 to \$99,999		11%
	\$100,000 to \$149,999		12%
	\$150,000 or more		9%
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		84%

Are you Spanish, Hispanic or Latino?	Yes, I consider myself to be Spanish, Hispanic, or Latino		16%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		2%
	Asian, Asian Indian, or Pacific Islander		1%
	Black or African American		21%
	White		72%
	Other		10%
	In which category is your age?	18-24 years	
25-34 years			20%
35-44 years			13%
45-54 years			19%
55-64 years			14%
65-74 years			16%
75 years or older			14%
What is your gender?	Female		55%
	Male		45%
	Identify in another way		0%

Full trends

This table contains the trends over time for the City of Milford. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2019 and 2022 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2012	2017	2019	2022
Please rate each of the following aspects of quality of life in Milford.	Milford as a place to live	84%	83%	80%	
	Your neighborhood as a place to live	78%	76%	78%	
	Milford as a place to raise children	53%	75%	72%	70%
	Milford as a place to work	46%	55%	57%	
	Milford as a place to visit	49%	55%	54%	
	Milford as a place to retire	65%	75%	72%	
	The overall quality of life	77%	76%	76%	
	Sense of community	55%	62%	59%	
Please rate each of the following characteristics as they relate to Milford as a whole.	Overall economic health	49%	51%	46%	
	Overall quality of the transportation system			48%	
	Overall design or layout of residential and commercial areas	55%	55%	52%	
	Overall quality of the utility infrastructure			46%	
	Overall feeling of safety	70%	67%	63%	
	Overall quality of natural environment	79%	70%	67%	
	Overall quality of parks and recreation opportunities			56%	
	Overall health and wellness opportunities	64%	61%	65%	
	Overall opportunities for education, culture, and the arts	49%	49%	46%	
	Residents' connection and engagement with their community			46%	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Milford to someone who asks	84%	89%	86%	
	Remain in Milford for the next five years	81%	85%	79%	

Please rate how safe or unsafe you feel:	In your neighborhood during the day	91% 93% 89%
	In Milford's downtown/commercial area during the day	89% 87% 84%
	From property crime	63%
	From violent crime	67%
	From fire, flood, or other natural disaster	82%
Please rate the job you feel the Milford community does at each of the following.	Making all residents feel welcome	67%
	Attracting people from diverse backgrounds	64%
	Valuing/respecting residents from diverse backgrounds	66%
	Taking care of vulnerable residents	50%
Please rate each of the following in the Milford community.	Overall quality of business and service establishments	52% 57% 55%
	Variety of business and service establishments	43%
	Vibrancy of downtown/commercial area	44% 41% 45%
	Employment opportunities	27% 34% 43%
	Shopping opportunities	45% 46% 39%
	Cost of living	45% 54% 46%
	Overall image or reputation	62% 61% 57%
Please also rate each of the following in the Milford community.	Traffic flow on major streets	65% 65% 67%
	Ease of public parking	61% 60% 62%
	Ease of travel by car	81% 76% 76%
	Ease of travel by public transportation	31% 36% 34%
	Ease of travel by bicycle	58% 55% 43%
	Ease of walking	74% 65% 61%
	Well-planned residential growth	43%
	Well-planned commercial growth	34%
	Well-designed neighborhoods	44%
	Preservation of the historical or cultural character of the community	61%
	Public places where people want to spend time	53% 51% 39%

Please also rate each of the following in the Milford community.	Variety of housing options	49%	42%	38%
	Availability of affordable quality housing	41%	44%	31%
	Overall quality of new development	49%	57%	44%
	Overall appearance	69%	66%	61%
	Cleanliness	64%	65%	65%
	Water resources			69%
	Air quality	70%	69%	76%
	Availability of paths and walking trails	61%	50%	60%
	Fitness opportunities	54%	54%	50%
	Recreational opportunities	49%	44%	39%
	Availability of affordable quality food	62%	54%	53%
	Availability of affordable quality health care	64%	62%	52%
	Availability of preventive health services	61%	63%	54%
	Availability of affordable quality mental health care	43%	38%	38%
	Opportunities to attend cultural/arts/music activities	55%	50%	43%
	Community support for the arts			48%
	Availability of affordable quality childcare/preschool	53%	58%	46%
	K-12 education	58%	73%	52%
	Adult educational opportunities	29%	33%	38%
	Sense of civic/community pride			54%
Neighborliness of residents	49%	60%	57%	
Opportunities to participate in social events and activities	53%	56%	46%	
Opportunities to attend special events and festivals	64%	70%	58%	
Opportunities to volunteer	65%	65%	58%	
Opportunities to participate in community matters	55%	56%	52%	
Openness and acceptance of the community toward people of diver..	53%	58%	56%	
Please indicate whether or not you have done each of the following in	Contacted the City of Milford for help or information	52%	51%	55%

Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Milford elected officials to express your opinion	22%	20%	16%	
	Attended a local public meeting	21%	25%	14%	
	Watched a local public meeting			15%	
	Volunteered your time to some group/activity	34%	34%	28%	
	Campaigned or advocated for a local issue, cause, or candidate	17%	21%	17%	
	Voted in your most recent local election			58%	
	Used public transportation instead of driving	7%	9%	10%	
	Carpooled with other adults or children instead of driving alone	35%	38%	34%	
	Walked or biked instead of driving	56%	52%	46%	
Please rate the quality of each of the following services in Milford.	Public information services	69%	71%	63%	
	Economic development	45%	49%	43%	
	Traffic enforcement	75%	68%	61%	
	Traffic signal timing	56%	62%	56%	
	Street repair	50%	42%	39%	
	Street cleaning	70%	66%	61%	
	Street lighting	76%	66%	54%	
	Snow removal	65%	64%	64%	
	Sidewalk maintenance	48%	46%	52%	
	Bus or transit services	46%	50%	41%	
	Land use, planning and zoning	42%	50%	34%	
	Code enforcement	71%	39%	37%	46%
	Affordable high-speed internet access			42%	
	Garbage collection	80%	82%	74%	
	Drinking water	47%	45%	50%	
	Sewer services	73%	77%	75%	
	Storm water management	56%	62%	62%	
Power (electric and/or gas) utility	69%	73%	66%		

Please rate the quality of each of the following services in Milford.	Utility billing	60%	61%	62%
	Police/Sheriff services	80%	82%	76%
	Crime prevention	61%	65%	61%
	Animal control	48%	51%	67%
	Ambulance or emergency medical services	92%	93%	83%
	Fire services	96%	94%	88%
	Fire prevention and education	73%	75%	68%
	Emergency preparedness	63%	67%	67%
	Preservation of natural areas	61%	60%	60%
	Milford open space	56%	55%	55%
	Recycling	79%	82%	69%
	Yard waste pick-up	75%	83%	78%
	City parks	72%	75%	61%
	Recreation programs or classes	56%	62%	54%
	Recreation centers or facilities	55%	60%	53%
	Health services	73%	68%	64%
	Public library services	81%	87%	80%
	Overall customer service by Milford employees	76%	75%	74%
	Please rate the following categories of Milford government performance.	The value of services for the taxes paid to Milford	51%	56%
The overall direction that Milford is taking		61%	68%	53%
The job Milford government does at welcoming resident involveme..		55%	54%	48%
Overall confidence in Milford government		56%	60%	54%
Generally acting in the best interest of the community		54%	61%	55%
Being honest		59%	61%	59%
Being open and transparent to the public				54%
Informing residents about issues facing the community				51%
Treating all residents fairly		52%	61%	61%

categories of Milford government performance.	Treating residents with respect	67%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Milford	76% 75% 69%
	The Federal Government	36% 43% 39%
Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.	Overall economic health	89% 90% 90%
	Overall quality of the transportation system	77%
	Overall design or layout of residential and commercial areas	77% 75% 79%
	Overall quality of the utility infrastructure	91%
	Overall feeling of safety	95% 95% 95%
	Overall quality of natural environment	82% 79% 83%
	Overall quality of parks and recreation opportunities	78%
	Overall health and wellness opportunities	80% 84% 87%
	Overall opportunities for education, culture, and the arts	83% 87% 81%
	Residents' connection and engagement with their community	87% 81% 76%
	In general, how many times do you:	Access the internet from your home
Access the internet from your cell phone		90%
Visit social media sites		81%
Use or check email		95%
Share your opinions online		35%
Shop online		52%
Please rate your overall health.		49% 51% 64%
What impact, if any, do you think the economy will have on your fa..	26% 36% 24%	

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Milford conducted a survey of 432 residents. Survey invitations were mailed to randomly selected households and data were collected from January 18th, 2022 to March 8th, 2022. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Milford. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on February 22nd, 2022. The survey remained open for two weeks and there were 30 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. Due to limited response, the results were not statistically weighted.

Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

	In which ward of Milford do you live? (Refer to map above.)	Ward 1	7%
		Ward 2	60%
		Ward 3	27%
		Ward 4	7%
Please rate each of the following aspects of quality of life in Milford.	Milford as a place to live	Excellent	17%
		Good	63%
		Fair	10%
		Poor	10%
Your neighborhood as a place to live	Excellent	33%	
	Good	40%	
	Fair	20%	
	Poor	7%	
Milford as a place to raise children	Excellent	13%	
	Good	58%	
	Fair	17%	
	Poor	13%	
Milford as a place to work	Excellent	10%	
	Good	30%	
	Fair	40%	
	Poor	20%	
Milford as a place to visit	Excellent	14%	
	Good	39%	
	Fair	29%	
	Poor	18%	
Milford as a place to retire	Excellent	33%	
	Good	52%	
	Fair	11%	
	Poor	4%	

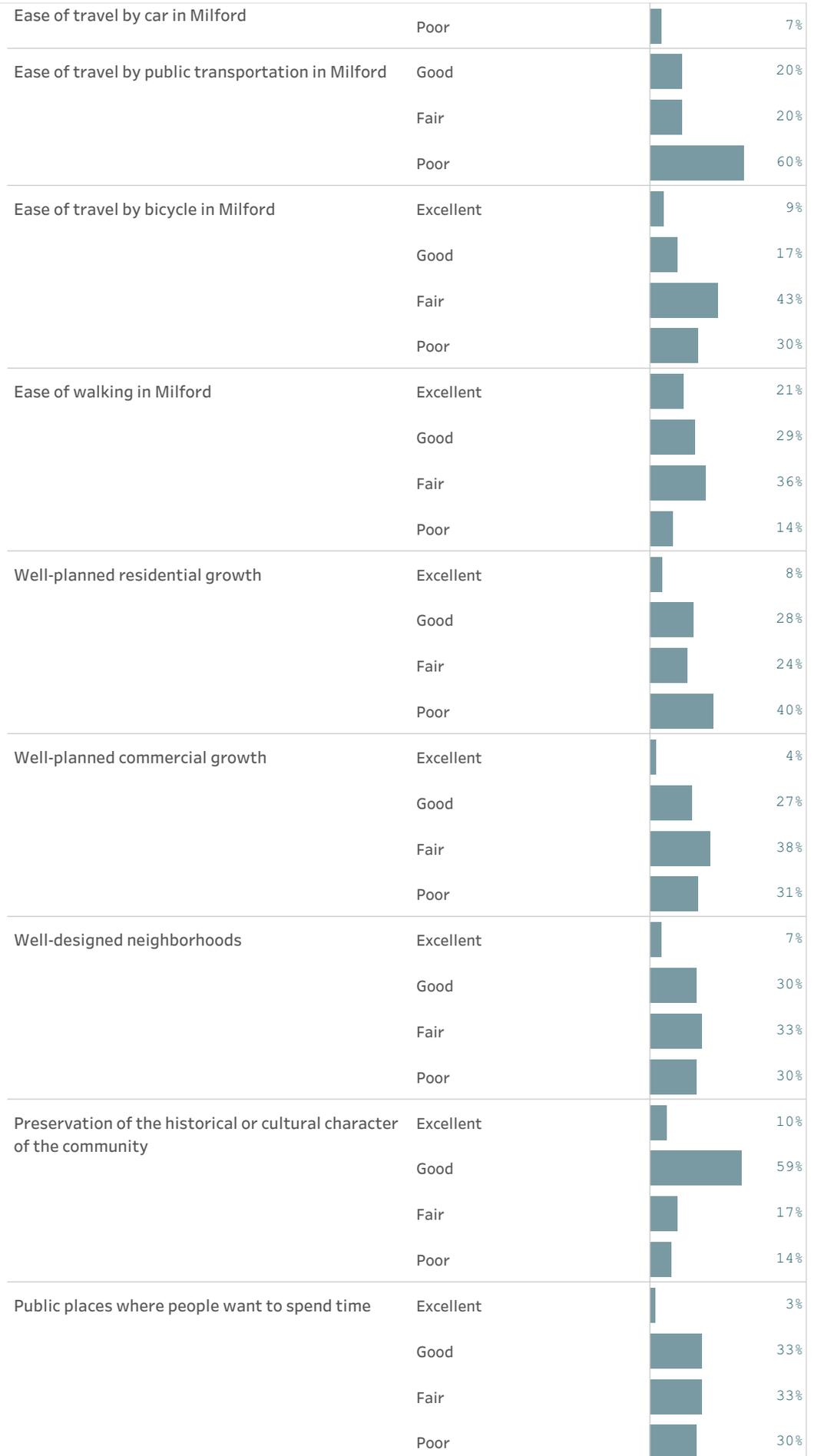
Please rate each of the following aspects of quality of life in Milford.	The overall quality of life in Milford	Excellent		17%
		Good		63%
		Fair		7%
		Poor		13%
	Sense of community	Excellent		24%
		Good		41%
		Fair		14%
		Poor		21%
Please rate each of the following characteristics as they relate to Milford as a whole.	Overall economic health of Milford	Excellent		7%
		Good		45%
		Fair		28%
		Poor		21%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Milford	Good		36%
		Fair		39%
		Poor		25%
	Overall design or layout of Milford's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		3%
		Good		50%
		Fair		30%
		Poor		17%
	Overall quality of the utility infrastructure in Milford (water, sewer, storm water, electric/gas, broadband)	Good		54%
		Fair		32%
		Poor		14%
	Overall feeling of safety in Milford	Excellent		17%
		Good		41%
Fair			31%	
Poor			10%	
Overall quality of natural environment in Milford	Excellent		13%	
	Good		53%	
	Fair		20%	
	Poor		13%	
Overall quality of parks and recreation opportunities	Good		61%	
	Fair		18%	

Please rate each of the following characteristics as they relate to Milford as a whole.	Overall quality of parks and recreation opportunities	Poor		21%
	Overall health and wellness opportunities in Milford	Excellent		4%
		Good		52%
		Fair		33%
		Poor		11%
	Overall opportunities for education, culture, and the arts	Excellent		3%
		Good		34%
		Fair		41%
		Poor		21%
	Residents' connection and engagement with their community	Excellent		7%
		Good		32%
		Fair		43%
		Poor		18%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Milford to someone who asks	Very likely		40%
		Somewhat likely		37%
		Very unlikely		23%
	Remain in Milford for the next five years	Very likely		71%
		Somewhat likely		14%
		Somewhat unlikely		7%
		Very unlikely		7%
	Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe	
Somewhat safe				33%
Neither safe nor unsafe				10%
Very unsafe				3%
In Milford's downtown/commercial area during the day		Very safe		47%
		Somewhat safe		40%
		Neither safe nor unsafe		10%
		Very unsafe		3%
From property crime		Very safe		10%
		Somewhat safe		53%
		Neither safe nor unsafe		13%
		Somewhat unsafe		20%

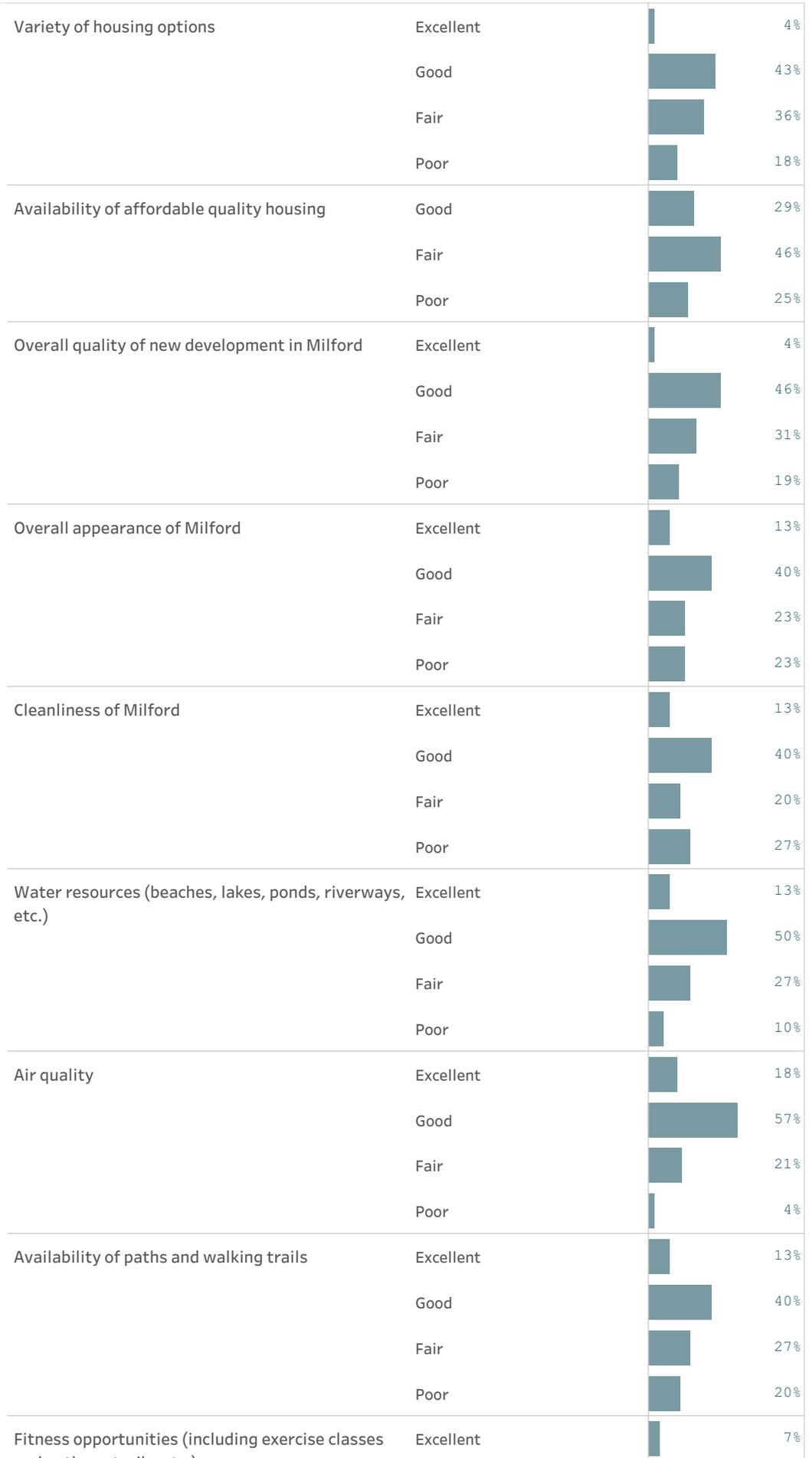
Please rate how safe or unsafe you feel:	From property crime	Very unsafe		3%
	From violent crime	Very safe		23%
		Somewhat safe		50%
		Neither safe nor unsafe		13%
		Somewhat unsafe		10%
		Very unsafe		3%
From fire, flood, or other natural disaster	Very safe		32%	
	Somewhat safe		43%	
	Neither safe nor unsafe		7%	
	Somewhat unsafe		11%	
	Very unsafe		7%	
Please rate the job you feel the Milford community does at each of the following.	Making all residents feel welcome	Excellent		10%
		Good		53%
		Fair		20%
		Poor		17%
	Attracting people from diverse backgrounds	Excellent		10%
		Good		45%
		Fair		28%
		Poor		17%
	Valuing/respecting residents from diverse backgrounds	Excellent		15%
		Good		38%
		Fair		31%
		Poor		15%
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		9%
		Good		41%
		Fair		36%
		Poor		14%
Please rate each of the following in the Milford community.	Overall quality of business and service establishments in Milford	Excellent		3%
		Good		60%
		Fair		23%
		Poor		13%
	Variety of business and service establishments in Milford	Good		23%

Please rate each of the following in the Milford community.	Variety of business and service establishments in Milford	Fair		43%
		Poor		33%
	Vibrancy of downtown/commercial area	Excellent		3%
		Good		23%
		Fair		43%
		Poor		30%
	Employment opportunities	Excellent		5%
		Good		24%
Fair			33%	
Poor			38%	
Shopping opportunities	Good		14%	
	Fair		45%	
	Poor		41%	
Cost of living in Milford	Excellent		3%	
	Good		63%	
	Fair		23%	
	Poor		10%	
Overall image or reputation of Milford	Excellent		10%	
	Good		47%	
	Fair		23%	
	Poor		20%	
Please also rate each of the following in the Milford community.	Traffic flow on major streets	Excellent		13%
		Good		47%
		Fair		20%
		Poor		20%
	Ease of public parking	Excellent		18%
		Good		43%
		Fair		18%
		Poor		21%
Ease of travel by car in Milford	Excellent		17%	
	Good		66%	
	Fair		10%	

Please also rate each of the following in the Milford community.



Please also rate each of the following in the Milford community.



Please also rate each of the following in the Milford community.

Fitness opportunities (including exercise classes and paths or trails, etc.)	Good		46%
	Fair		25%
	Poor		21%
Recreational opportunities	Excellent		4%
	Good		46%
	Fair		21%
	Poor		29%
Availability of affordable quality food	Excellent		10%
	Good		30%
	Fair		40%
	Poor		20%
Availability of affordable quality health care	Excellent		15%
	Good		37%
	Fair		33%
	Poor		15%
Availability of preventive health services	Excellent		12%
	Good		40%
	Fair		32%
	Poor		16%
Availability of affordable quality mental health care	Excellent		6%
	Good		18%
	Fair		53%
	Poor		24%
Opportunities to attend cultural/arts/music activities	Excellent		13%
	Good		37%
	Fair		33%
	Poor		17%
Community support for the arts	Excellent		13%
	Good		40%
	Fair		27%
	Poor		20%
Availability of affordable quality child care (weekdays)	Good		36%

Please also rate each of the following in the Milford community.

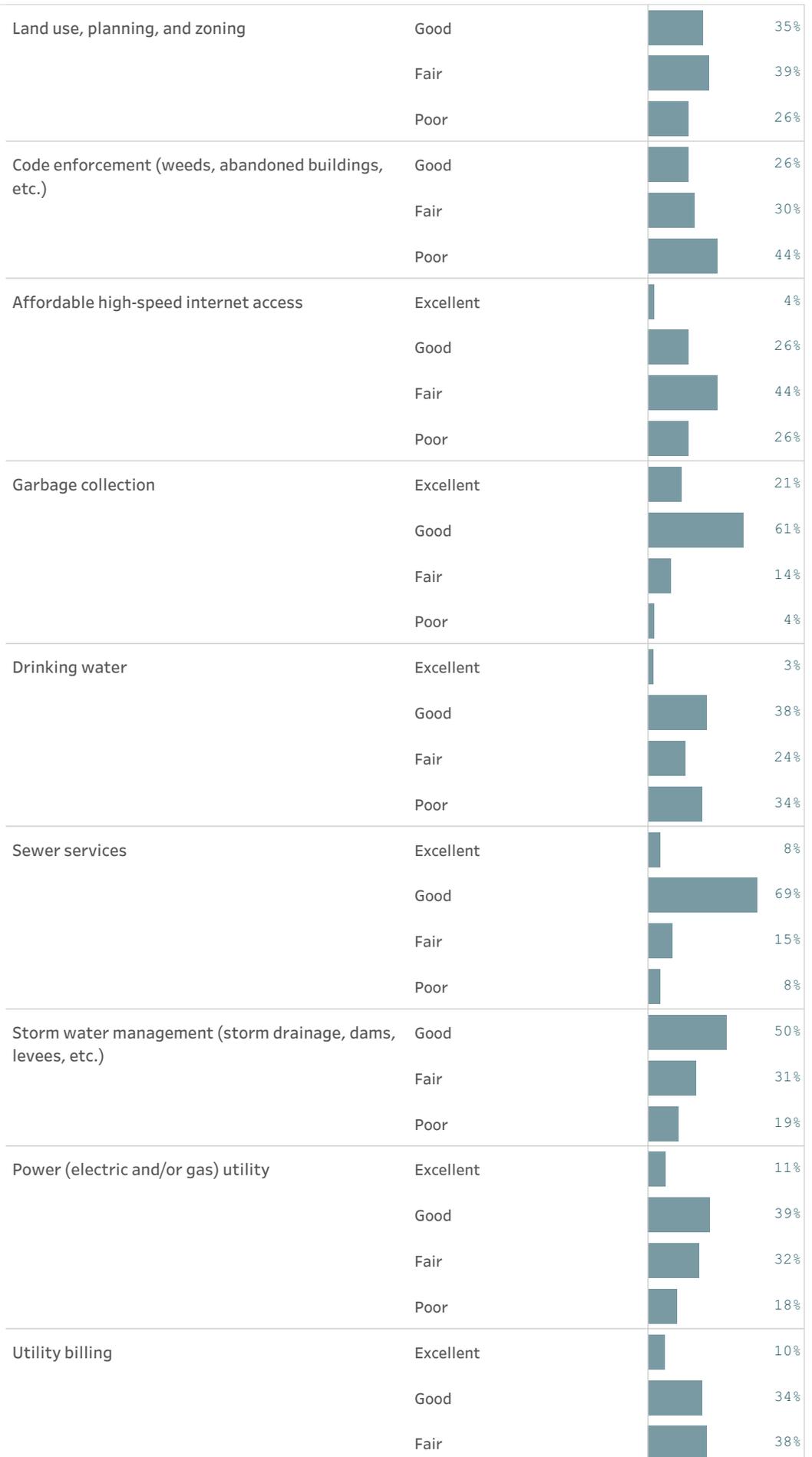
Availability of affordable quality childcare/preschool	Fair		36%
	Poor		27%
K-12 education	Excellent		7%
	Good		47%
	Fair		33%
	Poor		13%
Adult educational opportunities	Excellent		5%
	Good		16%
	Fair		53%
	Poor		26%
Sense of civic/community pride	Excellent		14%
	Good		46%
	Fair		14%
	Poor		25%
Neighborliness of residents in Milford	Excellent		13%
	Good		40%
	Fair		33%
	Poor		13%
Opportunities to participate in social events and activities	Excellent		10%
	Good		41%
	Fair		28%
	Poor		21%
Opportunities to attend special events and festivals	Excellent		13%
	Good		47%
	Fair		30%
	Poor		10%
Opportunities to volunteer	Excellent		20%
	Good		60%
	Fair		12%
	Poor		8%
Opportunities to participate in community matters	Excellent		11%
	Good		48%

Please also rate each of the following in the Milford community.	Opportunities to participate in community matters	Fair		22%
		Poor		19%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		7%
		Good		48%
		Fair		21%
Poor			24%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Milford (in-person, phone, email, or web) for help or information	No		17%
		Yes		83%
	Contacted Milford elected officials (in-person, phone, email, or web) to express your opinion	No		47%
		Yes		53%
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood w..	No		63%
		Yes		37%
	Watched (online or on television) a local public meeting	No		63%
		Yes		37%
	Volunteered your time to some group/activity in Milford	No		57%
		Yes		43%
	Campaigned or advocated for a local issue, cause, or candidate	No		60%
		Yes		40%
	Voted in your most recent local election	No		23%
		Yes		77%
	Used bus, rail, subway, or other public transportation instead of driving	No		93%
		Yes		7%
	Carpooled with other adults or children instead of driving alone	No		77%
		Yes		23%
	Walked or biked instead of driving	No		47%
		Yes		53%
Please rate the quality of each of the following services in Milford.	Public information services	Excellent		14%
		Good		43%
		Fair		32%
		Poor		11%
	Economic development	Excellent		4%
Good			43%	

Please rate the quality of each of the following services in Milford.

Economic development	Fair		29%
	Poor		25%
Traffic enforcement	Excellent		10%
	Good		40%
	Fair		17%
	Poor		33%
Traffic signal timing	Excellent		3%
	Good		28%
	Fair		48%
	Poor		21%
Street repair	Good		20%
	Fair		37%
	Poor		43%
Street cleaning	Excellent		14%
	Good		38%
	Fair		31%
	Poor		17%
Street lighting	Excellent		3%
	Good		43%
	Fair		23%
	Poor		30%
Snow removal	Excellent		20%
	Good		53%
	Fair		20%
	Poor		7%
Sidewalk maintenance	Excellent		3%
	Good		48%
	Fair		17%
	Poor		31%
Bus or transit services	Good		38%
	Fair		23%
	Poor		38%

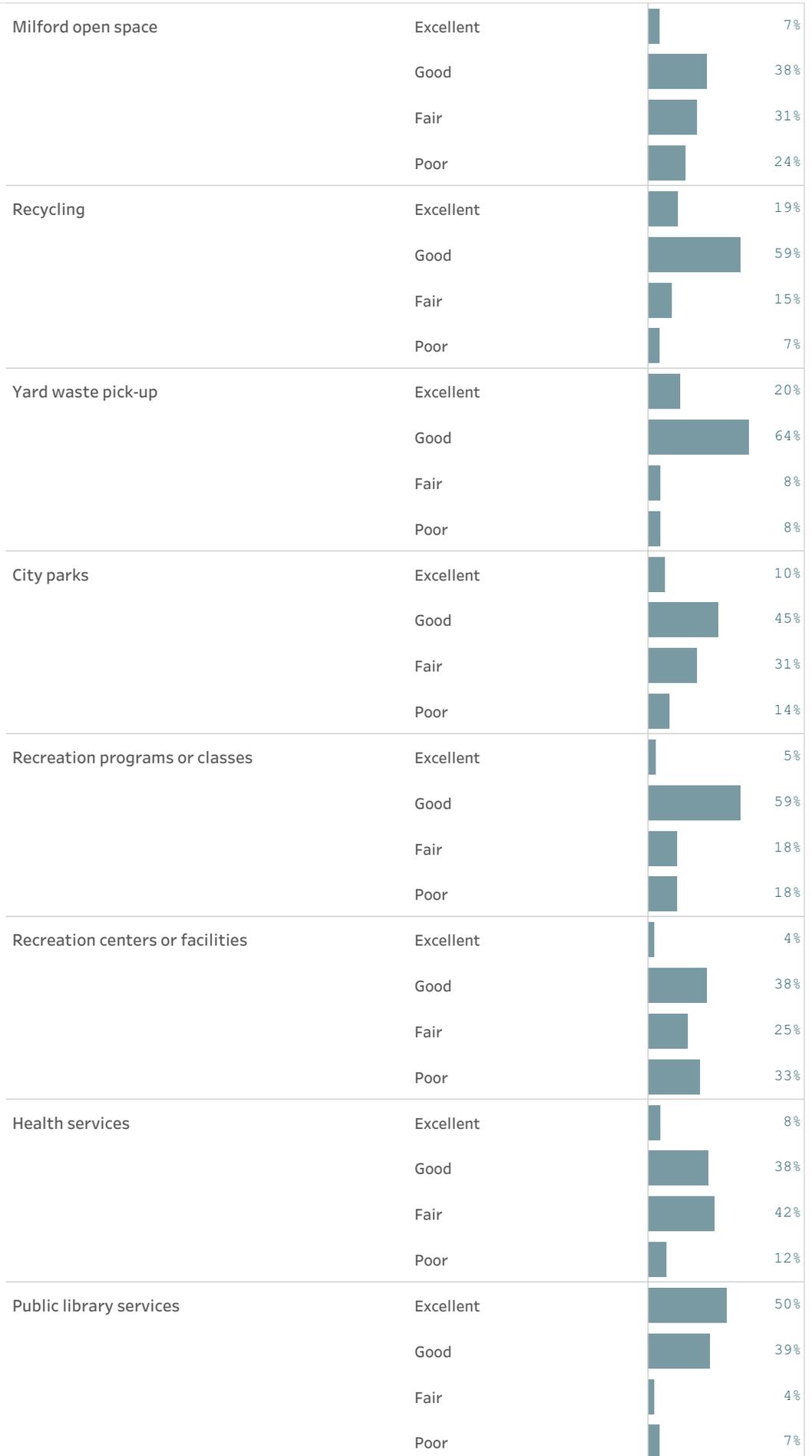
Please rate the quality of each of the following services in Milford.



Please rate the quality of each of the following services in Milford.

Utility billing	Poor		17%
Police/Sheriff services	Excellent		31%
	Good		50%
	Fair		12%
	Poor		8%
Crime prevention	Excellent		11%
	Good		54%
	Fair		25%
	Poor		11%
Animal control	Good		58%
	Fair		21%
	Poor		21%
Ambulance or emergency medical services	Excellent		33%
	Good		54%
	Fair		8%
	Poor		4%
Fire services	Excellent		33%
	Good		58%
	Fair		4%
	Poor		4%
Fire prevention and education	Excellent		12%
	Good		59%
	Fair		24%
	Poor		6%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		15%
	Good		40%
	Fair		35%
	Poor		10%
Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent		4%
	Good		41%
	Fair		26%
	Poor		30%

Please rate the quality of each of the following services in Milford.



Please rate the quality of each of the following services in Milford.	Overall customer service by Milford employees (police, receptionists, planners, etc.)	Excellent		21%
		Good		69%
		Fair		7%
		Poor		3%
Please rate the following categories of Milford government performance.	The value of services for the taxes paid to Milford	Excellent		11%
		Good		46%
		Fair		36%
		Poor		7%
	The overall direction that Milford is taking	Excellent		3%
		Good		43%
		Fair		33%
		Poor		20%
	The job Milford government does at welcoming resident involvement	Excellent		15%
		Good		27%
		Fair		31%
		Poor		27%
	Overall confidence in Milford government	Excellent		7%
		Good		41%
		Fair		28%
		Poor		24%
	Generally acting in the best interest of the community	Excellent		10%
		Good		41%
		Fair		24%
		Poor		24%
	Being honest	Excellent		13%
		Good		46%
		Fair		21%
		Poor		21%
	Being open and transparent to the public	Excellent		10%
		Good		48%
		Fair		21%
		Poor		21%

Please rate the following categories of Milford government performance.	Informing residents about issues facing the community	Excellent		18%
		Good		29%
		Fair		32%
		Poor		21%
	Treating all residents fairly	Excellent		16%
		Good		36%
		Fair		28%
		Poor		20%
	Treating residents with respect	Excellent		15%
		Good		46%
		Fair		23%
		Poor		15%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Milford	Excellent		10%
		Good		59%
		Fair		21%
		Poor		10%
	The Federal Government	Excellent		7%
		Good		39%
		Fair		39%
		Poor		14%
Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.	Overall economic health of Milford	Essential		66%
		Very important		34%
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Milford	Essential		43%
		Very important		33%
		Somewhat important		23%
	Overall design or layout of Milford's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		47%
		Very important		27%
		Somewhat important		27%
	Overall quality of the utility infrastructure in Milford (water, sewer, storm water, electric/gas, broadband)	Essential		64%
		Very important		32%
		Somewhat important		4%
	Overall feeling of safety in Milford	Essential		73%

Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.	Overall feeling of safety in Milford	Very important		23%
		Somewhat important		3%
	Overall quality of natural environment in Milford	Essential		50%
		Very important		37%
		Somewhat important		13%
	Overall quality of parks and recreation opportunities	Essential		40%
		Very important		57%
		Somewhat important		3%
	Overall health and wellness opportunities in Milford	Essential		43%
		Very important		40%
Somewhat important			13%	
Not at all important			3%	
Overall opportunities for education, culture, and the arts	Essential		33%	
	Very important		43%	
	Somewhat important		23%	
Residents' connection and engagement with their community	Essential		27%	
	Very important		43%	
	Somewhat important		30%	
Please rate how important, if at all, you think it is for Milford to expand the following outdoor tourism opportunities to attract more tourists and residents.	Overall quality of parks and recreation opportunities	Eseential		37%
		Very important		50%
		Somewhat important		13%
	Additional recreation access points along the Mispillion River (for kayaking and fishing, etc.)	Eseential		33%
		Very important		33%
		Somewhat important		27%
		Not at all important		7%
	More outdoor public events and festivals	Eseential		40%
		Very important		27%
		Somewhat important		27%
Not at all important			7%	
Organized tours (bike tours, birding, and natural heritage bus tours)	Eseential		17%	
	Very important		33%	
	Somewhat important		37%	

Please rate how important, if at all, you think it is for Milford to expand the following outdoor tourism opportunities to attract more tourists and residents.	Organized tours (bike tours, birding, and natural heritage bus tours)	Not at all important		13%
	Shuttles to Slaughter Beach	Eseential		3%
		Very important		17%
		Somewhat important		43%
		Not at all important		37%
Additional bike lanes	Eseential		21%	
	Very important		31%	
	Somewhat important		38%	
	Not at all important		10%	
How do you feel about the amount of public art in Milford: Is there too much, the right amount, or would you like to see more?	Too much		4%	
	The right amount		42%	
	Would like more		54%	
Please rate how important, if at all, you think it is to add or expand the following city recreation opportunities in Milford.	Parks and playgrounds	Essential		40%
		Very important		40%
		Somewhat important		20%
	Bike trails and padestrian paths	Essential		37%
		Very important		37%
		Somewhat important		23%
		Not at all important		3%
	Hardcourt sports (basketball, tennis, pickleball, etc.)	Essential		28%
		Very important		24%
		Somewhat important		41%
		Not at all important		7%
	Turf/softcourt sports (soccer, baseball, softball, beach vollyball, etc.)	Essential		17%
		Very important		27%
Somewhat important			50%	
Not at all important			7%	
Swimming pool/splash pad	Essential		23%	
	Very important		40%	
	Somewhat important		30%	
	Not at all important		7%	
Indoor recreation center with sports, fitness, and youth programming	Essential		34%	

Please rate how important, if at all, you think it is to add or expand the following city recreation opportunities in Milford.	Indoor recreation center with sports, fitness, and youth programming	Very important		45%
		Somewhat important		17%
		Not at all important		3%
	Skate park	Essential		17%
		Very important		31%
		Somewhat important		31%
		Not at all important		21%
	Amphitheater	Essential		27%
		Very important		27%
		Somewhat important		33%
		Not at all important		13%
	The City is considering creating a historic preservation ordinance. The historic preservation ordinance would create a review board to assess applications for building demolitions, alterations, and new construction within the City's historic dis..	Strongly support		67%
Somewhat support			27%	
Strongly oppose			7%	
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day		80%
		Once a day		10%
		A few times a week		3%
		Every few weeks		3%
		Less often or never		3%
	Access the internet from your cell phone	Several times a day		87%
		Once a day		7%
		A few times a week		3%
		Less often or never		3%
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Several times a day		50%
		Once a day		20%
		A few times a week		7%
		Every few weeks		7%
		Less often or never		17%
	Use or check email	Several times a day		83%
Once a day			13%	
Every few weeks			3%	
Share your opinions online	Several times a day		10%	

In general, how many times do you:	Share your opinions online	Once a day		10%
		A few times a week		17%
		Every few weeks		17%
		Less often or never		47%
Shop online	Several times a day		7%	
	Once a day		10%	
	A few times a week		33%	
	Every few weeks		37%	
	Less often or never		13%	
Please rate your overall health.	Excellent		30%	
	Very good		37%	
	Good		27%	
	Fair		7%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Somewhat positive		10%	
	Neutral		40%	
	Somewhat negative		33%	
	Very negative		17%	
How many years have you lived in Milford?	Less than 2 years		13%	
	2-5 years		13%	
	6-10 years		30%	
	11-20 years		13%	
	More than 20 years		30%	
Which best describes the building you live in?	One family house detached from any other houses		80%	
	Building with two or more homes (duplex, townhome, apa..		13%	
	Other		7%	
Do you rent or own your home?	Rent		3%	
	Own		97%	
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	Less than \$500		7%	
	\$500 to \$999		27%	
	\$1,000 to \$1,499		37%	
	\$1,500 to \$1,999		13%	
	\$2,500 to \$2,999		7%	

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	\$3,000 to \$3,499	7%
	\$3,500 or more	3%
Do any children 17 or under live in your household?	No	86%
	Yes	14%
Are you or any other members of your household aged 65 or older?	No	50%
	Yes	50%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	\$25,000 to \$49,999	25%
	\$50,000 to \$74,999	36%
	\$75,000 to \$99,999	11%
	\$100,000 to \$149,999	21%
	\$150,000 or more	7%
Are you Spanish, Hispanic, or Latino?	No, not Spanish, Hispanic, or Latino	100%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	Black or African American	11%
	White	85%
	Other	4%
In which category is your age?	25-34 years	3%
	35-44 years	10%
	45-54 years	10%
	55-64 years	40%
	65-74 years	33%
	75 years or older	3%
What is your gender?	Female	80%
	Male	20%
How did you hear about this survey? (Select all that apply.)	The City's website	3%
	The City's social media (Facebook, Twitter, Instagram,...	3%
	Received an email from the City	23%
	In a City newsletter or utility bill	7%
	Received a postcard or letter from the City	3%
	Nextdoor	13%
	In my Facebook feed	23%
	Saw it on a video of a public meeting or at a meeting I atten..	3%
	Heard about it from a family member, friend or neighborhood	7%

How did you hear about this survey? (Select all that apply.)

Polco's weekly email

3%

Other

23%

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Milford.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Milford as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Milford as a place to raise children	1	2	3	4	5
Milford as a place to work.....	1	2	3	4	5
Milford as a place to visit.....	1	2	3	4	5
Milford as a place to retire.....	1	2	3	4	5
The overall quality of life in Milford	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Milford as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Milford.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Milford.....	1	2	3	4	5
Overall design or layout of Milford's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Milford (water, sewer, storm water, electric, gas)	1	2	3	4	5
Overall feeling of safety in Milford	1	2	3	4	5
Overall quality of natural environment in Milford.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Milford	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Milford to someone who asks.....	1	2	3	4	5
Remain in Milford for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Milford's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Milford community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Milford community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Milford.....	1	2	3	4	5
Variety of business and service establishments in Milford	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Milford.....	1	2	3	4	5
Overall image or reputation of Milford.....	1	2	3	4	5

7. Please also rate each of the following in the Milford community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Milford.....	1	2	3	4	5
Ease of travel by public transportation in Milford.....	1	2	3	4	5
Ease of travel by bicycle in Milford.....	1	2	3	4	5
Ease of walking in Milford.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Milford.....	1	2	3	4	5
Overall appearance of Milford.....	1	2	3	4	5
Cleanliness of Milford.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Milford.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Milford (in-person, phone, email, or web) for help or information.....	1	2
Contacted Milford elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Milford.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

9. Please rate the quality of each of the following services in Milford.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Milford open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Milford employees (police, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Milford government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Milford.....	1	2	3	4	5
The overall direction that Milford is taking.....	1	2	3	4	5
The job Milford government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Milford government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Milford.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Milford community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Milford.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Milford.....	1	2	3	4
Overall design or layout of Milford's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Milford (water, sewer, storm water, electric, gas).....	1	2	3	4
Overall feeling of safety in Milford.....	1	2	3	4
Overall quality of natural environment in Milford.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Milford.....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community.....	1	2	3	4

13. Please rate how important, if at all, you think it is for Milford to expand the following outdoor tourism opportunities to attract more tourists and residents.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Additional recreation access points along the Mispillion River (for kayaking and fishing, etc.).....	1	2	3	4
More outdoor public events and festivals.....	1	2	3	4
Organized tours (bike tours, birding, and natural heritage bus tours).....	1	2	3	4
Shuttles to Slaughter Beach.....	1	2	3	4
Additional bike lanes.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4

14. How do you feel about the amount of public art in Milford: Is there too much, the right amount, or would you like to see more?

- Too much The right amount Would like more Don't know

15. Please rate how important, if at all, you think it is to add or expand the following city recreation opportunities in Milford.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Parks and playgrounds.....	1	2	3	4
Bike trails and pedestrian paths.....	1	2	3	4
Hardcourt sports (basketball, tennis, pickleball, etc.).....	1	2	3	4
Turf/softcourt sports (soccer, baseball, softball, beach volleyball, etc.).....	1	2	3	4
Swimming pool/splash pad.....	1	2	3	4
Indoor recreation center with sports, fitness, and youth programming.....	1	2	3	4
Skate park.....	1	2	3	4
Amphitheater.....	1	2	3	4

16. The City is considering creating a historic preservation ordinance. The historic preservation ordinance would create a review board to assess applications for building demolitions, alterations, and new construction within the City's historic districts. How much do you support or oppose the City creating a historic preservation ordinance for this purpose?

- Strongly support Somewhat support Somewhat oppose Strongly oppose Don't know

Our last questions are about you and your household.
 Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Milford?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes
 (duplex, townhome, apartment, or condominium)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$500 \$2,000 to \$2,499
 \$500 to \$999 \$2,500 to \$2,999
 \$1,000 to \$1,499 \$3,000 to \$3,499
 \$1,500 to \$1,999 \$3,500 or more

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$75,000 to \$99,999
 \$25,000 to \$49,999 \$100,000 to \$149,999
 \$50,000 to \$74,999 \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic, or Latino
 Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian, or Pacific Islander
 Black or African American
 White
 Other

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Female
 Male
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502